

Global and India Advertising Market Research by Company, Type & Application 2013-2025

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Abstracts

SUMMARY

Market Segment as follows:

By Type

TV Advertising

Newspaper & Magazine Advertising

Outdoors Advertising

Radio Advertising

Internet Advertising

Others

By Application

Food & Beverage Industry

Vehicles Industry

Health and Medical Industry

Commercial and Personal Services

Consumer Goods

Others

By Company

Omnicom Group

WPP

Dentsu Inc.

PublicisGroupe

IPG

Havas SA

Focus Media Group

Guangdong Advertising Co., Ltd.

Bluefocus Communication Group Co., Ltd.

SiMei Media

AVIC Culture Co.,Ltd.

Yinlimedia

Hunan TV and Broadcast Intermediary Co., Ltd.

Guangdong Guangzhou Daily Media Co., Ltd.

Beijing Bashi Media Co., Ltd.

Dahe Group

China Television Media

Spearhead Integrated Marketing Communication Group

Shanghai Xinhua Media Co., Ltd.

Chengdu B-ray Media Co., Ltd.

The main contents of the report including:

Section 1:

Product definition, type and application, global and India market overview;

Section 2:

Global and India Market competition by company;

Section 3:

Global and India sales revenue, volume and price by type;

Section 4:

Global and India sales revenue, volume and price by application;

Section 5:

India export and import;

Section 6:

Company information, business overview, sales data and product specifications;

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Industry chain and raw materials;

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