

# Global and Regional Application Lifecycle Management (ALM) Software Market Research Report 2017

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## Abstracts

### SUMMARY

Application lifecycle management is the process of managing an app's development, from design to final release, and establishing a framework for managing changes. The typical application lifecycle starts with the design of a new app or feature. The app is planned based on requirements analysis and specifications. Next, the app is implemented per the specifications and then tested. The new app is staged for final testing before it gets deployed to production. This cycle repeats for every new app or feature. It's also used for app maintenance, such as when features are enhanced or bugs are fixed. A governance and change management framework directs the development process. In summary, ALM is a set of pre-defined processes that start somewhere in the business as an idea, a need, a challenge or a risk and then pass through different development phases such as Requirements definition, design, development, testing, deployment, release and maintenance spanning across an entire lifecycle of a product. Throughout the ALM process, each of these steps is closely monitored and controlled, followed by proper tracking and documentation of any changes to the application.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

### By Type

Single function

Multiple functions

### By Application

IT and Telecom

Aerospace and Defense

Energy and Utilities

Others

### By Company

HP

Atlassian

Techexcel

IBM

Microsoft

Rocket Software

## Enalean

The main contents of the report including:

**Section 1:**

Product definition, type and application, global and regional market overview;

**Section 2:**

Global and regional Market competition by company;

**Section 3:**

Global and regional sales revenue, volume and price by type;

**Section 4:**

Global and regional sales revenue, volume and price by application;

**Section 5:**

Regional export and import;

**Section 6:**

Company information, business overview, sales data and product specifications;

**Section 7:**

Industry chain and raw materials;

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SWOT and Porter's Five Forces;

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