

Global Mobile Engagement Market Research Report 2020 (Covid-19 Version)

<https://marketpublishers.com/r/G5298E99F4A6EN.html>

Date: June 2020

Pages: 138

Price: US\$ 3,500.00 (Single User License)

ID: G5298E99F4A6EN

Abstracts

SUMMARY

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

SMS & MMS

Push Notification

In-App Messaging

E-mail

By Application

Financial Services

Communication

Retail

Medical

Education

Others

By Company

IBM

SALESFORCE

ORACLE

ADOBE

VIBES

SELLIGENT

URBAN AIRSHIP

APPBOY

LOCALYTICS

SWRVE

TAPJOY

MARKETO

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

Section 8:

SWOT and Porter's Five Forces;

Section 9:

Conclusion.

Contents

1 MARKET OVERVIEW

1.1 Market Segment Overview

1.1.1 Product Definition

1.1.2 Market by Type

1.1.2.1 SMS & MMS

Figure SMS & MMS Market Size and CAGR 2015-2020 (Million USD)

Figure SMS & MMS Market Forecast and CAGR 2020-2025 (Million USD)

1.1.2.2 Push Notification

Figure Push Notification Market Size and CAGR 2015-2020 (Million USD)

Figure Push Notification Market Forecast and CAGR 2020-2025 (Million USD)

1.1.2.3 In-App Messaging

Figure In-App Messaging Market Size and CAGR 2015-2020 (Million USD)

Figure In-App Messaging Market Forecast and CAGR 2020-2025 (Million USD)

1.1.2.4 E-mail

Figure E-mail Market Size and CAGR 2015-2020 (Million USD)

Figure E-mail Market Forecast and CAGR 2020-2025 (Million USD)

1.1.3 Market by Application

1.1.3.1 Financial Services

Figure Financial Services Market Size and CAGR 2015-2020 (Million USD)

Figure Financial Services Market Forecast and CAGR 2020-2025 (Million USD)

1.1.3.2 Communication

Figure Communication Market Size and CAGR 2015-2020 (Million USD)

Figure Communication Market Forecast and CAGR 2020-2025 (Million USD)

1.1.3.3 Retail

Figure Retail Market Size and CAGR 2015-2020 (Million USD)

Figure Retail Market Forecast and CAGR 2020-2025 (Million USD)

1.1.3.4 Medical

Figure Medical Market Size and CAGR 2015-2020 (Million USD)

Figure Medical Market Forecast and CAGR 2020-2025 (Million USD)

1.1.3.5 Education

Figure Education Market Size and CAGR 2015-2020 (Million USD)

Figure Education Market Forecast and CAGR 2020-2025 (Million USD)

1.1.3.6 Others

Figure Others Market Size and CAGR 2015-2020 (Million USD)

Figure Others Market Forecast and CAGR 2020-2025 (Million USD)

1.2 Global and Regional Market Size

1.2.1 Global Overview

Figure Global Mobile Engagement Market Size and CAGR 2015-2020 (Million USD)

Figure Global Mobile Engagement Market Forecast and CAGR 2020-2025 (Million USD)

1.2.2 Market by Region

1.2.2.1 Asia-Pacific

Figure Asia-Pacific Mobile Engagement Market Size and CAGR 2015-2020 (Million USD)

Figure Asia-Pacific Mobile Engagement Market Forecast and CAGR 2020-2025 (Million USD)

1.2.2.2 North America

Figure North America Mobile Engagement Market Size and CAGR 2015-2020 (Million USD)

Figure North America Mobile Engagement Market Forecast and CAGR 2020-2025 (Million USD)

1.2.2.3 Europe

Figure Europe Mobile Engagement Market Size and CAGR 2015-2020 (Million USD)

Figure Europe Mobile Engagement Market Forecast and CAGR 2020-2025 (Million USD)

1.2.2.4 South America

Figure South America Mobile Engagement Market Size and CAGR 2015-2020 (Million USD)

Figure South America Mobile Engagement Market Forecast and CAGR 2020-2025 (Million USD)

1.2.2.5 Middle East & Africa

Figure Middle East & Africa Mobile Engagement Market Size and CAGR 2015-2020 (Million USD)

Figure Middle East & Africa Mobile Engagement Market Forecast and CAGR 2020-2025 (Million USD)

2 GLOBAL AND REGIONAL MARKET BY COMPANY

2.1 Global

2.1.1 Global Sales by Company

Table Global Market Sales Revenue by Company 2015-2020

Table Global Market Sales Revenue Share by Company 2015-2020

Figure Global Market Sales Revenue Share by Company in 2020

2.1.2 Global Price by Company

2.2 Asia-Pacific

2.2.1 Asia-Pacific Sales by Company

Table Asia-Pacific Market Sales Revenue by Company 2015-2020

Table Asia-Pacific Market Sales Revenue Share by Company 2015-2020

Figure Asia-Pacific Market Sales Revenue Share by Company in 2020

2.2.2 Asia-Pacific Price by Company

2.3 North America

2.3.1 North America Sales by Company

Table North America Market Sales Revenue by Company 2015-2020

Table North America Market Sales Revenue Share by Company 2015-2020

Figure North America Market Sales Revenue Share by Company in 2020

2.3.2 North America Price by Company

2.4 Europe

2.4.1 Europe Market Sales by Company

Table Europe Market Sales Revenue by Company 2015-2020

Table Europe Market Sales Revenue Share by Company 2015-2020

Figure Europe Market Sales Revenue Share by Company in 2020

2.4.2 Europe Price by Company

2.5 South America

2.5.1 South America Sales by Company

Table South America Market Sales Revenue by Company 2015-2020

Table South America Market Sales Revenue Share by Company 2015-2020

Figure South America Market Sales Revenue Share by Company in 2020

2.5.2 South America Price by Company

2.6 Middle East & Africa

2.6.1 Middle East & Africa Sales by Company

Table Middle East & Africa Market Sales Revenue by Company 2015-2020

Table Middle East & Africa Market Sales Revenue Share by Company 2015-2020

Figure Middle East & Africa Market Sales Revenue Share by Company in 2020

2.6.2 Middle East & Africa Price by Company

3 GLOBAL AND REGIONAL MARKET BY TYPE

3.1 Global

3.1.1 Global Sales by Type

Table Global Market Sales Revenue by Type 2015-2020

Table Global Market Sales Revenue Share by Type 2015-2020

Figure Global Market Sales Revenue Share by Type in 2020

3.1.2 Global Price by Type

3.2 Asia-Pacific

3.2.1 Asia-Pacific Sales by Type

Table Asia-Pacific Market Sales Revenue by Type 2015-2020

Table Asia-Pacific Market Sales Revenue Share by Type 2015-2020

Figure Asia-Pacific Market Sales Revenue Share by Type in 2020

3.2.2 Asia-Pacific Price by Type

3.3 North America

3.3.1 North America Sales by Type

Table North America Market Sales Revenue by Type 2015-2020

Table North America Market Sales Revenue Share by Type 2015-2020

Figure North America Market Sales Revenue Share by Type in 2020

3.3.2 North America Price by Type

3.4 Europe

3.4.1 Europe Market Sales by Type

Table Europe Market Sales Revenue by Type 2015-2020

Table Europe Market Sales Revenue Share by Type 2015-2020

Figure Europe Market Sales Revenue Share by Type in 2020

3.4.2 Europe Price by Type

3.5 South America

3.5.1 South America Sales by Type

Table South America Market Sales Revenue by Type 2015-2020

Table South America Market Sales Revenue Share by Type 2015-2020

Figure South America Market Sales Revenue Share by Type in 2020

3.5.2 South America Price by Type

3.6 Middle East & Africa

3.6.1 Middle East & Africa Sales by Type

Table Middle East & Africa Market Sales Revenue by Type 2015-2020

Table Middle East & Africa Market Sales Revenue Share by Type 2015-2020

Figure Middle East & Africa Market Sales Revenue Share by Type in 2020

3.6.2 Middle East & Africa Price by Type

4 GLOBAL AND REGIONAL MARKET BY APPLICATION

4.1 Global

4.1.1 Global Sales by Application

Table Global Market Sales Revenue by Application 2015-2020

Table Global Market Sales Revenue Share by Application 2015-2020

Figure Global Market Sales Revenue Share by Application in 2020

4.1.2 Global Price by Application

4.2 Asia-Pacific

4.2.1 Asia-Pacific Sales by Application

Table Asia-Pacific Market Sales Revenue by Application 2015-2020

Table Asia-Pacific Market Sales Revenue Share by Application 2015-2020

Figure Asia-Pacific Market Sales Revenue Share by Application in 2020

4.2.2 Asia-Pacific Price by Application

4.3 North America

4.3.1 North America Sales by Application

Table North America Market Sales Revenue by Application 2015-2020

Table North America Market Sales Revenue Share by Application 2015-2020

Figure North America Market Sales Revenue Share by Application in 2020

4.3.2 North America Price by Application

4.4 Europe

4.4.1 Europe Market Sales by Application

Table Europe Market Sales Revenue by Application 2015-2020

Table Europe Market Sales Revenue Share by Application 2015-2020

Figure Europe Market Sales Revenue Share by Application in 2020

4.4.2 Europe Price by Application

4.5 South America

4.5.1 South America Sales by Application

Table South America Market Sales Revenue by Application 2015-2020

Table South America Market Sales Revenue Share by Application 2015-2020

Figure South America Market Sales Revenue Share by Application in 2020

4.5.2 South America Price by Application

4.6 Middle East & Africa

4.6.1 Middle East & Africa Sales by Application

Table Middle East & Africa Market Sales Revenue by Application 2015-2020

Table Middle East & Africa Market Sales Revenue Share by Application 2015-2020

Figure Middle East & Africa Market Sales Revenue Share by Application in 2020

4.6.2 Middle East & Africa Price by Application

5 REGIONAL TRADE

5.1 Export

Table Regional Export 2015-2020 (Million USD)

5.2 Import

Table Regional Import 2015-2020 (Million USD)

6 KEY MANUFACTURERS

6.1 IBM

6.1.1 Company Information

6.1.2 Products Overview

6.1.3 Business Data (Sales Revenue, Cost and Margin)

Table Sales Revenue, Cost and Margin of IBM

6.2 SALESFORCE (Company Information, Products Overview & Business Data)

6.3 ORACLE (Company Information, Products Overview & Business Data)

6.4 ADOBE (Company Information, Products Overview & Business Data)

6.5 VIBES (Company Information, Products Overview & Business Data)

6.6 SELLIGENT (Company Information, Products Overview & Business Data)

6.7 URBAN AIRSHIP (Company Information, Products Overview & Business Data)

6.8 APPBOY (Company Information, Products Overview & Business Data)

6.9 LOCALYTICS (Company Information, Products Overview & Business Data)

6.10 SWRVE (Company Information, Products Overview & Business Data)

6.11 TAPJOY (Company Information, Products Overview & Business Data)

6.12 MARKETO (Company Information, Products Overview & Business Data)

7 INDUSTRY UPSTREAM

7.1 Industry Chain

Figure Industry Chain Overview

7.2 Raw Materials

Figure Mobile Engagement SWOT List

8 MARKET ENVIRONMENT

8.1 SWOT

8.2 Porter's Five Forces

Figure Mobile Engagement Porter's Five Forces

8.3 Coronavirus Impact on the Industry

8.3.1 Impact of Covid-19 on Production

8.3.2 Impact of Covid-19 on Demand

8.3.3 Impact of Covid-19 on Purchase & Use

8.3.4 Impact of Covid-19 on Price

8.3.5 Impact of Covid-19 on Others

9 CONCLUSION

List Of Tables

LIST OF TABLES

Table Global Market Sales Revenue by Company 2015-2020

Table Global Market Sales Revenue Share by Company 2015-2020

Table Asia-Pacific Market Sales Revenue by Company 2015-2020

Table Asia-Pacific Market Sales Revenue Share by Company 2015-2020

Table North America Market Sales Revenue by Company 2015-2020

Table North America Market Sales Revenue Share by Company 2015-2020

Table Europe Market Sales Revenue by Company 2015-2020

Table Europe Market Sales Revenue Share by Company 2015-2020

Table South America Market Sales Revenue by Company 2015-2020

Table South America Market Sales Revenue Share by Company 2015-2020

Table Middle East & Africa Market Sales Revenue by Company 2015-2020

Table Middle East & Africa Market Sales Revenue Share by Company 2015-2020

Table Global Market Sales Revenue by Type 2015-2020

Table Global Market Sales Revenue Share by Type 2015-2020

Table Asia-Pacific Market Sales Revenue by Type 2015-2020

Table Asia-Pacific Market Sales Revenue Share by Type 2015-2020

Table North America Market Sales Revenue by Type 2015-2020

Table North America Market Sales Revenue Share by Type 2015-2020

Table Europe Market Sales Revenue by Type 2015-2020

Table Europe Market Sales Revenue Share by Type 2015-2020

Table South America Market Sales Revenue by Type 2015-2020

Table South America Market Sales Revenue Share by Type 2015-2020

Table Middle East & Africa Market Sales Revenue by Type 2015-2020

Table Middle East & Africa Market Sales Revenue Share by Type 2015-2020

Table Global Market Sales Revenue by Application 2015-2020

Table Global Market Sales Revenue Share by Application 2015-2020

Table Asia-Pacific Market Sales Revenue by Application 2015-2020

Table Asia-Pacific Market Sales Revenue Share by Application 2015-2020

Table North America Market Sales Revenue by Application 2015-2020

Table North America Market Sales Revenue Share by Application 2015-2020

Table Europe Market Sales Revenue by Application 2015-2020

Table Europe Market Sales Revenue Share by Application 2015-2020

Table South America Market Sales Revenue by Application 2015-2020

Table South America Market Sales Revenue Share by Application 2015-2020

Table Middle East & Africa Market Sales Revenue by Application 2015-2020

Table Middle East & Africa Market Sales Revenue Share by Application 2015-2020

Table Regional Export 2015-2020 (Million USD)

Table Regional Import 2015-2020 (Million USD)

Table Sales Revenue, Cost and Margin of IBM

List Of Figures

LIST OF FIGURES

- Figure SMS & MMS Market Size and CAGR 2015-2020 (Million USD)
- Figure SMS & MMS Market Forecast and CAGR 2020-2025 (Million USD)
- Figure Push Notification Market Size and CAGR 2015-2020 (Million USD)
- Figure Push Notification Market Forecast and CAGR 2020-2025 (Million USD)
- Figure In-App Messaging Market Size and CAGR 2015-2020 (Million USD)
- Figure In-App Messaging Market Forecast and CAGR 2020-2025 (Million USD)
- Figure E-mail Market Size and CAGR 2015-2020 (Million USD)
- Figure E-mail Market Forecast and CAGR 2020-2025 (Million USD)
- Figure Financial Services Market Size and CAGR 2015-2020 (Million USD)
- Figure Financial Services Market Forecast and CAGR 2020-2025 (Million USD)
- Figure Communication Market Size and CAGR 2015-2020 (Million USD)
- Figure Communication Market Forecast and CAGR 2020-2025 (Million USD)
- Figure Retail Market Size and CAGR 2015-2020 (Million USD)
- Figure Retail Market Forecast and CAGR 2020-2025 (Million USD)
- Figure Medical Market Size and CAGR 2015-2020 (Million USD)
- Figure Medical Market Forecast and CAGR 2020-2025 (Million USD)
- Figure Education Market Size and CAGR 2015-2020 (Million USD)
- Figure Education Market Forecast and CAGR 2020-2025 (Million USD)
- Figure Others Market Size and CAGR 2015-2020 (Million USD)
- Figure Others Market Forecast and CAGR 2020-2025 (Million USD)
- Figure Global Mobile Engagement Market Size and CAGR 2015-2020 (Million USD)
- Figure Global Mobile Engagement Market Forecast and CAGR 2020-2025 (Million USD)
- Figure Asia-Pacific Mobile Engagement Market Size and CAGR 2015-2020 (Million USD)
- Figure Asia-Pacific Mobile Engagement Market Forecast and CAGR 2020-2025 (Million USD)
- Figure North America Mobile Engagement Market Size and CAGR 2015-2020 (Million USD)
- Figure North America Mobile Engagement Market Forecast and CAGR 2020-2025 (Million USD)
- Figure Europe Mobile Engagement Market Size and CAGR 2015-2020 (Million USD)
- Figure Europe Mobile Engagement Market Forecast and CAGR 2020-2025 (Million USD)
- Figure South America Mobile Engagement Market Size and CAGR 2015-2020 (Million USD)

USD)

Figure South America Mobile Engagement Market Forecast and CAGR 2020-2025
(Million USD)

Figure Middle East & Africa Mobile Engagement Market Size and CAGR 2015-2020
(Million USD)

Figure Middle East & Africa Mobile Engagement Market Forecast and CAGR 2020-2025
(Million USD)

Figure Global Market Sales Revenue Share by Company in 2020

Figure Asia-Pacific Market Sales Revenue Share by Company in 2020

Figure North America Market Sales Revenue Share by Company in 2020

Figure Europe Market Sales Revenue Share by Company in 2020

Figure South America Market Sales Revenue Share by Company in 2020

Figure Middle East & Africa Market Sales Revenue Share by Company in 2020

Figure Global Market Sales Revenue Share by Type in 2020

Figure Asia-Pacific Market Sales Revenue Share by Type in 2020

Figure North America Market Sales Revenue Share by Type in 2020

Figure Europe Market Sales Revenue Share by Type in 2020

Figure South America Market Sales Revenue Share by Type in 2020

Figure Middle East & Africa Market Sales Revenue Share by Type in 2020

Figure Global Market Sales Revenue Share by Application in 2020

Figure Asia-Pacific Market Sales Revenue Share by Application in 2020

Figure North America Market Sales Revenue Share by Application in 2020

Figure Europe Market Sales Revenue Share by Application in 2020

Figure South America Market Sales Revenue Share by Application in 2020

Figure Middle East & Africa Market Sales Revenue Share by Application in 2020

Figure Industry Chain Overview

Figure Mobile Engagement SWOT List

Figure Mobile Engagement Porter's Five Forces

I would like to order

Product name: Global Mobile Engagement Market Research Report 2020 (Covid-19 Version)

Product link: <https://marketpublishers.com/r/G5298E99F4A6EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5298E99F4A6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970