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Global and India Mobile Backend as a Service (BaaS) Market Research by Company, Type & Application 2013-2025

https://marketpublishers.com/r/G65523E1E0CEN.html
Date: August 2018
Pages: 107
Price: US$ 2,000.00 (Single User License)
ID: G65523E1E0CEN

Abstracts

SUMMARY

Mobile backend as a service (MBaaS), also known as 'backend as a service' (BaaS), is a model for providing web app and mobile app developers with a way to link their applications to backend cloud storage and APIs exposed by back end applications while also providing features such as user management, push notifications, and integration with social networking services. These services are provided via the use of custom software development kits (SDKs) and application programming interfaces (APIs).

Market Segment as follows:

By Type

Android

iOS

Others

By Application

Data and application integration

Identity and access management

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Usage analytics

Support and maintenance Service

Others

By Company

IBM Corporation

Oracle Corporation

Microsoft Corporation

Kony

Kinvey

Anypresence

Appcelerator

Built.Io

KII Corporation

Cloudmine

Parse

Feedhenry

The main contents of the report including:

Section 1:
Product definition, type and application, global and India market overview;

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Section 2:
Global and India Market competition by company;
Section 3:
Global and India sales revenue, volume and price by type;
Section 4:
Global and India sales revenue, volume and price by application;
Section 5:
India export and import;
Section 6:
Company information, business overview, sales data and product specifications;
Section 7:
Industry chain and raw materials;
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SWOT and Porter's Five Forces;
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Conclusion.

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