

# Global and China Matcha Market Research by Company, Type & Application 2013-2025

<https://marketpublishers.com/r/GFC8A3F3EEAEN.html>

Date: August 2019

Pages: 79

Price: US\$ 2,000.00 (Single User License)

ID: GFC8A3F3EEAEN

## Abstracts

### SUMMARY

Matcha tea is available in powdered, vibrant, green colored form, and is produced majorly in Japan from shade grown premium-quality tea leaves. It was originated in China during Tang dynasty and was majorly consumed by Buddhist monks, samurai warriors, and Japanese population.

Market Segment as follows:

By Type

Ceremonial

Classic

Culinary

By Application

Regular Tea

Matcha Beverages

Food

## Personal Care

### By Company

AIYA America

DoMatcha

Encha

Ippodo Tea

Midori Spring

The AOI Tea

Vivid Vitality

The main contents of the report including:

Section 1:

Product definition, type and application, global and China market overview;

Section 2:

Global and China Market competition by company;

Section 3:

Global and China sales revenue, volume and price by type;

Section 4:

Global and China sales revenue, volume and price by application;

Section 5:

China export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

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SWOT and Porter's Five Forces;

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