

# Global and China Liquid Foundation Market Research by Company, Type & Application 2013-2025

<https://marketpublishers.com/r/G33B97612C1EN.html>

Date: August 2019

Pages: 83

Price: US\$ 2,000.00 (Single User License)

ID: G33B97612C1EN

## Abstracts

### SUMMARY

Foundation is a skin colored makeup applied to the face to create an even, uniform color to the complexion, to cover flaws and, sometimes, to change the natural skintone. Many colors and types of Liquid Foundation exist. As with most other types of makeup, Liquid Foundation is typically, but not exclusively, which worn by women. The use of Liquid Foundation dates back to medieval times. Liquid Foundation is a key part of any woman's makeup collection and even for women who aren't as heavily into makeup usually owns at least two or three Liquid Foundations. There are many different types of Liquid Foundations out on the market such as sheer, light, medium full coverage. Depending on where someone is going, what kind of day it is, or what kind of person someone is really decides what kind of Liquid Foundation they prefer.

Market Segment as follows:

By Type

Sheer

Light

Medium

Full

## By Application

10 to 20

20 to 30

30 to 40

40 to 50

Above 50

Others

## By Company

L'ORÉAL

KIKO

ESTÉE LAUDER

LVMH

REVLON

Christian Dior

Chanel

AMORE PACIFIC

SHISEIDO

P&G

Johnson&Johnson

Kao

POLA

Walgreens Boots Alliance

Laura Mercier

KOSé

AVON

Stylenanda

Elizabeth Arden

Burberry

The main contents of the report including:

Section 1:

Product definition, type and application, global and China market overview;

Section 2:

Global and China Market competition by company;

Section 3:

Global and China sales revenue, volume and price by type;

Section 4:

Global and China sales revenue, volume and price by application;

Section 5:

China export and import;

Section 6:

Company information, business overview, sales data and product specifications;

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Industry chain and raw materials;

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