

Global and China Snack Bars Market Research by Company, Type & Application 2013-2025

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Abstracts

SUMMARY

Snack bars brands have been very responsive to consumer trends such as demand for nutritious snacks containing fiber, Functional snacks, low-carb snacks, protein fortified snacks and offering satiety. Snack bars with fortified functional ingredients are about to see notable demand. Snack bars have also responded to diet trends such as gluten-free and Paleo diets, and as such launches of grain-free and even meat-based snack bars have increased.

Market Segment as follows:

By Type

Breakfast Bars

Energy Bars

Granola Bars

Fruit Bars

Other Snack Bars

By Application

Hypermarket & Supermarket

Speciality Stores

On-line

By Company

Kellogg

Natural Balance Foods

Luna Bar

Concord Foods

Clif Bar

General Mills

Quaker

Fiber One

Nature Valley

KIND Snacks

Nakd foods

Frank Food Company

Halo Foods

The Fresh Olive Company

Degrees Food

The main contents of the report including:

Section 1:

Product definition, type and application, global and China market overview;

Section 2:

Global and China Market competition by company;

Section 3:

Global and China sales revenue, volume and price by type;

Section 4:

Global and China sales revenue, volume and price by application;

Section 5:

China export and import;

Section 6:

Company information, business overview, sales data and product specifications;

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