

Global and China Social Television Market Research by Company, Type & Application 2013-2025

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Abstracts

SUMMARY

Market Segment as follows:

By Type

Sharing Technology

Social Epg/Content Discovery

Content Detection/Matching

Others

By Application

TV Specific Social Network

Social Gaming/Interaction

Social Check-In

Social Rewards

Remote Control

By Company

Yidio

Youtoo Social Tv

Rovi

Grace Note

Bluefin Labs

Airtime

Tweet-TV

Buddy TV

Lexalytics

The main contents of the report including:

Section 1:

Product definition, type and application, global and China market overview;

Section 2:

Global and China Market competition by company;

Section 3:

Global and China sales revenue, volume and price by type;

Section 4:

Global and China sales revenue, volume and price by application;

Section 5:

China export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

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SWOT and Porter's Five Forces;
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