

Global and China Matcha Tea Market Research by Company, Type & Application 2013-2025

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Abstracts

SUMMARY

Matcha is shade-grown green tea, and it is famous for being used in the tea ceremony of Japan; the leaves of which are hand-picked, steamed, air dried, de-stemmed and slow-ground on granite wheels to produce a calming, antioxidant powerhouse drink which burns fat and increases energy and focus.

Market Segment as follows:

By Type

Drinking-use Matcha Tea

Additive-use Matcha Tea

By Application

Drinking Tea

Pastry

Ice Cream

Beverage

By Company

Aiya

Marushichi Seicha

ShaoXing Royal Tea

Marukyu Koyamaen

ujimatcha

Yanoen

AOI Seicha

DoMatcha

The main contents of the report including:

Section 1:

Product definition, type and application, global and China market overview;

Section 2:

Global and China Market competition by company;

Section 3:

Global and China sales revenue, volume and price by type;

Section 4:

Global and China sales revenue, volume and price by application;

Section 5:

China export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

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SWOT and Porter's Five Forces;

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