

Global and China Home Appliance Market Research by Company, Type & Application 2013-2025

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Abstracts

SUMMARY

Home Appliance is electrical/mechanical machine which accomplish some household functions, such as cooking or cleaning. Home appliances can be classified into: major appliances, small appliances, and consumer electronics. This division is also noticeable in the maintenance and repair of these kinds of products. Major appliances usually require high technical knowledge and skills. They get more complex with time, such as going from a soldering iron to a hot-air soldering station. While consumer electronics may need more practical skills and "brute force" to manipulate the devices and heavy tools required to repair them.

Market Segment as follows:

By Type

Kitchen Appliances

Refrigerators

Washing Machines

Television

Air Conditioners

Others

By Application

Cooking

Food Storage

House Maintenance

Entertainment

Cleaning

Others

By Company

Haier

Whirlpool

Midea

Panasonic

GE

SAMSUNG

SONY

LG

BSH

Hisence

Electrolux

Philips

Gree

TCL

Changhong

SKYWORTH

Meling

The main contents of the report including:

Section 1:

Product definition, type and application, global and China market overview;

Section 2:

Global and China Market competition by company;

Section 3:

Global and China sales revenue, volume and price by type;

Section 4:

Global and China sales revenue, volume and price by application;

Section 5:

China export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

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