

Global Mobile Backend as a Service (BaaS) Market Research Report 2012-2024

<https://marketpublishers.com/r/GDF1C0D5BA6EN.html>

Date: July 2019

Pages: 80

Price: US\$ 2,570.00 (Single User License)

ID: GDF1C0D5BA6EN

Abstracts

SUMMARY

Mobile backend as a service (MBaaS), also known as "backend as a service" (BaaS), is a model for providing web app and mobile app developers with a way to link their applications to backend cloud storage and APIs exposed by back end applications while also providing features such as user management, push notifications, and integration with social networking services. These services are provided via the use of custom software development kits (SDKs) and application programming interfaces (APIs).

The global Mobile Backend as a Service (BaaS) market will reach xxx Million USD in 2019 with CAGR xx% 2019-2024. The objective of report is to define, segment, and project the market on the basis of product type, application, and region, and to describe the content about the factors influencing market dynamics, policy, economic, technology and market entry etc.

Based on products type, the report describes major products type share of regional market. Products mentioned as follows:

Android

iOS

Others

Leading vendors in the market are included based on profile, business performance etc.

Vendors mentioned as follows:

IBM Corporation

Oracle Corporation

Microsoft Corporation

Kony

Kinvey

Anypresence

Appcelerator

Built.io

KII Corporation

Cloudmine

Parse

Feedhenry

Based on Application, the report describes major application share of regional market.
Application mentioned as follows:

Data and application integration

Identity and access management

Usage analytics

Support and maintenance Service

Others

Based on region, the report describes major regions market by products and application. Regions mentioned as follows:

Asia-Pacific

North America

Europe

South America

Middle East & Africa

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