

Global and China Shortening Market Research by Company, Type & Application 2013-2025

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Abstracts

SUMMARY

Shortening refers to edible fats or vegetable or animal origin used in baked goods primarily to improve the eating qualities of the finished product thorough making it tender and 'short'. There is a variety of shortenings available. These differ mainly in their origin, flavor, and consistency.

Market Segment as follows:

By Type

All Purpose Shortening

Emulsified Shortening

High Stability Shortening

By Application

Baking

Frying

Confectionery and Pastry

Others

By Company

Olenex

ADM

Walter Rau

Y Id z Holding

VFI GmbH

AAK

Zeelandia

Puratos

Princes Group

HAS Group

The main contents of the report including:

Section 1:

Product definition, type and application, global and China market overview;

Section 2:

Global and China Market competition by company;

Section 3:

Global and China sales revenue, volume and price by type;

Section 4:

Global and China sales revenue, volume and price by application;

Section 5:

China export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

Section 8:

SWOT and Porter's Five Forces;

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