

Global and China Snus Market Research by Company, Type & Application 2013-2025

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Abstracts

SUMMARY

Snus is a moist powder tobacco product originating from a variant of dry snuff in early 18th-century Sweden. It is placed under the upper lip for extended periods. Snus is not fermented and contains no added sweeteners. Although used similarly to American dipping tobacco, snus does not typically result in the need for spitting and, unlike naswar, snus is steam-pasteurized.

Market Segment as follows:

By Type

Loose Snus

Portion Snus

By Application

Supermarket

Tobacco Store

Online

By Company

Swedish Match

Imperial Tobacco Group

Reynolds American

British American Tobacco

Japan Tobacco

Altria

The main contents of the report including:

Section 1:

Product definition, type and application, global and China market overview;

Section 2:

Global and China Market competition by company;

Section 3:

Global and China sales revenue, volume and price by type;

Section 4:

Global and China sales revenue, volume and price by application;

Section 5:

China export and import;

Section 6:

Company information, business overview, sales data and product specifications;

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Industry chain and raw materials;

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SWOT and Porter's Five Forces;

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