

Global and China Champagne Market Research by Company, Type & Application 2013-2025

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Abstracts

SUMMARY

Champagne is a variety of sparkling (or carbonated) wine produced in the Champagne region of France. Champagne is typically produced from a few specific varieties of grapes, including Pinot noir, Chardonnay and Pinot Meunier. Although these grapes are not all white, champagne is typically a white wine due to extraction methods that minimize contact between the juice and skin. Use of the Title “Champagne” Most countries restrict the use of the term Champagne to only those sparkling wines produced in the Champagne region of France. In Europe, this is enforced by the European Union under the Protected Designation of Origin status. Because of this, sparkling wines from other European countries are sold under other names such as Prosecco (Italy), Cava (Spain), Sekt (Germany and Austria), and Spumante or Asti Spumante (Italy). The United States does not fully restrict the use of the word Champagne, and allows some domestic producers to use the title on their label. Only those domestic producers who used the title “Champagne” prior to 2006 are allowed to continue its use, provided it is accompanied by the listing of the wine’s actual origin. Most other domestic sparkling wines will be simply labeled as “sparkling wine.

Market Segment as follows:

By Type

Non-vintage

Vintage Millésime

Cuvée de prestige

Blanc de Blancs

Blanc de Noirs

Rosé

By Application

Specialty stores

Supermarkets/hypermarkets

Online stores

By Company

Moët & Chandon

Nicolas Feuillatte

Veuve Clicquot

Laurent Perrier

Dom Perignon

Mumm

Piper Heidsieck

Pommery

Taittinger

Louis Roederer

Perrier Jouet

Bollinger

Ruinart

Pol Roger

Lanson

Krug

The main contents of the report including:

Section 1:

Product definition, type and application, global and China market overview;

Section 2:

Global and China Market competition by company;

Section 3:

Global and China sales revenue, volume and price by type;

Section 4:

Global and China sales revenue, volume and price by application;

Section 5:

China export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

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