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Global and India Car Navigation Market Research by Company, Type & Application 2013-2025

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Abstracts

SUMMARY

A car navigation system is part of the automobile controls or a third party add-on used to find direction in an automobile. It typically uses a satellite navigation device to get its position data which is then correlated to a position on a road. When directions are needed routing can be calculated. On the fly traffic information can be used to adjust the route. Dead reckoning using distance data from sensors attached to the drivetrain, a gyroscope and an accelerometer can be used for greater reliability, as GPS signal loss and/or multipath can occur due to urban canyons or tunnels.

Market Segment as follows:

By Type

WinCE Platform

Android Platform

By Application

OEM

Aftermarket

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By Company

Bosch

Denso

Pioneer

Alpine

Aisin

Continental

Kenwood

Sony

Clarion

Garmin

Panasonic

Hangsheng

Coagent

ADAYO

Desay SV

Skypine

Kaiyue Group

Roadrover

FlyAudio

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Soling

The main contents of the report including:

Section 1:
Product definition, type and application, global and India market overview;
Section 2:
Global and India Market competition by company;
Section 3:
Global and India sales revenue, volume and price by type;
Section 4:
Global and India sales revenue, volume and price by application;
Section 5:
India export and import;
Section 6:
Company information, business overview, sales data and product specifications;
Section 7:
Industry chain and raw materials;
Section 8:
SWOT and Porter's Five Forces;
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Conclusion.

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