

# Global Mobile Advertising Market Research Report 2012-2024

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## Abstracts

### SUMMARY

Mobile advertising is a form of advertising via mobile (wireless) phones or other mobile devices. It is a subset of mobile marketing.

The global Mobile Advertising market will reach xxx Million USD in 2019 with CAGR xx% 2019-2024. The objective of report is to define, segment, and project the market on the basis of product type, application, and region, and to describe the content about the factors influencing market dynamics, policy, economic, technology and market entry etc.

Based on products type, the report describes major products type share of regional market. Products mentioned as follows:

Picture

Text

Video

Leading vendors in the market are included based on profile, business performance etc. Vendors mentioned as follows:

Google

Facebook

Twitter

Yahoo

Pandora

YP

Apple (iAd)

Yelp

Amazon

Millennial Media

Adfonic

Amobee

Chartboost

Flurry

HasOffers

Hunt

InMobi

Tapjoy

The Bottom Line

Based on Application, the report describes major application share of regional market.  
Application mentioned as follows:

Tablet PC

Phone

Based on region, the report describes major regions market by products and application. Regions mentioned as follows:

Asia-Pacific

North America

Europe

South America

Middle East & Africa

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