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Global and China Public Relations (PR) Tools Market Research by Company, Type & Application 2013-2025

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Abstracts

SUMMARY

Market Segment as follows:

By Type

Publishing Tools

Social Media Monitoring & Management

Content Creation and Distribution

Data Aggregation, Monitoring and Analysis

Relationship Management

By Application

BFSI

Consumer Goods and Retail

Government and Public Sector

IT & Telecom & Healthcare

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Media & Entertainment

By Company

Outbrain

Google

Business Wire

Salesforce

Meltwater

Cision AB

AirPR Software

IrisPR Software

ISentia

Onalytica

Prezly

IPR Software

TrendKite

Agility

Red Wheat

The main contents of the report including:

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Section 1:
Product definition, type and application, global and China market overview;
Section 2:
Global and China Market competition by company;
Section 3:
Global and China sales revenue, volume and price by type;
Section 4:
Global and China sales revenue, volume and price by application;
Section 5:
China export and import;
Section 6:
Company information, business overview, sales data and product specifications;
Section 7:
Industry chain and raw materials;
Section 8:
SWOT and Porter's Five Forces;
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Conclusion.

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