

Global and Regional Automotive ECU Market Research Report 2017

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Abstracts

SUMMARY

An Automotive engine control unit (ECU) is a type of electronic control unit that controls a series of actuators on an internal combustion engine to ensure optimal engine performance. It does this by reading values from a multitude of sensors within the engine bay, interpreting the data using multidimensional performance maps (called lookup tables), and adjusting the engine actuators accordingly. Before ECUs, air-fuel mixture, ignition timing, and idle speed were mechanically set and dynamically controlled by mechanical and pneumatic means.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Gasoline Automotive ECU

Diesel Automotive ECU

By Application

Passenger Vehicle

Commercial Vehicle

By Company

Bosch

Continental

Denso

Delphi

TRW

Hyundai AUTRON

Magneti Marelli

Mitsubishi Electric

UAES

Weifu Group

LinControl

Troitec

Hitachi Automotive

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

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SWOT and Porter's Five Forces;

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