

Global and China Book Paper Market Research by Company, Type & Application 2013-2025

<https://marketpublishers.com/r/GE0980B8D4AEN.html>

Date: August 2019

Pages: 83

Price: US\$ 2,000.00 (Single User License)

ID: GE0980B8D4AEN

Abstracts

SUMMARY

A book paper (or publishing paper) is a paper that is designed for the publication of printed books, magazines and so on. Traditionally, book papers are off-white or low-white papers (easier to read), are opaque to minimise the show-through of text from one side of the page to the other, and are (usually) made to tighter caliper or thickness specifications, particularly for case-bound books. Typically, books papers are light-weight papers 60 to 90 g/m² and often specified by their caliper/substance ratios (volume basis). For example, a bulky 80 g/m² paper may have a caliper of 120 micrometres (0.12 mm) which would be Volume 15 (120×10/80), whereas a low bulk 80 g/m² may have a caliper of 88 micrometres, giving a volume 11. This volume basis then allows the calculation of a book's PPI (printed pages per inch), which is an important factor for the design of book jackets and the binding of the finished book.

Market Segment as follows:

By Type

Uncoated Offset Paper

Coated Paper

Others

By Application

Printing Books

Magazines

Advertising Matter

Others

By Company

International Paper

UPM-Kymmene

Asia Pulp and Paper

Svenska Cellulosa Aktiebolaget

Stora Enso

Oji Paper

Nippon Paper Group

Norske Skog

Nine Dragons Paper

Chenming Paper

Sun Paper Group

Huatai Paper

Glatfelter

Shandong Tranlin

Dahe Paper

Guangzhou Paper

Xinya Paper Group

The main contents of the report including:

Section 1:

Product definition, type and application, global and China market overview;

Section 2:

Global and China Market competition by company;

Section 3:

Global and China sales revenue, volume and price by type;

Section 4:

Global and China sales revenue, volume and price by application;

Section 5:

China export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

Section 8:

SWOT and Porter's Five Forces;

Section 9:

Conclusion.

Contents

1 MARKET OVERVIEW

1.1 Market Segment Overview

1.1.1 Product Definition

1.1.2 Market by Type

1.1.2.1 Uncoated Offset Paper

1.1.2.2 Coated Paper

1.1.2.3 Others

1.1.3 Market by Application

1.1.3.1 Printing Books

1.1.3.2 Magazines

1.1.3.3 Advertising Matter

1.1.3.4 Others

1.2 Global and China Market Size

1.2.1 Global Overview

1.2.2 China Overview

2 GLOBAL AND CHINA MARKET BY COMPANY

2.1 Global

2.1.1 Global Sales by Company

2.1.2 Global Price by Company

2.2 China

2.2.1 China Sales by Company

2.2.2 China Price by Company

3 GLOBAL AND CHINA MARKET BY TYPE

3.1 Global

3.1.1 Global Sales by Type

3.1.2 Global Price by Type

3.2 China

3.2.1 China Sales by Type

3.2.2 China Price by Type

4 GLOBAL AND CHINA MARKET BY APPLICATION

- 4.1 Global
 - 4.1.1 Global Sales by Application
 - 4.1.2 Global Price by Application
- 4.2 China
 - 4.2.1 China Sales by Application
 - 4.2.2 China Price by Application

5 CHINA TRADE

- 5.1 Export
- 5.2 Import

6 KEY MANUFACTURERS

- 6.1 International Paper
 - 6.1.1 Company Information
 - 6.1.2 Product Specifications
 - 6.1.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.2 UPM-Kymmene
- 6.3 Asia Pulp and Paper
- 6.4 Svenska Cellulosa Aktiebolaget
- 6.5 Stora Enso
- 6.6 Oji Paper
- 6.7 Nippon Paper Group
- 6.8 Norske Skog
- 6.9 Nine Dragons Paper
- 6.10 Chenming Paper
- 6.11 Sun Paper Group
- 6.12 Huatai Paper
- 6.13 Glatfelter
- 6.14 Shandong Tranlin
- 6.15 Dahe Paper
- 6.16 Guangzhou Paper
- 6.17 Xinya Paper Group

7 INDUSTRY UPSTREAM

- 7.1 Industry Chain
- 7.2 Raw Materials

8 MARKET ENVIRONMENT

8.1 SWOT

8.2 Porter's Five Forces

9 CONCLUSION

List Of Tables

LIST OF TABLES

Table Global Market Sales Revenue by Company 2013-2017
Table Global Market Sales Revenue Share by Company 2013-2017
Table Global Market Sales Volume by Company 2013-2017
Table Global Market Sales Volume Share by Company 2013-2017
Table Global Price by Company 2013-2017
Table China Market Sales Revenue by Company 2013-2017
Table China Market Sales Revenue Share by Company 2013-2017
Table China Market Sales Volume by Company 2013-2017
Table China Market Sales Volume Share by Company 2013-2017
Table China Price by Company 2013-2017
Table Global Market Sales Revenue by Type 2013-2017
Table Global Market Sales Revenue Share by Type 2013-2017
Table Global Market Sales Volume by Type 2013-2017
Table Global Market Sales Volume Share by Type 2013-2017
Table Global Price by Type 2013-2017
Table China Market Sales Revenue by Type 2013-2017
Table China Market Sales Revenue Share by Type 2013-2017
Table China Market Sales Volume by Type 2013-2017
Table China Market Sales Volume Share by Type 2013-2017
Table China Price by Type 2013-2017
Table Global Market Sales Revenue by Application 2013-2017
Table Global Market Sales Revenue Share by Application 2013-2017
Table Global Market Sales Volume by Application 2013-2017
Table Global Market Sales Volume Share by Application 2013-2017
Table Global Price by Application 2013-2017
Table China Market Sales Revenue by Application 2013-2017
Table China Market Sales Revenue Share by Application 2013-2017
Table China Market Sales Volume by Application 2013-2017
Table China Market Sales Volume Share by Application 2013-2017
Table China Price by Application 2013-2017
Table China Export 2013-2017 (Million USD)
Table China Export 2013-2017 (Volume)
Table China Import 2013-2017 (Million USD)
Table China Import 2013-2017 (Volume)
Table Sales Revenue, Sales Volume, Price, Cost and Margin of International Paper

Table Sales Revenue, Sales Volume, Price, Cost and Margin of UPM-Kymmene
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Asia Pulp and Paper
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Svenska Cellulosa Aktiebolaget
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Stora Enso
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Oji Paper
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Nippon Paper Group
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Norske Skog
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Nine Dragons Paper
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Chenming Paper
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Sun Paper Group
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Huatai Paper
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Glatfelter
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Shandong Tranlin
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Dahe Paper
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Guangzhou Paper
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Xinya Paper Group

List Of Figures

LIST OF FIGURES

Figure Uncoated Offset Paper Market Size and CAGR 2013-2018 (Million USD)
Figure Uncoated Offset Paper Market Size and CAGR 2013-2018 (Volume)
Figure Uncoated Offset Paper Market Forecast and CAGR 2019-2025 (Million USD)
Figure Uncoated Offset Paper Market Forecast and CAGR 2019-2025 (Volume)
Figure Coated Paper Market Size and CAGR 2013-2018 (Million USD)
Figure Coated Paper Market Size and CAGR 2013-2018 (Volume)
Figure Coated Paper Market Forecast and CAGR 2019-2025 (Million USD)
Figure Coated Paper Market Forecast and CAGR 2019-2025 (Volume)
Figure Others Market Size and CAGR 2013-2018 (Million USD)
Figure Others Market Size and CAGR 2013-2018 (Volume)
Figure Others Market Forecast and CAGR 2019-2025 (Million USD)
Figure Others Market Forecast and CAGR 2019-2025 (Volume)
Figure Printing Books Market Size and CAGR 2013-2018 (Million USD)
Figure Printing Books Market Size and CAGR 2013-2018 (Volume)
Figure Printing Books Market Forecast and CAGR 2019-2025 (Million USD)
Figure Printing Books Market Forecast and CAGR 2019-2025 (Volume)
Figure Magazines Market Size and CAGR 2013-2018 (Million USD)
Figure Magazines Market Size and CAGR 2013-2018 (Volume)
Figure Magazines Market Forecast and CAGR 2019-2025 (Million USD)
Figure Magazines Market Forecast and CAGR 2019-2025 (Volume)
Figure Advertising Matter Market Size and CAGR 2013-2018 (Million USD)
Figure Advertising Matter Market Size and CAGR 2013-2018 (Volume)
Figure Advertising Matter Market Forecast and CAGR 2019-2025 (Million USD)
Figure Advertising Matter Market Forecast and CAGR 2019-2025 (Volume)
Figure Others Market Size and CAGR 2013-2018 (Million USD)
Figure Others Market Size and CAGR 2013-2018 (Volume)
Figure Others Market Forecast and CAGR 2019-2025 (Million USD)
Figure Others Market Forecast and CAGR 2019-2025 (Volume)
Figure Global Book Paper Market Size and CAGR 2013-2017 (Million USD)
Figure Global Book Paper Market Size and CAGR 2013-2017 (Volume)
Figure Global Book Paper Market Forecast and CAGR 2019-2025 (Million USD)
Figure Global Book Paper Market Forecast and CAGR 2019-2025 (Volume)
Figure China Book Paper Market Size and CAGR 2013-2017 (Million USD)
Figure China Book Paper Market Size and CAGR 2013-2017 (Volume)
Figure China Book Paper Market Forecast and CAGR 2019-2025 (Million USD)

Figure China Book Paper Market Forecast and CAGR 2019-2025 (Volume)
Figure Global Market Sales Revenue Share by Company in 2017
Figure Global Market Sales Volume Share by Company in 2017
Figure China Market Sales Revenue Share by Company in 2017
Figure China Market Sales Volume Share by Company in 2017
Figure Global Market Sales Revenue Share by Type in 2017
Figure Global Market Sales Volume Share by Type in 2017
Figure China Market Sales Revenue Share by Type in 2017
Figure China Market Sales Volume Share by Type in 2017
Figure Global Market Sales Revenue Share by Application in 2017
Figure Global Market Sales Volume Share by Application in 2017
Figure China Market Sales Revenue Share by Application in 2017
Figure China Market Sales Volume Share by Application in 2017
Figure Industry Chain Overview
Figure Book Paper SWOT List
Figure Book Paper Porter's Five Forces

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