

# Global Mobile Advertising Market Research Report 2016-2026

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## Abstracts

### SUMMARY

Mobile advertising is a form of advertising via mobile (wireless) phones or other mobile devices. It is a subset of mobile marketing.

The global Mobile Advertising market will reach xxx Million USD in 2021 with CAGR xx% 2021-2026. The objective of report is to define, segment, and project the market on the basis of product type, application, and region, and to describe the content about the factors influencing market dynamics, policy, economic, technology and market entry etc.

Based on products type, the report describes major products type share of regional market. Products mentioned as follows:

Picture

Text

Video

Leading vendors in the market are included based on profile, business performance etc. Vendors mentioned as follows:

Google

Facebook

Twitter

Yahoo

Pandora

YP

Apple (iAd)

Yelp

Amazon

Millennial Media

Adfonic

Amobee

Chartboost

Flurry

HasOffers

Hunt

InMobi

Tapjoy

The Bottom Line

Based on Application, the report describes major application share of regional market.  
Application mentioned as follows:

Tablet PC

Phone

Based on region, the report describes major regions market by products and application. Regions mentioned as follows:

Asia-Pacific

North America

Europe

South America

Middle East & Africa

## Contents

### 1 MARKET OVERVIEW

#### 1.1 Objectives of Research

##### 1.1.1 Definition

Figure Mobile Advertising Picture

##### 1.1.2 Specifications

Table Product Specifications of Mobile Advertising

#### 1.2 Market Segment

##### 1.2.1 by Type

Table Products Segment of Mobile Advertising

Table Global Mobile Advertising Market by Type, 2016-2026 (USD Million)

##### 1.2.1.1 Picture

Table Picture Overview

##### 1.2.1.2 Text

Table Text Overview

##### 1.2.1.3 Video

Table Video Overview

##### 1.2.2 by Application

Table Application Segment of Mobile Advertising

Table Global Mobile Advertising Market by Application, 2016-2026 (USD Million)

##### 1.2.2.1 Tablet PC

Table Tablet PC Overview

##### 1.2.2.2 Phone

Table Phone Overview

##### 1.2.3 by Regions

Table Global Mobile Advertising Market by Region, 2016-2026 (USD Million)

### 2 INDUSTRY CHAIN

#### 2.1 Industry Chain Structure

Figure Industry Chain Structure of Mobile Advertising

#### 2.2 Upstream

Table Cost of Mobile Advertising

Figure Manufacturing Process of Mobile Advertising

#### 2.3 Market

##### 2.3.1 SWOT

Figure SWOT of Mobile Advertising

### 2.3.2 Dynamics

Table Market Dynamics

## **3 ENVIRONMENTAL ANALYSIS**

### 3.1 Policy

Table Policy of Mobile Advertising

### 3.2 Economic

Table GDP of Major Countries

### 3.3 Technology

Table Technology of Mobile Advertising

### 3.4 Market Entry

Table Market Entry of Mobile Advertising

## **4 MARKET SEGMENTATION BY TYPE**

### 4.1 Market Size

#### 4.1.1 Picture Market, 2016-2020

Figure Picture Market Size and Growth, 2016-2020 (USD Million)

Figure Picture Market Size and Growth, 2016-2020 (in Volume)

Table Picture CAGR by Revenue and Volume, 2016-2020

#### 4.1.2 Text Market, 2016-2020

Figure Text Market Size and Growth, 2016-2020 (USD Million)

Figure Text Market Size and Growth, 2016-2020 (in Volume)

Table Text CAGR by Revenue and Volume, 2016-2020

#### 4.1.3 Video Market, 2016-2020

Figure Video Market Size and Growth, 2016-2020 (USD Million)

Figure Video Market Size and Growth, 2016-2020 (in Volume)

Table Video CAGR by Revenue and Volume, 2016-2020

### 4.2 Market Forecast

#### 4.2.1 Picture Market Forecast, 2021-2026

Figure Picture Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Picture Market Estimates and Forecasts, 2021-2026 (in Volume)

Table Picture CAGR by Revenue and Volume, 2016-2026

#### 4.2.2 Text Market Forecast, 2021-2026

Figure Text Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Text Market Estimates and Forecasts, 2021-2026 (in Volume)

Table Text CAGR by Revenue and Volume, 2016-2026

#### 4.2.3 Video Market Forecast, 2021-2026

Figure Video Market Estimates and Forecasts, 2021-2026 (USD Million)  
Figure Video Market Estimates and Forecasts, 2021-2026 (in Volume)  
Table Video CAGR by Revenue and Volume, 2016-2026

## **5 MARKET SEGMENTATION BY APPLICATION**

### **5.1 Market Size**

#### **5.1.1 Tablet PC Market, 2016-2020**

Figure Tablet PC Market Size and Growth, 2016-2020 (USD Million)  
Figure Market Size and Growth, 2016-2020 (in Volume)  
Table Tablet PC CAGR by Revenue and Volume, 2016-2020

#### **5.1.2 Phone Market, 2016-2020**

Figure Phone Market Size and Growth, 2016-2020 (USD Million)  
Figure Market Size and Growth, 2016-2020 (in Volume)  
Table Phone CAGR by Revenue and Volume, 2016-2020

### **5.2 Market Forecast**

#### **5.2.1 Tablet PC Market Forecast, 2021-2026**

Figure Tablet PC Market Estimates and Forecasts, 2021-2026 (USD Million)  
Figure Tablet PC Market Estimates and Forecasts, 2021-2026 (in Volume)  
Table Tablet PC CAGR by Revenue and Volume, 2021-2026

#### **5.2.2 Phone Market Forecast, 2021-2026**

Figure Phone Market Estimates and Forecasts, 2021-2026 (USD Million)  
Figure Phone Market Estimates and Forecasts, 2021-2026 (in Volume)  
Table Phone CAGR by Revenue and Volume, 2021-2026

## **6 MARKET SEGMENTATION BY REGION**

### **6.1 Market Size**

#### **6.1.1 Asia-Pacific**

##### **6.1.1.1 Asia-Pacific Market, 2016-2020**

Figure Asia-Pacific Market Size and Growth, 2016-2020 (USD Million)  
Figure Asia-Pacific Market Size and Growth, 2016-2020 (in Volume)  
Table Asia-Pacific CAGR by Revenue and Volume, 2016-2020

##### **6.1.1.2 Asia-Pacific Market by Type**

Figure Asia-Pacific Market Size by Type  
Figure Asia-Pacific Market Share by Type

##### **6.1.1.3 Asia-Pacific Market by Application**

Figure Asia-Pacific Market Size by Application  
Figure Asia-Pacific Market Share by Application

## 6.1.2 North America

### 6.1.2.1 North America Market, 2016-2020

Figure North America Market Size and Growth, 2016-2020 (USD Million)

Figure North America Market Size and Growth, 2016-2020 (in Volume)

Table North America CAGR by Revenue and Volume, 2016-2020

### 6.1.2.2 North America Market by Type

Figure North America Market Size by Type

Figure North America Market Share by Type

### 6.1.2.3 North America Market by Application

Figure North America Market Size by Application

Figure North America Market Share by Application

## 6.1.3 Europe

### 6.1.3.1 Europe Market, 2016-2020

Figure Europe Market Size and Growth, 2016-2020 (USD Million)

Figure Europe Market Size and Growth, 2016-2020 (in Volume)

Table Europe CAGR by Revenue and Volume, 2016-2020

### 6.1.3.2 Europe Market by Type

Figure Europe Market Size by Type

Figure Europe Market Share by Type

### 6.1.3.3 Europe Market by Application

Figure Europe Market Size by Application

Figure Europe Market Share by Application

## 6.1.4 South America

### 6.1.4.1 South America Market, 2016-2020

Figure South America Market Size and Growth, 2016-2020 (USD Million)

Figure South America Market Size and Growth, 2016-2020 (in Volume)

Table South America CAGR by Revenue and Volume, 2016-2020

### 6.1.4.2 South America Market by Type

Figure South America Market Size by Type

Figure South America Market Share by Type

### 6.1.4.3 South America Market by Application

Figure South America Market Size by Application

Figure South America Market Share by Application

## 6.1.5 Middle East & Africa

### 6.1.5.1 Middle East & Africa Market, 2016-2020

Figure Middle East & Africa Market Size and Growth, 2016-2020 (USD Million)

Figure Middle East & Africa Market Size and Growth, 2016-2020 (in Volume)

Table Middle East & Africa CAGR by Revenue and Volume, 2016-2020

### 6.1.5.2 Middle East & Africa Market by Type

Figure Middle East & Africa Market Size by Type

Figure Middle East & Africa Market Share by Type

6.1.5.3 Middle East & Africa Market by Application

Figure Middle East & Africa Market Size by Application

Figure Middle East & Africa Market Share by Application

6.2 Market Forecast

6.2.1 Asia-Pacific Market Forecast, 2021-2026

Figure Asia-Pacific Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Asia-Pacific Market Estimates and Forecasts, 2021-2026 (in Volume)

Table Asia-Pacific CAGR by Revenue and Volume, 2021-2026

6.2.2 North America Market Forecast, 2021-2026

Figure North America Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure North America Market Estimates and Forecasts, 2021-2026 (in Volume)

Table North America CAGR by Revenue and Volume, 2021-2026

6.2.3 Europe Market Forecast, 2021-2026

Figure Europe Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Europe Market Estimates and Forecasts, 2021-2026 (in Volume)

Table Europe CAGR by Revenue and Volume, 2021-2026

6.2.4 South America Market Forecast, 2021-2026

Figure South America Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure South America Market Estimates and Forecasts, 2021-2026 (in Volume)

Table South America CAGR by Revenue and Volume, 2021-2026

6.2.5 Middle East & Africa Market Forecast, 2021-2026

Figure Middle East & Africa Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Middle East & Africa Market Estimates and Forecasts, 2021-2026 (in Volume)

Table Middle East & Africa CAGR by Revenue and Volume, 2021-2026

## **7 MARKET COMPETITIVE**

7.1 Global Market by Vendors

Table Global Mobile Advertising Market by Vendors, 2016-2020 (in Volume)

Table Global Mobile Advertising Market Share by Vendors, 2016-2020 (USD Million)

Table Global Mobile Advertising Market Share by Vendors, 2016-2020 (in Volume)

7.2 Market Concentration

Figure Mobile Advertising Market Concentration by Region

7.3 Price & Factors

Table Price Factors List

7.4 Marketing Channel

Figure Marketing Channels Overview



## 8 MAJOR VENDORS

### 8.1 Google

Table Google Profile List

Table Microecological Modulator Operating Data of Google (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 8.2 Facebook

Table Facebook Profile List

Table Microecological Modulator Operating Data of Facebook (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 8.3 Twitter

Table Twitter Profile List

Table Microecological Modulator Operating Data of Twitter (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 8.4 Yahoo

Table Yahoo Profile List

Table Microecological Modulator Operating Data of Yahoo (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 8.5 Pandora

Table Pandora Profile List

Table Microecological Modulator Operating Data of Pandora (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 8.6 YP

Table YP Profile List

Table Microecological Modulator Operating Data of YP (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 8.7 Apple (iAd)

Table Apple (iAd) Profile List

Table Microecological Modulator Operating Data of Apple (iAd) (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 8.8 Yelp

Table Yelp Profile List

Table Microecological Modulator Operating Data of Yelp (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 8.9 Amazon

Table Amazon Profile List

Table Microecological Modulator Operating Data of Amazon (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 8.10 Millennial Media

Table Millennial Media Profile List

Table Microecological Modulator Operating Data of Millennial Media (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 8.11 Adfonic

Table Adfonic Profile List

Table Microecological Modulator Operating Data of Adfonic (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 8.12 Amobee

Table Amobee Profile List

Table Microecological Modulator Operating Data of Amobee (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 8.13 Chartboost

Table Chartboost Profile List

Table Microecological Modulator Operating Data of Chartboost (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 8.14 Flurry

Table Flurry Profile List

Table Microecological Modulator Operating Data of Flurry (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 8.15 HasOffers

Table HasOffers Profile List

Table Microecological Modulator Operating Data of HasOffers (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 8.16 Hunt

Table Hunt Profile List

Table Microecological Modulator Operating Data of Hunt (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 8.17 InMobi

Table InMobi Profile List

Table Microecological Modulator Operating Data of InMobi (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 8.18 Tapjoy

Table Tapjoy Profile List

Table Microecological Modulator Operating Data of Tapjoy (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 8.19 The Bottom Line

Table The Bottom Line Profile List

Table Microecological Modulator Operating Data of The Bottom Line (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

## **9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Product Specifications of Mobile Advertising  
Table Products Segment of Mobile Advertising  
Table Global Mobile Advertising Market by Type, 2016-2026 (USD Million)  
Table Picture Overview  
Table Text Overview  
Table Video Overview  
Table Application Segment of Mobile Advertising  
Table Global Mobile Advertising Market by Application, 2016-2026 (USD Million)  
Table Tablet PC Overview  
Table Phone Overview  
Table Global Mobile Advertising Market by Region, 2016-2026 (USD Million)  
Table Cost of Mobile Advertising  
Table Market Dynamics  
Table Policy of Mobile Advertising  
Table GDP of Major Countries  
Table Technology of Mobile Advertising  
Table Market Entry of Mobile Advertising  
Table Picture CAGR by Revenue and Volume, 2016-2020  
Table Text CAGR by Revenue and Volume, 2016-2020  
Table Video CAGR by Revenue and Volume, 2016-2020  
Table Picture CAGR by Revenue and Volume, 2016-2026  
Table Text CAGR by Revenue and Volume, 2016-2026  
Table Video CAGR by Revenue and Volume, 2016-2026  
Table Tablet PC CAGR by Revenue and Volume, 2016-2020  
Table Phone CAGR by Revenue and Volume, 2016-2020  
Table Tablet PC CAGR by Revenue and Volume, 2021-2026  
Table Phone CAGR by Revenue and Volume, 2021-2026  
Table Asia-Pacific CAGR by Revenue and Volume, 2016-2020  
Table North America CAGR by Revenue and Volume, 2016-2020  
Table Europe CAGR by Revenue and Volume, 2016-2020  
Table South America CAGR by Revenue and Volume, 2016-2020  
Table Middle East & Africa CAGR by Revenue and Volume, 2016-2020  
Table Asia-Pacific CAGR by Revenue and Volume, 2021-2026  
Table North America CAGR by Revenue and Volume, 2021-2026  
Table Europe CAGR by Revenue and Volume, 2021-2026

Table South America CAGR by Revenue and Volume, 2021-2026

Table Middle East & Africa CAGR by Revenue and Volume, 2021-2026

Table Global Mobile Advertising Market by Vendors, 2016-2020 (in Volume)

Table Global Mobile Advertising Market Share by Vendors, 2016-2020 (USD Million)

Table Global Mobile Advertising Market Share by Vendors, 2016-2020 (in Volume)

Table Price Factors List

Table Google Profile List

Table Microecological Modulator Operating Data of Google (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Facebook Profile List

Table Microecological Modulator Operating Data of Facebook (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Twitter Profile List

Table Microecological Modulator Operating Data of Twitter (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Yahoo Profile List

Table Microecological Modulator Operating Data of Yahoo (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Pandora Profile List

Table Microecological Modulator Operating Data of Pandora (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table YP Profile List

Table Microecological Modulator Operating Data of YP (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Apple (iAd) Profile List

Table Microecological Modulator Operating Data of Apple (iAd) (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Yelp Profile List

Table Microecological Modulator Operating Data of Yelp (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Amazon Profile List

Table Microecological Modulator Operating Data of Amazon (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Millennial Media Profile List

Table Microecological Modulator Operating Data of Millennial Media (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Adfonic Profile List

Table Microecological Modulator Operating Data of Adfonic (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Amobee Profile List

Table Microecological Modulator Operating Data of Amobee (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Chartboost Profile List

Table Microecological Modulator Operating Data of Chartboost (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Flurry Profile List

Table Microecological Modulator Operating Data of Flurry (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table HasOffers Profile List

Table Microecological Modulator Operating Data of HasOffers (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Hunt Profile List

Table Microecological Modulator Operating Data of Hunt (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table InMobi Profile List

Table Microecological Modulator Operating Data of InMobi (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Tapjoy Profile List

Table Microecological Modulator Operating Data of Tapjoy (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table The Bottom Line Profile List

Table Microecological Modulator Operating Data of The Bottom Line (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

## List Of Figures

### LIST OF FIGURES

Figure Mobile Advertising Picture  
Figure Industry Chain Structure of Mobile Advertising  
Figure Manufacturing Process of Mobile Advertising  
Figure SWOT of Mobile Advertising  
Figure Picture Market Size and Growth, 2016-2020 (USD Million)  
Figure Picture Market Size and Growth, 2016-2020 (in Volume)  
Figure Text Market Size and Growth, 2016-2020 (USD Million)  
Figure Text Market Size and Growth, 2016-2020 (in Volume)  
Figure Video Market Size and Growth, 2016-2020 (USD Million)  
Figure Video Market Size and Growth, 2016-2020 (in Volume)  
Figure Picture Market Estimates and Forecasts, 2021-2026 (USD Million)  
Figure Picture Market Estimates and Forecasts, 2021-2026 (in Volume)  
Figure Text Market Estimates and Forecasts, 2021-2026 (USD Million)  
Figure Text Market Estimates and Forecasts, 2021-2026 (in Volume)  
Figure Video Market Estimates and Forecasts, 2021-2026 (USD Million)  
Figure Video Market Estimates and Forecasts, 2021-2026 (in Volume)  
Figure Tablet PC Market Size and Growth, 2016-2020 (USD Million)  
Figure Market Size and Growth, 2016-2020 (in Volume)  
Figure Phone Market Size and Growth, 2016-2020 (USD Million)  
Figure Market Size and Growth, 2016-2020 (in Volume)  
Figure Tablet PC Market Estimates and Forecasts, 2021-2026 (USD Million)  
Figure Tablet PC Market Estimates and Forecasts, 2021-2026 (in Volume)  
Figure Phone Market Estimates and Forecasts, 2021-2026 (USD Million)  
Figure Phone Market Estimates and Forecasts, 2021-2026 (in Volume)  
Figure Asia-Pacific Market Size and Growth, 2016-2020 (USD Million)  
Figure Asia-Pacific Market Size and Growth, 2016-2020 (in Volume)  
Figure Asia-Pacific Market Size by Type  
Figure Asia-Pacific Market Share by Type  
Figure Asia-Pacific Market Size by Application  
Figure Asia-Pacific Market Share by Application  
Figure North America Market Size and Growth, 2016-2020 (USD Million)  
Figure North America Market Size and Growth, 2016-2020 (in Volume)  
Figure North America Market Size by Type  
Figure North America Market Share by Type  
Figure North America Market Size by Application



Figure North America Market Share by Application  
Figure Europe Market Size and Growth, 2016-2020 (USD Million)  
Figure Europe Market Size and Growth, 2016-2020 (in Volume)  
Figure Europe Market Size by Type  
Figure Europe Market Share by Type  
Figure Europe Market Size by Application  
Figure Europe Market Share by Application  
Figure South America Market Size and Growth, 2016-2020 (USD Million)  
Figure South America Market Size and Growth, 2016-2020 (in Volume)  
Figure South America Market Size by Type  
Figure South America Market Share by Type  
Figure South America Market Size by Application  
Figure South America Market Share by Application  
Figure Middle East & Africa Market Size and Growth, 2016-2020 (USD Million)  
Figure Middle East & Africa Market Size and Growth, 2016-2020 (in Volume)  
Figure Middle East & Africa Market Size by Type  
Figure Middle East & Africa Market Share by Type  
Figure Middle East & Africa Market Size by Application  
Figure Middle East & Africa Market Share by Application  
Figure Asia-Pacific Market Estimates and Forecasts, 2021-2026 (USD Million)  
Figure Asia-Pacific Market Estimates and Forecasts, 2021-2026 (in Volume)  
Figure North America Market Estimates and Forecasts, 2021-2026 (USD Million)  
Figure North America Market Estimates and Forecasts, 2021-2026 (in Volume)  
Figure Europe Market Estimates and Forecasts, 2021-2026 (USD Million)  
Figure Europe Market Estimates and Forecasts, 2021-2026 (in Volume)  
Figure South America Market Estimates and Forecasts, 2021-2026 (USD Million)  
Figure South America Market Estimates and Forecasts, 2021-2026 (in Volume)  
Figure Middle East & Africa Market Estimates and Forecasts, 2021-2026 (USD Million)  
Figure Middle East & Africa Market Estimates and Forecasts, 2021-2026 (in Volume)  
Figure Mobile Advertising Market Concentration by Region  
Figure Marketing Channels Overview



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