

Global and Regional Basmati Rice Market Research Report 2017

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Abstracts

SUMMARY

Basmati rice has a typical pandan-like (*Pandanus amaryllifolius* leaf) flavour caused by the aroma compound 2-acetyl-1-pyrroline. Basmati grains contain about 0.09 ppm of this aromatic chemical compound naturally, a level that is about 12 times more than non-basmati rice varieties, giving basmati its distinctive spicy fragrance and flavour. This natural aroma is also found in cheese, fruits and other cereals. It is a flavoring agent approved in the United States and Europe, and is used in bakery products for aroma.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Indian Basmati Rice

Pakistani Basmati Rice

By Application

Direct Edible

Deep Processing

By Company

LT Foods

Amira Nature Foods

Best Foods

KRBL Limited

Kohinoor Rice

Aeroplane Rice

Tilda Basmati Rice

Amar Singh Chawal Wala

Hanuman Rice Mills

Adani Wilmar

Galaxy Rice Mill

Dunar Foods

Sungold

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

Section 8:

SWOT and Porter's Five Forces;

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Conclusion.

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