

Global and China Oxidation Hair Dye Market Research by Company, Type & Application 2013-2025

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Abstracts

SUMMARY

There are two main categories of hair dye based on their chemical composition; oxidative (permanent hair dye) and additive (semi -permanent / temporary hair dye). For permanent hair colouring, substances are added to open the cuticle so the dye can penetrate the hair shaft. In this way the colour changes remain while the hair grows. Permanent hair colour contains three main components of aromatic amines (dyes), a coupling agent and an oxidant, and the process can be divided into three steps

Market Segment as follows:

By Type

PPD based hair colours

PTD based hair colours

Other material based hair colours

By Application

Home Use

Commercial Use

By Company

L'Oréal

Henkel

Revlon

HOYU

Kao

COTY

Shiseido

YoungRace

Developlus

Aroma

Godrej

The main contents of the report including:

Section 1:

Product definition, type and application, global and China market overview;

Section 2:

Global and China Market competition by company;

Section 3:

Global and China sales revenue, volume and price by type;

Section 4:

Global and China sales revenue, volume and price by application;

Section 5:

China export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

Section 8:

SWOT and Porter's Five Forces;

Section 9:

Conclusion.

Contents

1 MARKET OVERVIEW

1.1 Market Segment Overview

1.1.1 Product Definition

1.1.2 Market by Type

1.1.2.1 PPD based hair colours

1.1.2.2 PTD based hair colours

1.1.2.3 Other material based hair colours

1.1.3 Market by Application

1.1.3.1 Home Use

1.1.3.2 Commercial Use

1.2 Global and China Market Size

1.2.1 Global Overview

1.2.2 China Overview

2 GLOBAL AND CHINA MARKET BY COMPANY

2.1 Global

2.1.1 Global Sales by Company

2.1.2 Global Price by Company

2.2 China

2.2.1 China Sales by Company

2.2.2 China Price by Company

3 GLOBAL AND CHINA MARKET BY TYPE

3.1 Global

3.1.1 Global Sales by Type

3.1.2 Global Price by Type

3.2 China

3.2.1 China Sales by Type

3.2.2 China Price by Type

4 GLOBAL AND CHINA MARKET BY APPLICATION

4.1 Global

4.1.1 Global Sales by Application

- 4.1.2 Global Price by Application
- 4.2 China
 - 4.2.1 China Sales by Application
 - 4.2.2 China Price by Application

5 CHINA TRADE

- 5.1 Export
- 5.2 Import

6 KEY MANUFACTURERS

- 6.1 L'Oréal
 - 6.1.1 Company Information
 - 6.1.2 Product Specifications
 - 6.1.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.2 Henkel
- 6.3 Revlon
- 6.4 HOYU
- 6.5 Kao
- 6.6 COTY
- 6.7 Shiseido
- 6.8 YoungRace
- 6.9 Developplus
- 6.10 Aroma
- 6.11 Godrej

7 INDUSTRY UPSTREAM

- 7.1 Industry Chain
- 7.2 Raw Materials

8 MARKET ENVIRONMENT

- 8.1 SWOT
- 8.2 Porter's Five Forces

9 CONCLUSION

List Of Tables

LIST OF TABLES

Table Global Market Sales Revenue by Company 2013-2017
Table Global Market Sales Revenue Share by Company 2013-2017
Table Global Market Sales Volume by Company 2013-2017
Table Global Market Sales Volume Share by Company 2013-2017
Table Global Price by Company 2013-2017
Table China Market Sales Revenue by Company 2013-2017
Table China Market Sales Revenue Share by Company 2013-2017
Table China Market Sales Volume by Company 2013-2017
Table China Market Sales Volume Share by Company 2013-2017
Table China Price by Company 2013-2017
Table Global Market Sales Revenue by Type 2013-2017
Table Global Market Sales Revenue Share by Type 2013-2017
Table Global Market Sales Volume by Type 2013-2017
Table Global Market Sales Volume Share by Type 2013-2017
Table Global Price by Type 2013-2017
Table China Market Sales Revenue by Type 2013-2017
Table China Market Sales Revenue Share by Type 2013-2017
Table China Market Sales Volume by Type 2013-2017
Table China Market Sales Volume Share by Type 2013-2017
Table China Price by Type 2013-2017
Table Global Market Sales Revenue by Application 2013-2017
Table Global Market Sales Revenue Share by Application 2013-2017
Table Global Market Sales Volume by Application 2013-2017
Table Global Market Sales Volume Share by Application 2013-2017
Table Global Price by Application 2013-2017
Table China Market Sales Revenue by Application 2013-2017
Table China Market Sales Revenue Share by Application 2013-2017
Table China Market Sales Volume by Application 2013-2017
Table China Market Sales Volume Share by Application 2013-2017
Table China Price by Application 2013-2017
Table China Export 2013-2017 (Million USD)
Table China Export 2013-2017 (Volume)
Table China Import 2013-2017 (Million USD)
Table China Import 2013-2017 (Volume)
Table Sales Revenue, Sales Volume, Price, Cost and Margin of L'Oréal

Table Sales Revenue, Sales Volume, Price, Cost and Margin of Henkel
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Revlon
Table Sales Revenue, Sales Volume, Price, Cost and Margin of HOYU
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Kao
Table Sales Revenue, Sales Volume, Price, Cost and Margin of COTY
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Shiseido
Table Sales Revenue, Sales Volume, Price, Cost and Margin of YoungRace
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Developplus
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Aroma
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Godrej

List Of Figures

LIST OF FIGURES

Figure PPD based hair colours Market Size and CAGR 2013-2018 (Million USD)

Figure PPD based hair colours Market Size and CAGR 2013-2018 (Volume)

Figure PPD based hair colours Market Forecast and CAGR 2019-2025 (Million USD)

Figure PPD based hair colours Market Forecast and CAGR 2019-2025 (Volume)

Figure PTD based hair colours Market Size and CAGR 2013-2018 (Million USD)

Figure PTD based hair colours Market Size and CAGR 2013-2018 (Volume)

Figure PTD based hair colours Market Forecast and CAGR 2019-2025 (Million USD)

Figure PTD based hair colours Market Forecast and CAGR 2019-2025 (Volume)

Figure Other material based hair colours Market Size and CAGR 2013-2018 (Million USD)

Figure Other material based hair colours Market Size and CAGR 2013-2018 (Volume)

Figure Other material based hair colours Market Forecast and CAGR 2019-2025 (Million USD)

Figure Other material based hair colours Market Forecast and CAGR 2019-2025 (Volume)

Figure Home Use Market Size and CAGR 2013-2018 (Million USD)

Figure Home Use Market Size and CAGR 2013-2018 (Volume)

Figure Home Use Market Forecast and CAGR 2019-2025 (Million USD)

Figure Home Use Market Forecast and CAGR 2019-2025 (Volume)

Figure Commercial Use Market Size and CAGR 2013-2018 (Million USD)

Figure Commercial Use Market Size and CAGR 2013-2018 (Volume)

Figure Commercial Use Market Forecast and CAGR 2019-2025 (Million USD)

Figure Commercial Use Market Forecast and CAGR 2019-2025 (Volume)

Figure Global Oxidation Hair Dye Market Size and CAGR 2013-2017 (Million USD)

Figure Global Oxidation Hair Dye Market Size and CAGR 2013-2017 (Volume)

Figure Global Oxidation Hair Dye Market Forecast and CAGR 2019-2025 (Million USD)

Figure Global Oxidation Hair Dye Market Forecast and CAGR 2019-2025 (Volume)

Figure China Oxidation Hair Dye Market Size and CAGR 2013-2017 (Million USD)

Figure China Oxidation Hair Dye Market Size and CAGR 2013-2017 (Volume)

Figure China Oxidation Hair Dye Market Forecast and CAGR 2019-2025 (Million USD)

Figure China Oxidation Hair Dye Market Forecast and CAGR 2019-2025 (Volume)

Figure Global Market Sales Revenue Share by Company in 2017

Figure Global Market Sales Volume Share by Company in 2017

Figure China Market Sales Revenue Share by Company in 2017

Figure China Market Sales Volume Share by Company in 2017

Figure Global Market Sales Revenue Share by Type in 2017
Figure Global Market Sales Volume Share by Type in 2017
Figure China Market Sales Revenue Share by Type in 2017
Figure China Market Sales Volume Share by Type in 2017
Figure Global Market Sales Revenue Share by Application in 2017
Figure Global Market Sales Volume Share by Application in 2017
Figure China Market Sales Revenue Share by Application in 2017
Figure China Market Sales Volume Share by Application in 2017
Figure Industry Chain Overview
Figure Oxidation Hair Dye SWOT List
Figure Oxidation Hair Dye Porter's Five Forces

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