

Global and China Mobile Backend as a Service (BaaS) Market Research by Company, Type & Application 2013-2025

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Abstracts

SUMMARY

Mobile backend as a service (MBaaS), also known as "backend as a service" (BaaS), is a model for providing web app and mobile app developers with a way to link their applications to backend cloud storage and APIs exposed by back end applications while also providing features such as user management, push notifications, and integration with social networking services. These services are provided via the use of custom software development kits (SDKs) and application programming interfaces (APIs).

Market Segment as follows:

By Type

Android

iOS

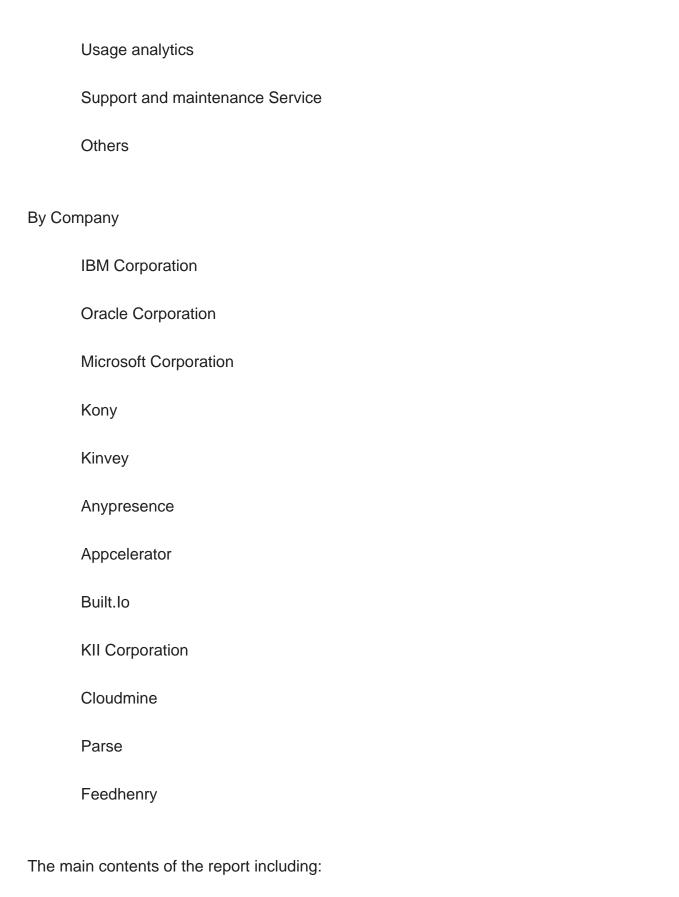
Others

By Application

Data and application integration

Identity and access management





Section 1:

Product definition, type and application, global and China market overview;



Section 2:

Global and China Market competition by company;

Section 3:

Global and China sales revenue, volume and price by type;

Section 4:

Global and China sales revenue, volume and price by application;

Section 5:

China export and import;

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