

Global and India BPO Business Analytics Market Research by Company, Type & Application 2013-2025

https://marketpublishers.com/r/GCF995E606FEN.html

Date: August 2018

Pages: 110

Price: US\$ 2,000.00 (Single User License)

ID: GCF995E606FEN

Abstracts

SUMMARY

Decision makers worldwide are under tremendous pressure to optimize their business operations, acquire new customers, and increase their market share, thereby driving long-term profitability. Business analytics is used for strategic decision making, enabling organizations to understand their customers, optimize operational cost, and improve business efficiency and competitiveness. The demand for regulatory compliance and transparency is high across sectors such as BFSI and healthcare. Enterprises in these sectors need to comply with regulatory norms such as Basel III and Solvency II. Business analytics outsourcing helps enterprises addresses such compliance requirements by increasing their transparency. The adoption of systems such as ERP, CRM, SCM, and SFA by enterprises and the industrial Internet revolution have led to the generation of large volumes of data. Moreover, with the increased adoption of big data, the use of business analytics has also surged with a greater need to understand data. Data analytics tools and technologies help derive powerful insights and make efficient use of big data. This helps organizations make strategic decisions based on actionable insights for their business activities.

Market Segment as follows:

By Type

HR

Procurement

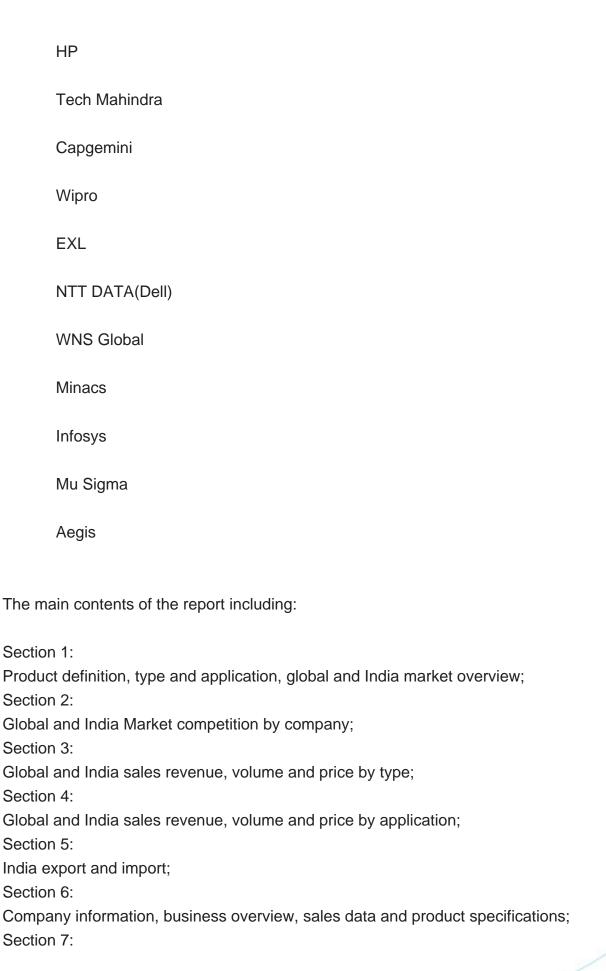


F&A

Customer Care

	Logistics	
	Sales & Marketing	
	Training	
	Product Engineering	
By Application		
	BFSI	
	Manufacturing	
	Healthcare	
	Retail	
	Telecom	
	Others	
By Company		
	Accenture	
	Cognizant	
	Genpact	
	IBM	
	TCS	
Global an	d India BPO Business Analytics Market Research by Company Type & Application 2013-2025	







Industry chain and raw materials;

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