

Global and China Car Navigation Market Research by Company, Type & Application 2013-2025

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Abstracts

SUMMARY

A car navigation system is part of the automobile controls or a third party add-on used to find direction in an automobile. It typically uses a satellite navigation device to get its position data which is then correlated to a position on a road. When directions are needed routing can be calculated. On the fly traffic information can be used to adjust the route. Dead reckoning using distance data from sensors attached to the drivetrain, a gyroscope and an accelerometer can be used for greater reliability, as GPS signal loss and/or multipath can occur due to urban canyons or tunnels.

Market Segment as follows:

By Type

WinCE Platform

Android Platform

By Application

OEM

Aftermarket

By Company

Bosch

Denso

Pioneer

Alpine

Aisin

Continental

Kenwood

Sony

Clarion

Garmin

Panasonic

Hangsheng

Coagent

ADAYO

Desay SV

Skypine

Kaiyue Group

Roadrover

FlyAudio

Soling

The main contents of the report including:

Section 1:

Product definition, type and application, global and China market overview;

Section 2:

Global and China Market competition by company;

Section 3:

Global and China sales revenue, volume and price by type;

Section 4:

Global and China sales revenue, volume and price by application;

Section 5:

China export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

Section 8:

SWOT and Porter's Five Forces;

Section 9:

Conclusion.

Contents

1 MARKET OVERVIEW

1.1 Market Segment Overview

1.1.1 Product Definition

1.1.2 Market by Type

1.1.2.1 WinCE Platform

1.1.2.2 Android Platform

1.1.3 Market by Application

1.1.3.1 OEM

1.1.3.2 Aftermarket

1.2 Global and China Market Size

1.2.1 Global Overview

1.2.2 China Overview

2 GLOBAL AND CHINA MARKET BY COMPANY

2.1 Global

2.1.1 Global Sales by Company

2.1.2 Global Price by Company

2.2 China

2.2.1 China Sales by Company

2.2.2 China Price by Company

3 GLOBAL AND CHINA MARKET BY TYPE

3.1 Global

3.1.1 Global Sales by Type

3.1.2 Global Price by Type

3.2 China

3.2.1 China Sales by Type

3.2.2 China Price by Type

4 GLOBAL AND CHINA MARKET BY APPLICATION

4.1 Global

4.1.1 Global Sales by Application

4.1.2 Global Price by Application

4.2 China

4.2.1 China Sales by Application

4.2.2 China Price by Application

5 CHINA TRADE

5.1 Export

5.2 Import

6 KEY MANUFACTURERS

6.1 Bosch

6.1.1 Company Information

6.1.2 Product Specifications

6.1.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.2 Denso

6.3 Pioneer

6.4 Alpine

6.5 Aisin

6.6 Continental

6.7 Kenwood

6.8 Sony

6.9 Clarion

6.10 Garmin

6.11 Panasonic

6.12 Hangsheng

6.13 Coagent

6.14 ADAYO

6.15 Desay SV

6.16 Skypine

6.17 Kaiyue Group

6.18 Roadrover

6.19 FlyAudio

6.20 Soling

7 INDUSTRY UPSTREAM

7.1 Industry Chain

7.2 Raw Materials

8 MARKET ENVIRONMENT

8.1 SWOT

8.2 Porter's Five Forces

9 CONCLUSION

List Of Tables

LIST OF TABLES

Table Global Market Sales Revenue by Company 2013-2017
Table Global Market Sales Revenue Share by Company 2013-2017
Table Global Market Sales Volume by Company 2013-2017
Table Global Market Sales Volume Share by Company 2013-2017
Table Global Price by Company 2013-2017
Table China Market Sales Revenue by Company 2013-2017
Table China Market Sales Revenue Share by Company 2013-2017
Table China Market Sales Volume by Company 2013-2017
Table China Market Sales Volume Share by Company 2013-2017
Table China Price by Company 2013-2017
Table Global Market Sales Revenue by Type 2013-2017
Table Global Market Sales Revenue Share by Type 2013-2017
Table Global Market Sales Volume by Type 2013-2017
Table Global Market Sales Volume Share by Type 2013-2017
Table Global Price by Type 2013-2017
Table China Market Sales Revenue by Type 2013-2017
Table China Market Sales Revenue Share by Type 2013-2017
Table China Market Sales Volume by Type 2013-2017
Table China Market Sales Volume Share by Type 2013-2017
Table China Price by Type 2013-2017
Table Global Market Sales Revenue by Application 2013-2017
Table Global Market Sales Revenue Share by Application 2013-2017
Table Global Market Sales Volume by Application 2013-2017
Table Global Market Sales Volume Share by Application 2013-2017
Table Global Price by Application 2013-2017
Table China Market Sales Revenue by Application 2013-2017
Table China Market Sales Revenue Share by Application 2013-2017
Table China Market Sales Volume by Application 2013-2017
Table China Market Sales Volume Share by Application 2013-2017
Table China Price by Application 2013-2017
Table China Export 2013-2017 (Million USD)
Table China Export 2013-2017 (Volume)
Table China Import 2013-2017 (Million USD)
Table China Import 2013-2017 (Volume)
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Bosch

Table Sales Revenue, Sales Volume, Price, Cost and Margin of Denso
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Pioneer
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Alpine
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Aisin
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Continental
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Kenwood
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Sony
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Clarion
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Garmin
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Panasonic
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Hangsheng
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Coagent
Table Sales Revenue, Sales Volume, Price, Cost and Margin of ADAYO
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Desay SV
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Skypine
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Kaiyue Group
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Roadrover
Table Sales Revenue, Sales Volume, Price, Cost and Margin of FlyAudio
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Soling

List Of Figures

LIST OF FIGURES

- Figure WinCE Platform Market Size and CAGR 2013-2018 (Million USD)
- Figure WinCE Platform Market Size and CAGR 2013-2018 (Volume)
- Figure WinCE Platform Market Forecast and CAGR 2019-2025 (Million USD)
- Figure WinCE Platform Market Forecast and CAGR 2019-2025 (Volume)
- Figure Android Platform Market Size and CAGR 2013-2018 (Million USD)
- Figure Android Platform Market Size and CAGR 2013-2018 (Volume)
- Figure Android Platform Market Forecast and CAGR 2019-2025 (Million USD)
- Figure Android Platform Market Forecast and CAGR 2019-2025 (Volume)
- Figure OEM Market Size and CAGR 2013-2018 (Million USD)
- Figure OEM Market Size and CAGR 2013-2018 (Volume)
- Figure OEM Market Forecast and CAGR 2019-2025 (Million USD)
- Figure OEM Market Forecast and CAGR 2019-2025 (Volume)
- Figure Aftermarket Market Size and CAGR 2013-2018 (Million USD)
- Figure Aftermarket Market Size and CAGR 2013-2018 (Volume)
- Figure Aftermarket Market Forecast and CAGR 2019-2025 (Million USD)
- Figure Aftermarket Market Forecast and CAGR 2019-2025 (Volume)
- Figure Global Car Navigation Market Size and CAGR 2013-2017 (Million USD)
- Figure Global Car Navigation Market Size and CAGR 2013-2017 (Volume)
- Figure Global Car Navigation Market Forecast and CAGR 2019-2025 (Million USD)
- Figure Global Car Navigation Market Forecast and CAGR 2019-2025 (Volume)
- Figure China Car Navigation Market Size and CAGR 2013-2017 (Million USD)
- Figure China Car Navigation Market Size and CAGR 2013-2017 (Volume)
- Figure China Car Navigation Market Forecast and CAGR 2019-2025 (Million USD)
- Figure China Car Navigation Market Forecast and CAGR 2019-2025 (Volume)
- Figure Global Market Sales Revenue Share by Company in 2017
- Figure Global Market Sales Volume Share by Company in 2017
- Figure China Market Sales Revenue Share by Company in 2017
- Figure China Market Sales Volume Share by Company in 2017
- Figure Global Market Sales Revenue Share by Type in 2017
- Figure Global Market Sales Volume Share by Type in 2017
- Figure China Market Sales Revenue Share by Type in 2017
- Figure China Market Sales Volume Share by Type in 2017
- Figure Global Market Sales Revenue Share by Application in 2017
- Figure Global Market Sales Volume Share by Application in 2017
- Figure China Market Sales Revenue Share by Application in 2017

Figure China Market Sales Volume Share by Application in 2017
Figure Industry Chain Overview
Figure Car Navigation SWOT List
Figure Car Navigation Porter's Five Forces

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