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Global and China Content Authoring Tools Market Research by Company, Type & Application 2013-2025

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Abstracts

SUMMARY

Content Authoring Tools are software applications used to develop eLearning products. They generally include the capabilities to create, edit, review, test, and configure eLearning. These tools support learning, education, and training by enabling using distributed eLearning that is cost-efficient to produce, and that facilitates incorporating effective learning strategies and delivery technologies into the eLearning.

Market Segment as follows:

By Type

Rapid Application Development (RAD) tools

ELearning development tools

Web-based eLearning development tools

Simulation development tools

By Application

Virtual classroom systems

Mobile learning

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Social learning

By Company

Articulate

TechSmith

Trivantis

Adobe

The main contents of the report including:

Section 1:
Product definition, type and application, global and China market overview;
Section 2:
Global and China Market competition by company;
Section 3:
Global and China sales revenue, volume and price by type;
Section 4:
Global and China sales revenue, volume and price by application;
Section 5:
China export and import;
Section 6:
Company information, business overview, sales data and product specifications;
Section 7:
Industry chain and raw materials;
Section 8:
SWOT and Porter's Five Forces;
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