

Global and Regional Automotive ESP Market Research Report 2017

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Abstracts

Summary

Electronic stability control (ESC), also referred to as electronic stability program (ESP) or dynamic stability control (DSC), is a computerized technology that improves a vehicle's stability by detecting and reducing loss of traction (skidding). When ESC detects loss of steering control, it automatically applies the brakes to help "steer" the vehicle where the driver intends to go. Braking is automatically applied to wheels individually, such as the outer front wheel to counter oversteer or the inner rear wheel to counter understeer. Some ESC systems also reduce engine power until control is regained. ESC does not improve a vehicle's cornering performance; instead, it helps to minimize the loss of control.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

4-Channel

3-Channel

2-Channel

By Application

Sedan & Hatchback

SUV & Pickup

Other

By Company

Bosch

Continental

Denso

Aisin

Delphi

ZF

Hitachi

The main contents of the report including:

Section 1: Product definition, type and application, global and regional market overview;

Section 2: Global and regional Market competition by company;

Section 3: Global and regional sales revenue, volume and price by type;
Section 4: Global and regional sales revenue, volume and price by application;
Section 5: Regional export and import;
Section 6: Company information, business overview, sales data and product specifications;
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