

# Global Mobile Advertising Market Research Report 2020 (Covid-19 Version)

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## Abstracts

### SUMMARY

Mobile advertising is a form of advertising via mobile (wireless) phones or other mobile devices. It is a subset of mobile marketing.

Market Segment as follows:

#### By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

#### By Type

Picture

Text

## Video

### By Application

Tablet PC

Phone

### By Company

Google

Facebook

Twitter

Yahoo

Pandora

YP

Apple (iAd)

Yelp

Amazon

Millennial Media

Adfonic

Amobee

Chartboost

Flurry

HasOffers

Hunt

InMobi

Tapjoy

The Bottom Line

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price

By Type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

Section 8:

SWOT and Porter's Five Forces;

Section 9:

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