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Global and China Emotion Analytics Market Research by Company, Type & Application 2013-2025

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Abstracts

SUMMARY

Emotion Analytics (EA) is a new field that analysis of a person's verbal and non-verbal communication in order to understand the person's mood or attitude, then can be used in CRM (Customer Relationship Management) area, such as to identify how a customer perceives a product, the presentation of a product or an interaction with a company representative.

Market Segment as follows:

By Type

Facial Analytics

Speech Analytics

Video Analytics

Others

By Application

Media & Entertainment

Retail and Education

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Financial Services

Healthcare

Others

By Company

Microsoft

IBM

IMotions

Kairos

Beyond Verbal

Affectiva

Eyeris (EmoVu)

NViso

Realeyes

Yuyidata

Adoreboard

Heartbeat AI

Deloitte

SAS Institute

Clarabridge

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Crimson Hexagon

Berkshire Media

Dentsu

The main contents of the report including:

Section 1:
Product definition, type and application, global and China market overview;
Section 2:
Global and China Market competition by company;
Section 3:
Global and China sales revenue, volume and price by type;
Section 4:
Global and China sales revenue, volume and price by application;
Section 5:
China export and import;
Section 6:
Company information, business overview, sales data and product specifications;
Section 7:
Industry chain and raw materials;
Section 8:
SWOT and Porter's Five Forces;
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