

Global and Regional A4 Laser Printer Market Research Report 2017

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Abstracts

Summary

Laser printing is an electrostatic digital printing process. It produces high-quality text and graphics (and moderate-quality photographs) by repeatedly passing a laser beam back and forth over a negatively charged cylinder called a "drum" to define a differentially charged image. The drum then selectively collects electrically charged powdered ink (toner), and transfers the image to paper, which is then heated in order to permanently fuse the text and/or imagery. As with digital photocopiers, laser printers employ a xerographic printing process. However, laser printing differs from analog photocopiers in that the image is produced by the direct scanning of the medium across the printer's photoreceptor. This enables laser printing to copy images more quickly than most photocopiers.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Single Function A4 Laser Printer

Multifunction A4 Laser Printer

By Application

SOHO

SMB

Corporate

Others

By Company

HP

Canon

Brother

Ricoh

Fuji Xerox

Samsung

Lexmark

DELL

OKI

Epson

KYOCERA

Konica-Minolta

Sindoh

Lenovo

Pantum

The main contents of the report including:

Section 1: Product definition, type and application, global and regional market overview;

Section 2: Global and regional Market competition by company;

Section 3: Global and regional sales revenue, volume and price by type;

Section 4: Global and regional sales revenue, volume and price by application;

Section 5: Regional export and import;

Section 6: Company information, business overview, sales data and product specifications;

Section 7: Industry chain and raw materials;

Section 8: SWOT and Porter's Five Forces;

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