

# Global and Regional Automotive Labels Market Research Report 2017

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## Abstracts

### SUMMARY

Automotive label (as distinct from signage) is a piece of paper, polymer, cloth, metal, or other material affixed to a container or product, on which is written or printed information about the Automotive. Information printed directly on a container or article can also be considered labeling.

Market Segment as follows:

#### By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

#### By Type

Pressure sensitive

Glue-applied

Heat transfer

In-mold

Others

By Application

Interior

Exterior

Engine Component

Others

By Company

CCL Industries

Avery Dennison Corporation

tesa SE

UPM

3M

SATO

Weber Packaging

Identco

Grand Rapids Label

OPT label

System Label

ImageTek Labels

Cai Ke

Polyonics

Lewis Label Products

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

Section 8:

SWOT and Porter's Five Forces;

Section 9:

Conclusion.

## Contents

### **1 MARKET OVERVIEW**

#### 1.1 Market Segment Overview

##### 1.1.1 Product Definition

##### 1.1.2 Market by Type

###### 1.1.2.1 Pressure sensitive

###### 1.1.2.2 Glue-applied

###### 1.1.2.3 Heat transfer

###### 1.1.2.4 In-mold

###### 1.1.2.5 Others

##### 1.1.3 Market by Application

###### 1.1.3.1 Interior

###### 1.1.3.2 Exterior

###### 1.1.3.3 Engine Component

###### 1.1.3.4 Others

#### 1.2 Global and Regional Market Size

##### 1.2.1 Global Overview

##### 1.2.2 Market by Region

###### 1.2.2.1 Asia-Pacific

###### 1.2.2.2 North America

###### 1.2.2.3 Europe

###### 1.2.2.4 South America

###### 1.2.2.5 Middle East & Africa

### **2 GLOBAL AND REGIONAL MARKET BY COMPANY**

#### 2.1 Global

##### 2.1.1 Global Sales by Company

##### 2.1.2 Global Price by Company

#### 2.2 Asia-Pacific

##### 2.2.1 Asia-Pacific Sales by Company

##### 2.2.2 Asia-Pacific Price by Company

#### 2.3 North America

##### 2.3.1 North America Sales by Company

##### 2.3.2 North America Price by Company

#### 2.4 Europe

##### 2.4.1 Europe Market Sales by Company

- 2.4.2 Europe Price by Company
- 2.5 South America
  - 2.5.1 South America Sales by Company
  - 2.5.2 South America Price by Company
- 2.6 Middle East & Africa
  - 2.6.1 Middle East & Africa Sales by Company
  - 2.6.2 Middle East & Africa Price by Company

### **3 GLOBAL AND REGIONAL MARKET BY TYPE**

- 3.1 Global
  - 3.1.1 Global Sales by Type
  - 3.1.2 Global Price by Type
- 3.2 Asia-Pacific
  - 3.2.1 Asia-Pacific Sales by Type
  - 3.2.2 Asia-Pacific Price by Type
- 3.3 North America
  - 3.3.1 North America Sales by Type
  - 3.3.2 North America Price by Type
- 3.4 Europe
  - 3.4.1 Europe Market Sales by Type
  - 3.4.2 Europe Price by Type
- 3.5 South America
  - 3.5.1 South America Sales by Type
  - 3.5.2 South America Price by Type
- 3.6 Middle East & Africa
  - 3.6.1 Middle East & Africa Sales by Type
  - 3.6.2 Middle East & Africa Price by Type

### **4 GLOBAL AND REGIONAL MARKET BY APPLICATION**

- 4.1 Global
  - 4.1.1 Global Sales by Application
  - 4.1.2 Global Price by Application
- 4.2 Asia-Pacific
  - 4.2.1 Asia-Pacific Sales by Application
  - 4.2.2 Asia-Pacific Price by Application
- 4.3 North America
  - 4.3.1 North America Sales by Application

- 4.3.2 North America Price by Application
- 4.4 Europe
  - 4.4.1 Europe Market Sales by Application
  - 4.4.2 Europe Price by Application
- 4.5 South America
  - 4.5.1 South America Sales by Application
  - 4.5.2 South America Price by Application
- 4.6 Middle East & Africa
  - 4.6.1 Middle East & Africa Sales by Application
  - 4.6.2 Middle East & Africa Price by Application

## **5 REGIONAL TRADE**

- 5.1 Export
- 5.2 Import

## **6 KEY MANUFACTURERS**

- 6.1 CCL Industries
  - 6.1.2 Company Information
  - 6.1.2 Product Specifications
  - 6.1.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.2 Avery Dennison Corporation
  - 6.2.1 Company Information
  - 6.2.2 Product Specifications
  - 6.2.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.3 tesa SE
  - 6.3.1 Company Information
  - 6.3.2 Product Specifications
  - 6.3.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.4 UPM
  - 6.4.1 Company Information
  - 6.4.2 Product Specifications
  - 6.4.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.5 3M
  - 6.5.1 Company Information
  - 6.5.2 Product Specifications
  - 6.5.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.6 SATO

- 6.6.1 Company Information
- 6.6.2 Product Specifications
- 6.6.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.7 Weber Packaging
  - 6.7.1 Company Information
  - 6.7.2 Product Specifications
  - 6.7.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.8 Identco
  - 6.8.1 Company Information
  - 6.8.2 Product Specifications
  - 6.8.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.9 Grand Rapids Label
  - 6.9.1 Company Information
  - 6.9.2 Product Specifications
  - 6.9.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.10 OPT label
  - 6.10.1 Company Information
  - 6.10.2 Product Specifications
  - 6.10.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.11 System Label
- 6.12 ImageTek Labels
- 6.13 Cai Ke
- 6.14 Polyonics
- 6.15 Lewis Label Products

## **7 INDUSTRY UPSTREAM**

- 7.1 Industry Chain
- 7.2 Raw Materials

## **8 MARKET ENVIRONMENT**

- 8.1 SWOT
- 8.2 Porter's Five Forces

## **9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Global Market Sales Revenue by Company 2011-2017
Table Global Market Sales Revenue Share by Company 2011-2017
Table Global Market Sales Volume by Company 2011-2017
Table Global Market Sales Volume Share by Company 2011-2017
Table Global Price by Company 2011-2017
Table Asia-Pacific Market Sales Revenue by Company 2011-2017
Table Asia-Pacific Market Sales Revenue Share by Company 2011-2017
Table Asia-Pacific Market Sales Volume by Company 2011-2017
Table Asia-Pacific Market Sales Volume Share by Company 2011-2017
Table Asia-Pacific Price by Company 2011-2017
Table North America Market Sales Revenue by Company 2011-2017
Table North America Market Sales Revenue Share by Company 2011-2017
Table North America Market Sales Volume by Company 2011-2017
Table North America Market Sales Volume Share by Company 2011-2017
Table North America Price by Company 2011-2017
Table Europe Market Sales Revenue by Company 2011-2017
Table Europe Market Sales Revenue Share by Company 2011-2017
Table Europe Market Sales Volume by Company 2011-2017
Table Europe Market Sales Volume Share by Company 2011-2017
Table Europe Price by Company 2011-2017
Table South America Market Sales Revenue by Company 2011-2017
Table South America Market Sales Revenue Share by Company 2011-2017
Table South America Market Sales Volume by Company 2011-2017
Table South America Market Sales Volume Share by Company 2011-2017
Table South America Price by Company 2011-2017
Table Middle East & Africa Market Sales Revenue by Company 2011-2017
Table Middle East & Africa Market Sales Revenue Share by Company 2011-2017
Table Middle East & Africa Market Sales Volume by Company 2011-2017
Table Middle East & Africa Market Sales Volume Share by Company 2011-2017
Table Middle East & Africa Price by Company 2011-2017
Table Global Market Sales Revenue by Type 2011-2017
Table Global Market Sales Revenue Share by Type 2011-2017
Table Global Market Sales Volume by Type 2011-2017
Table Global Market Sales Volume Share by Type 2011-2017
Table Global Price by Type 2011-2017



Table Asia-Pacific Market Sales Revenue by Type 2011-2017  
Table Asia-Pacific Market Sales Revenue Share by Type 2011-2017  
Table Asia-Pacific Market Sales Volume by Type 2011-2017  
Table Asia-Pacific Market Sales Volume Share by Type 2011-2017  
Table Asia-Pacific Price by Type 2011-2017  
Table North America Market Sales Revenue by Type 2011-2017  
Table North America Market Sales Revenue Share by Type 2011-2017  
Table North America Market Sales Volume by Type 2011-2017  
Table North America Market Sales Volume Share by Type 2011-2017  
Table North America Price by Type 2011-2017  
Table Europe Market Sales Revenue by Type 2011-2017  
Table Europe Market Sales Revenue Share by Type 2011-2017  
Table Europe Market Sales Volume by Type 2011-2017  
Table Europe Market Sales Volume Share by Type 2011-2017  
Table Europe Price by Type 2011-2017  
Table South America Market Sales Revenue by Type 2011-2017  
Table South America Market Sales Revenue Share by Type 2011-2017  
Table South America Market Sales Volume by Type 2011-2017  
Table South America Market Sales Volume Share by Type 2011-2017  
Table South America Price by Type 2011-2017  
Table Middle East & Africa Market Sales Revenue by Type 2011-2017  
Table Middle East & Africa Market Sales Revenue Share by Type 2011-2017  
Table Middle East & Africa Market Sales Volume by Type 2011-2017  
Table Middle East & Africa Market Sales Volume Share by Type 2011-2017  
Table Middle East & Africa Price by Type 2011-2017  
Table Global Market Sales Revenue by Application 2011-2017  
Table Global Market Sales Revenue Share by Application 2011-2017  
Table Global Market Sales Volume by Application 2011-2017  
Table Global Market Sales Volume Share by Application 2011-2017  
Table Global Price by Application 2011-2017  
Table Asia-Pacific Market Sales Revenue by Application 2011-2017  
Table Asia-Pacific Market Sales Revenue Share by Application 2011-2017  
Table Asia-Pacific Market Sales Volume by Application 2011-2017  
Table Asia-Pacific Market Sales Volume Share by Application 2011-2017  
Table Asia-Pacific Price by Application 2011-2017  
Table North America Market Sales Revenue by Application 2011-2017  
Table North America Market Sales Revenue Share by Application 2011-2017  
Table North America Market Sales Volume by Application 2011-2017  
Table North America Market Sales Volume Share by Application 2011-2017

Table North America Price by Application 2011-2017

Table Europe Market Sales Revenue by Application 2011-2017

Table Europe Market Sales Revenue Share by Application 2011-2017

Table Europe Market Sales Volume by Application 2011-2017

Table Europe Market Sales Volume Share by Application 2011-2017

Table Europe Price by Application 2011-2017

Table South America Market Sales Revenue by Application 2011-2017

Table South America Market Sales Revenue Share by Application 2011-2017

Table South America Market Sales Volume by Application 2011-2017

Table South America Market Sales Volume Share by Application 2011-2017

Table South America Price by Application 2011-2017

Table Middle East & Africa Market Sales Revenue by Application 2011-2017

Table Middle East & Africa Market Sales Revenue Share by Application 2011-2017

Table Middle East & Africa Market Sales Volume by Application 2011-2017

Table Middle East & Africa Market Sales Volume Share by Application 2011-2017

Table Middle East & Africa Price by Application 2011-2017

Table Regional Export 2011-2017 (Value)

Table Regional Export 2011-2017 (Volume)

Table Regional Import 2011-2017 (Value)

Table Regional Import 2011-2017 (Volume)

Table Sales Revenue, Volume, Price, Cost and Margin of CCL Industries

Table Sales Revenue, Volume, Price, Cost and Margin of Avery Dennison Corporation

Table Sales Revenue, Volume, Price, Cost and Margin of tesa SE

Table Sales Revenue, Volume, Price, Cost and Margin of UPM

Table Sales Revenue, Volume, Price, Cost and Margin of 3M

Table Sales Revenue, Volume, Price, Cost and Margin of SATO

Table Sales Revenue, Volume, Price, Cost and Margin of Weber Packaging

Table Sales Revenue, Volume, Price, Cost and Margin of Identco

Table Sales Revenue, Volume, Price, Cost and Margin of Grand Rapids Label

Table Sales Revenue, Volume, Price, Cost and Margin of OPT label

Table Sales Revenue, Volume, Price, Cost and Margin of System Label

Table Sales Revenue, Volume, Price, Cost and Margin of ImageTek Labels

Table Sales Revenue, Volume, Price, Cost and Margin of Cai Ke

Table Sales Revenue, Volume, Price, Cost and Margin of Polyonics

Table Sales Revenue, Volume, Price, Cost and Margin of Lewis Label Products

## List Of Figures

### LIST OF FIGURES

Figure Pressure sensitive Market Size and CAGR 2011-2017 (Value)

Figure Pressure sensitive Market Size and CAGR 2011-2017 (Volume)

Figure Pressure sensitive Market Forecast and CAGR 2018-2025 (Value)

Figure Pressure sensitive Market Forecast and CAGR 2018-2025 (Volume)

Figure Glue-applied Market Size and CAGR 2011-2017 (Value)

Figure Glue-applied Market Size and CAGR 2011-2017 (Volume)

Figure Glue-applied Market Forecast and CAGR 2018-2025 (Value)

Figure Glue-applied Market Forecast and CAGR 2018-2025 (Volume)

Figure Heat transfer Market Size and CAGR 2011-2017 (Value)

Figure Heat transfer Market Size and CAGR 2011-2017 (Volume)

Figure Heat transfer Market Forecast and CAGR 2018-2025 (Value)

Figure Heat transfer Market Forecast and CAGR 2018-2025 (Volume)

Figure In-mold Market Size and CAGR 2011-2017 (Value)

Figure In-mold Market Size and CAGR 2011-2017 (Volume)

Figure In-mold Market Forecast and CAGR 2018-2025 (Value)

Figure In-mold Market Forecast and CAGR 2018-2025 (Volume)

Figure Others Market Size and CAGR 2011-2017 (Value)

Figure Others Market Size and CAGR 2011-2017 (Volume)

Figure Others Market Forecast and CAGR 2018-2025 (Value)

Figure Others Market Forecast and CAGR 2018-2025 (Volume)

Figure Interior Market Size and CAGR 2011-2017 (Value)

Figure Interior Market Size and CAGR 2011-2017 (Volume)

Figure Interior Market Forecast and CAGR 2018-2025 (Value)

Figure Interior Market Forecast and CAGR 2018-2025 (Volume)

Figure Exterior Market Size and CAGR 2011-2017 (Value)

Figure Exterior Market Size and CAGR 2011-2017 (Volume)

Figure Exterior Market Forecast and CAGR 2018-2025 (Value)

Figure Exterior Market Forecast and CAGR 2018-2025 (Volume)

Figure Engine Component Market Size and CAGR 2011-2017 (Value)

Figure Engine Component Market Size and CAGR 2011-2017 (Volume)

Figure Engine Component Market Forecast and CAGR 2018-2025 (Value)

Figure Engine Component Market Forecast and CAGR 2018-2025 (Volume)

Figure Others Market Size and CAGR 2011-2017 (Value)

Figure Others Market Size and CAGR 2011-2017 (Volume)

Figure Others Market Forecast and CAGR 2018-2025 (Value)

Figure Others Market Forecast and CAGR 2018-2025 (Volume)  
Figure Global Automotive Labels Market Size and CAGR 2011-2017 (Value)  
Figure Global Automotive Labels Market Size and CAGR 2011-2017 (Volume)  
Figure Global Automotive Labels Market Forecast and CAGR 2018-2025 (Value)  
Figure Global Automotive Labels Market Forecast and CAGR 2018-2025 (Volume)  
Figure Asia-Pacific Automotive Labels Market Size and CAGR 2011-2017 (Value)  
Figure Asia-Pacific Automotive Labels Market Size and CAGR 2011-2017 (Volume)  
Figure Asia-Pacific Automotive Labels Market Forecast and CAGR 2018-2025 (Value)  
Figure Asia-Pacific Automotive Labels Market Forecast and CAGR 2018-2025 (Volume)  
Figure North America Automotive Labels Market Size and CAGR 2011-2017 (Value)  
Figure North America Automotive Labels Market Size and CAGR 2011-2017 (Volume)  
Figure North America Automotive Labels Market Forecast and CAGR 2018-2025 (Value)  
Figure North America Automotive Labels Market Forecast and CAGR 2018-2025 (Volume)  
Figure Europe Automotive Labels Market Size and CAGR 2011-2017 (Value)  
Figure Europe Automotive Labels Market Size and CAGR 2011-2017 (Volume)  
Figure Europe Automotive Labels Market Forecast and CAGR 2018-2025 (Value)  
Figure Europe Automotive Labels Market Forecast and CAGR 2018-2025 (Volume)  
Figure South America Automotive Labels Market Size and CAGR 2011-2017 (Value)  
Figure South America Automotive Labels Market Size and CAGR 2011-2017 (Volume)  
Figure South America Automotive Labels Market Forecast and CAGR 2018-2025 (Value)  
Figure South America Automotive Labels Market Forecast and CAGR 2018-2025 (Volume)  
Figure Middle East & Africa Automotive Labels Market Size and CAGR 2011-2017 (Value)  
Figure Middle East & Africa Automotive Labels Market Size and CAGR 2011-2017 (Volume)  
Figure Middle East & Africa Automotive Labels Market Forecast and CAGR 2018-2025 (Value)  
Figure Middle East & Africa Automotive Labels Market Forecast and CAGR 2018-2025 (Volume)  
Figure Global Market Sales Revenue Share by Company in 2017  
Figure Global Market Sales Volume Share by Company in 2017  
Figure Asia-Pacific Market Sales Revenue Share by Company in 2017  
Figure Asia-Pacific Market Sales Volume Share by Company in 2017  
Figure North America Market Sales Revenue Share by Company in 2017  
Figure North America Market Sales Volume Share by Company in 2017

Figure Europe Market Sales Revenue Share by Company in 2017  
Figure Europe Market Sales Volume Share by Company in 2017  
Figure South America Market Sales Revenue Share by Company in 2017  
Figure South America Market Sales Volume Share by Company in 2017  
Figure Middle East & Africa Market Sales Revenue Share by Company in 2017  
Figure Middle East & Africa Market Sales Volume Share by Company in 2017  
Figure Global Market Sales Revenue Share by Type in 2017  
Figure Global Market Sales Volume Share by Type in 2017  
Figure Asia-Pacific Market Sales Revenue Share by Type in 2017  
Figure Asia-Pacific Market Sales Volume Share by Type in 2017  
Figure North America Market Sales Revenue Share by Type in 2017  
Figure North America Market Sales Volume Share by Type in 2017  
Figure Europe Market Sales Revenue Share by Type in 2017  
Figure Europe Market Sales Volume Share by Type in 2017  
Figure South America Market Sales Revenue Share by Type in 2017  
Figure South America Market Sales Volume Share by Type in 2017  
Figure Middle East & Africa Market Sales Revenue Share by Type in 2017  
Figure Middle East & Africa Market Sales Volume Share by Type in 2017  
Figure Global Market Sales Revenue Share by Application in 2017  
Figure Global Market Sales Volume Share by Application in 2017  
Figure Asia-Pacific Market Sales Revenue Share by Application in 2017  
Figure Asia-Pacific Market Sales Volume Share by Application in 2017  
Figure North America Market Sales Revenue Share by Application in 2017  
Figure North America Market Sales Volume Share by Application in 2017  
Figure Europe Market Sales Revenue Share by Application in 2017  
Figure Europe Market Sales Volume Share by Application in 2017  
Figure South America Market Sales Revenue Share by Application in 2017  
Figure South America Market Sales Volume Share by Application in 2017  
Figure Middle East & Africa Market Sales Revenue Share by Application in 2017  
Figure Middle East & Africa Market Sales Volume Share by Application in 2017  
Figure Industry Chain Overview  
Figure Automotive Labels SWOT List  
Figure Automotive Porter's Five Forces



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