

Global and India Internet Advertising Market Research by Company, Type & Application 2013-2025

<https://marketpublishers.com/r/G149059AC19EN.html>

Date: August 2018

Pages: 109

Price: US\$ 2,000.00 (Single User License)

ID: G149059AC19EN

Abstracts

SUMMARY

Online advertising, also called online or Internet advertising or web advertising, is a form of marketing and advertising which uses the Internet to deliver promotional marketing messages to consumers. Online advertising is a marketing strategy that involves the use of the Internet as a medium to obtain website traffic and target and deliver marketing messages to the right customers. Online advertising is geared toward defining markets through unique and useful applications.

Market Segment as follows:

By Type

Search Ads

Mobile Ads

Banner Ads

Classified Ads

Digital Video Ads

Others

By Application

Retail

Automotive

Entertainment

Financial Services

Telecom

Consumer Goods

Others

By Company

Alphabet

Facebook

Baidu

Yahoo! Inc

Microsoft

Alibaba

Tencent

Twitter

Aol(Verizon Communications)

eBay

Linkedin

Amazon

IAC

Soho

Pandora

The main contents of the report including:

Section 1:

Product definition, type and application, global and India market overview;

Section 2:

Global and India Market competition by company;

Section 3:

Global and India sales revenue, volume and price by type;

Section 4:

Global and India sales revenue, volume and price by application;

Section 5:

India export and import;

Section 6:

Company information, business overview, sales data and product specifications;

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