+44 20 8123 2220
info@marketpublishers.com

# Global and China Location Analytics Market Research by Company, Type & Application 2013-2025

https://marketpublishers.com/r/GCE4D739532EN.html
Date: August 2019
Pages: 64
Price: US$ 2,000.00 (Single User License)
ID: GCE4D739532EN

## Abstracts

**SUMMARY**

Location analytics blends business data with geographic data to reveal the relationship of location to people, events, transactions, facilities and assets. Traditionally, location data has been relegated to mapping and GIS purposes. But geo-mapping software, like other business software, has become easier to use. And BI and analytics software vendors are integrating mapping and spatial data analysis into their products to provide additional context to visualizations, reports and analysis."Location analytics is the process or the ability to gain insight from the location or geographic component of business data.

Market Segment as follows:

By Type

Software Segment

Service Segment

By Application

BFSI

Healthcare and Life Sciences

+44 20 8123 2220
info@marketpublishers.com

Government and Utilities

Retail and Consumer Goods

Telecommunications and IT

Transportation and Logistics

Others

By Company

SAP SE

IBM Corporation

Oracle Corporation

Microsoft Corporation

Google Inc.

Tableau software

SAS Institute

TIBCO Software Inc.

Information Builders

Pitney Bowes

MicroStrategy

The main contents of the report including:

Section 1:

+44 20 8123 2220
info@marketpublishers.com

Product definition, type and application, global and China market overview;
Section 2:
Global and China Market competition by company;
Section 3:
Global and China sales revenue, volume and price by type;
Section 4:
Global and China sales revenue, volume and price by application;
Section 5:
China export and import;
Section 6:
Company information, business overview, sales data and product specifications;
Section 7:
Industry chain and raw materials;
Section 8:
SWOT and Porter's Five Forces;
Section 9:
Conclusion.

+44 20 8123 2220
info@marketpublishers.com

# Contents

## 1 MARKET OVERVIEW

1.1 Market Segment Overview
  1.1.1 Product Definition
  1.1.2 Market by Type
    1.1.2.1 Software Segment
    1.1.2.2 Service Segment
  1.1.3 Market by Application
    1.1.3.1 BFSI
    1.1.3.2 Healthcare and Life Sciences
    1.1.3.3 Government and Utilities
    1.1.3.4 Retail and Consumer Goods
    1.1.3.5 Telecommunications and IT
    1.1.3.6 Transportation and Logistics
    1.1.3.7 Others
1.2 Global and China Market Size
  1.2.1 Global Overview
  1.2.2 China Overview

## 2 GLOBAL AND CHINA MARKET BY COMPANY

2.1 Global
  2.1.1 Global Sales by Company
  2.1.2 Global Price by Company
2.2 China
  2.2.1 China Sales by Company
  2.2.2 China Price by Company

## 3 GLOBAL AND CHINA MARKET BY TYPE

3.1 Global
  3.1.1 Global Sales by Type
  3.1.2 Global Price by Type
3.2 China
  3.2.1 China Sales by Type
  3.2.2 China Price by Type

+44 20 8123 2220
info@marketpublishers.com

## 4 GLOBAL AND CHINA MARKET BY APPLICATION

4.1 Global
4.1.1 Global Sales by Application
4.1.2 Global Price by Application
4.2 China
4.2.1 China Sales by Application
4.2.2 China Price by Application

## 5 CHINA TRADE

5.1 Export
5.2 Import

## 6 KEY MANUFACTURERS

6.1 SAP SE
6.1.1 Company Information
6.1.2 Product Specifications
6.1.3 Business Data ( Sales Revenue, Cost and Margin)
6.2 IBM Corporation
6.3 Oracle Corporation
6.4 Microsoft Corporation
6.5 Google Inc.
6.6 Tableau software
6.7 SAS Institute
6.8 TIBCO Software Inc.
6.9 Information Builders
6.10 Pitney Bowes
6.11 MicroStrategy

## 7 INDUSTRY UPSTREAM

7.1 Industry Chain
7.2 Raw Materials

## 8 MARKET ENVIRONMENT

8.1 SWOT

+44 20 8123 2220
info@marketpublishers.com

8.2 Porter's Five Forces

**9 CONCLUSION**

+44 20 8123 2220
info@marketpublishers.com

# List Of Tables

## LIST OF TABLES

Table Global Market Sales Revenue by Company 2013-2017
Table Global Market Sales Revenue Share by Company 2013-2017
Table Global Market Sales Volume by Company 2013-2017
Table Global Market Sales Volume Share by Company 2013-2017
Table Global Price by Company 2013-2017
Table China Market Sales Revenue by Company 2013-2017
Table China Market Sales Revenue Share by Company 2013-2017
Table China Market Sales Volume by Company 2013-2017
Table China Market Sales Volume Share by Company 2013-2017
Table China Price by Company 2013-2017
Table Global Market Sales Revenue by Type 2013-2017
Table Global Market Sales Revenue Share by Type 2013-2017
Table Global Market Sales Volume by Type 2013-2017
Table Global Market Sales Volume Share by Type 2013-2017
Table Global Price by Type 2013-2017
Table China Market Sales Revenue by Type 2013-2017
Table China Market Sales Revenue Share by Type 2013-2017
Table China Market Sales Volume by Type 2013-2017
Table China Market Sales Volume Share by Type 2013-2017
Table China Price by Type 2013-2017
Table Global Market Sales Revenue by Application 2013-2017
Table Global Market Sales Revenue Share by Application 2013-2017
Table Global Market Sales Volume by Application 2013-2017
Table Global Market Sales Volume Share by Application 2013-2017
Table Global Price by Application 2013-2017
Table China Market Sales Revenue by Application 2013-2017
Table China Market Sales Revenue Share by Application 2013-2017
Table China Market Sales Volume by Application 2013-2017
Table China Market Sales Volume Share by Application 2013-2017
Table China Price by Application 2013-2017
Table China Export 2013-2017 (Million USD)
Table China Export 2013-2017 ()
Table China Import 2013-2017 (Million USD)
Table China Import 2013-2017 ()
Table Sales Revenue, Cost and Margin of SAP SE

+44 20 8123 2220
info@marketpublishers.com

Table Sales Revenue, Cost and Margin of IBM Corporation
Table Sales Revenue, Cost and Margin of Oracle Corporation
Table Sales Revenue, Cost and Margin of Microsoft Corporation
Table Sales Revenue, Cost and Margin of Google Inc.
Table Sales Revenue, Cost and Margin of Tableau software
Table Sales Revenue, Cost and Margin of SAS Institute
Table Sales Revenue, Cost and Margin of TIBCO Software Inc.
Table Sales Revenue, Cost and Margin of Information Builders
Table Sales Revenue, Cost and Margin of Pitney Bowes
Table Sales Revenue, Cost and Margin of MicroStrategy

+44 20 8123 2220
info@marketpublishers.com

# List Of Figures

## LIST OF FIGURES

Figure Software Segment Market Size and CAGR 2013-2018 (Million USD)
Figure Software Segment Market Forecast and CAGR 2019-2025 (Million USD)
Figure Service Segment Market Size and CAGR 2013-2018 (Million USD)
Figure Service Segment Market Forecast and CAGR 2019-2025 (Million USD)
Figure BFSI Market Size and CAGR 2013-2018 (Million USD)
Figure BFSI Market Forecast and CAGR 2019-2025 (Million USD)
Figure Healthcare and Life Sciences Market Size and CAGR 2013-2018 (Million USD)
Figure Healthcare and Life Sciences Market Forecast and CAGR 2019-2025 (Million USD)
Figure Government and Utilities Market Size and CAGR 2013-2018 (Million USD)
Figure Government and Utilities Market Forecast and CAGR 2019-2025 (Million USD)
Figure Retail and Consumer Goods Market Size and CAGR 2013-2018 (Million USD)
Figure Retail and Consumer Goods Market Forecast and CAGR 2019-2025 (Million USD)
Figure Telecommunications and IT Market Size and CAGR 2013-2018 (Million USD)
Figure Telecommunications and IT Market Forecast and CAGR 2019-2025 (Million USD)
Figure Transportation and Logistics Market Size and CAGR 2013-2018 (Million USD)
Figure Transportation and Logistics Market Forecast and CAGR 2019-2025 (Million USD)
Figure Others Market Size and CAGR 2013-2018 (Million USD)
Figure Others Market Forecast and CAGR 2019-2025 (Million USD)
Figure Global Location Analytics Market Size and CAGR 2013-2017 (Million USD)
Figure Global Location Analytics Market Size and CAGR 2013-2017 ()
Figure Global Location Analytics Market Forecast and CAGR 2019-2025 (Million USD)
Figure Global Location Analytics Market Forecast and CAGR 2019-2025 ()
Figure China Location Analytics Market Size and CAGR 2013-2017 (Million USD)
Figure China Location Analytics Market Size and CAGR 2013-2017 ()
Figure China Location Analytics Market Forecast and CAGR 2019-2025 (Million USD)
Figure China Location Analytics Market Forecast and CAGR 2019-2025 ()
Figure Global Market Sales Revenue Share by Company in 2017
Figure Global Market Sales Volume Share by Company in 2017
Figure China Market Sales Revenue Share by Company in 2017
Figure China Market Sales Volume Share by Company in 2017
Figure Global Market Sales Revenue Share by Type in 2017

+44 20 8123 2220
info@marketpublishers.com

Figure Global Market Sales Volume Share by Type in 2017
Figure China Market Sales Revenue Share by Type in 2017
Figure China Market Sales Volume Share by Type in 2017
Figure Global Market Sales Revenue Share by Application in 2017
Figure Global Market Sales Volume Share by Application in 2017
Figure China Market Sales Revenue Share by Application in 2017
Figure China Market Sales Volume Share by Application in 2017
Figure Industry Chain Overview
Figure Location Analytics SWOT List
Figure Location Analytics Porter's Five Forces

+44 20 8123 2220
info@marketpublishers.com

## I would like to order

Product name: Global and China Location Analytics Market Research by Company, Type & Application 2013-2025

Product link: https://marketpublishers.com/r/GCE4D739532EN.html

Price: US$ 2,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GCE4D739532EN.html

## To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

+44 20 8123 2220
info@marketpublishers.com