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Global and China Multichannel Analytics Market Research by Company, Type & Application 2013-2025

https://marketpublishers.com/r/G1BFFB8CFDFEN.html
Date: September 2019
Pages: 73
Price: US$ 2,000.00 (Single User License)
ID: G1BFFB8CFDFEN

Abstracts

SUMMARY

Market Segment as follows:

By Type

Query & Reporting

Multidimensional Analysis

Visualization

Data Mining and Predictive Analytics

By Application

Customer Retention & Acquisition

Cross-Selling & Up-Selling

Loyalty and Customer Experience Management

Campaign Management

Sales Performance Management

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Others

By Company

Google

Hp Autonomy

Ibm

Ijento

Oracle

Sap

Sas

Teradata Corporation

Webtrends

The main contents of the report including:

Section 1:
Product definition, type and application, global and China market overview;
Section 2:
Global and China Market competition by company;
Section 3:
Global and China sales revenue, volume and price by type;
Section 4:
Global and China sales revenue, volume and price by application;
Section 5:
China export and import;
Section 6:
Company information, business overview, sales data and product specifications;

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Section 7:
Industry chain and raw materials;
Section 8:
SWOT and Porter's Five Forces;
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Conclusion.

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