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Global and China Application Lifecycle Management (ALM) Software Market Research by Company, Type & Application 2013-2025

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Abstracts

SUMMARY

Application lifecycle management is the process of managing an app's development, from design to final release, and establishing a framework for managing changes. The typical application lifecycle starts with the design of a new app or feature. The app is planned based on requirements analysis and specifications. Next, the app is implemented per the specifications and then tested. The new app is staged for final testing before it gets deployed to production. This cycle repeats for every new app or feature. It's also used for app maintenance, such as when features are enhanced or bugs are fixed. A governance and change management framework directs the development process. In summary, ALM is a set of pre-defined processes that start somewhere in the business as an idea, a need, a challenge or a risk and then pass through different development phases such as Requirements definition, design, development, testing, deployment, release and maintenance spanning across an entire lifecycle of a product. Throughout the ALM process, each of these steps is closely monitored and controlled, followed by proper tracking and documentation of any changes to the application.

Market Segment as follows:

By Type

Single function

Multiple functions

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By Application

IT and Telecom

Aerospace and Defense

Energy and Utilities

Others

By Company

HP

Atlassian

Techexcel

IBM

Microsoft

Rocket Software

Enalean

The main contents of the report including:

Section 1:
Product definition, type and application, global and China market overview;
Section 2:
Global and China Market competition by company;
Section 3:
Global and China sales revenue, volume and price by type;
Section 4:

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Global and China sales revenue, volume and price by application;
Section 5:
China export and import;
Section 6:
Company information, business overview, sales data and product specifications;
Section 7:
Industry chain and raw materials;
Section 8:
SWOT and Porter's Five Forces;
Section 9:
Conclusion.

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Contents

1 MARKET OVERVIEW

1.1 Market Segment Overview
  1.1.1 Product Definition
  1.1.2 Market by Type
    1.1.2.1 Single function
    1.1.2.2 Multiple functions
  1.1.3 Market by Application
    1.1.3.1 IT and Telecom
    1.1.3.2 Aerospace and Defense
    1.1.3.3 Energy and Utilities
    1.1.3.4 Others
1.2 Global and China Market Size
  1.2.1 Global Overview
  1.2.2 China Overview

2 GLOBAL AND CHINA MARKET BY COMPANY

2.1 Global
  2.1.1 Global Sales by Company
  2.1.2 Global Price by Company
2.2 China
  2.2.1 China Sales by Company
  2.2.2 China Price by Company

3 GLOBAL AND CHINA MARKET BY TYPE

3.1 Global
  3.1.1 Global Sales by Type
  3.1.2 Global Price by Type
3.2 China
  3.2.1 China Sales by Type
  3.2.2 China Price by Type

4 GLOBAL AND CHINA MARKET BY APPLICATION

4.1 Global

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4.1.1 Global Sales by Application
4.1.2 Global Price by Application
4.2 China
4.2.1 China Sales by Application
4.2.2 China Price by Application

5 CHINA TRADE

5.1 Export
5.2 Import

6 KEY MANUFACTURERS

6.1 HP
6.1.1 Company Information
6.1.2 Product Specifications
6.1.3 Business Data (Sales Revenue, Cost and Margin)
6.2 Atlassian
6.3 Techexcel
6.4 IBM
6.5 Microsoft
6.6 Rocket Software
6.7 Enalean

7 INDUSTRY UPSTREAM

7.1 Industry Chain
7.2 Raw Materials

8 MARKET ENVIRONMENT

8.1 SWOT
8.2 Porter's Five Forces

9 CONCLUSION

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List Of Tables

LIST OF TABLES

Table Global Market Sales Revenue by Company 2013-2017
Table Global Market Sales Revenue Share by Company 2013-2017
Table Global Market Sales Volume by Company 2013-2017
Table Global Market Sales Volume Share by Company 2013-2017
Table Global Price by Company 2013-2017
Table China Market Sales Revenue by Company 2013-2017
Table China Market Sales Revenue Share by Company 2013-2017
Table China Market Sales Volume by Company 2013-2017
Table China Market Sales Volume Share by Company 2013-2017
Table China Price by Company 2013-2017
Table Global Market Sales Revenue by Type 2013-2017
Table Global Market Sales Revenue Share by Type 2013-2017
Table Global Market Sales Volume by Type 2013-2017
Table Global Market Sales Volume Share by Type 2013-2017
Table Global Price by Type 2013-2017
Table China Market Sales Revenue by Type 2013-2017
Table China Market Sales Revenue Share by Type 2013-2017
Table China Market Sales Volume by Type 2013-2017
Table China Market Sales Volume Share by Type 2013-2017
Table China Price by Type 2013-2017
Table Global Market Sales Revenue by Application 2013-2017
Table Global Market Sales Revenue Share by Application 2013-2017
Table Global Market Sales Volume by Application 2013-2017
Table Global Market Sales Volume Share by Application 2013-2017
Table Global Price by Application 2013-2017
Table China Market Sales Revenue by Application 2013-2017
Table China Market Sales Revenue Share by Application 2013-2017
Table China Market Sales Volume by Application 2013-2017
Table China Market Sales Volume Share by Application 2013-2017
Table China Price by Application 2013-2017
Table China Export 2013-2017 (Million USD)
Table China Export 2013-2017 ()
Table China Import 2013-2017 (Million USD)
Table China Import 2013-2017 ()
Table Sales Revenue, Cost and Margin of HP

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Table Sales Revenue, Cost and Margin of Atlassian
Table Sales Revenue, Cost and Margin of Techexcel
Table Sales Revenue, Cost and Margin of IBM
Table Sales Revenue, Cost and Margin of Microsoft
Table Sales Revenue, Cost and Margin of Rocket Software
Table Sales Revenue, Cost and Margin of Enalean

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List Of Figures

LIST OF FIGURES

Figure Single function Market Size and CAGR 2013-2018 (Million USD)
Figure Single function Market Forecast and CAGR 2019-2025 (Million USD)
Figure Multiple functions Market Size and CAGR 2013-2018 (Million USD)
Figure Multiple functions Market Forecast and CAGR 2019-2025 (Million USD)
Figure IT and Telecom Market Size and CAGR 2013-2018 (Million USD)
Figure IT and Telecom Market Forecast and CAGR 2019-2025 (Million USD)
Figure Aerospace and Defense Market Size and CAGR 2013-2018 (Million USD)
Figure Aerospace and Defense Market Forecast and CAGR 2019-2025 (Million USD)
Figure Energy and Utilities Market Size and CAGR 2013-2018 (Million USD)
Figure Energy and Utilities Market Forecast and CAGR 2019-2025 (Million USD)
Figure Others Market Size and CAGR 2013-2018 (Million USD)
Figure Others Market Forecast and CAGR 2019-2025 (Million USD)
Figure Global Application Lifecycle Management (ALM) Software Market Size and CAGR 2013-2017 (Million USD)
Figure Global Application Lifecycle Management (ALM) Software Market Size and CAGR 2013-2017 ()
Figure Global Application Lifecycle Management (ALM) Software Market Forecast and CAGR 2019-2025 (Million USD)
Figure Global Application Lifecycle Management (ALM) Software Market Forecast and CAGR 2019-2025 ()
Figure China Application Lifecycle Management (ALM) Software Market Size and CAGR 2013-2017 (Million USD)
Figure China Application Lifecycle Management (ALM) Software Market Size and CAGR 2013-2017 ()
Figure China Application Lifecycle Management (ALM) Software Market Forecast and CAGR 2019-2025 (Million USD)
Figure China Application Lifecycle Management (ALM) Software Market Forecast and CAGR 2019-2025 ()
Figure Global Market Sales Revenue Share by Company in 2017
Figure Global Market Sales Volume Share by Company in 2017
Figure China Market Sales Revenue Share by Company in 2017
Figure China Market Sales Volume Share by Company in 2017
Figure Global Market Sales Revenue Share by Type in 2017
Figure Global Market Sales Volume Share by Type in 2017
Figure China Market Sales Revenue Share by Type in 2017

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Figure China Market Sales Volume Share by Type in 2017
Figure Global Market Sales Revenue Share by Application in 2017
Figure Global Market Sales Volume Share by Application in 2017
Figure China Market Sales Revenue Share by Application in 2017
Figure China Market Sales Volume Share by Application in 2017
Figure Industry Chain Overview
Figure Application Lifecycle Management (ALM) Software SWOT List
Figure Application Lifecycle Management (ALM) Software Porter's Five Forces

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