

# Global Matcha Market Research Report 2016-2026

<https://marketpublishers.com/r/G93CC18AC58EN.html>

Date: August 2021

Pages: 81

Price: US\$ 1,800.00 (Single User License)

ID: G93CC18AC58EN

## Abstracts

### SUMMARY

Matcha tea is available in powdered, vibrant, green colored form, and is produced majorly in Japan from shade grown premium-quality tea leaves. It was originated in China during Tang dynasty and was majorly consumed by Buddhist monks, samurai warriors, and Japanese population.

The global Matcha market will reach 2816.5 Million USD in 2021 with CAGR xx% 2021-2026. The objective of report is to define, segment, and project the market on the basis of product type, application, and region, and to describe the content about the factors influencing market dynamics, policy, economic, technology and market entry etc.

Based on products type, the report describes major products type share of regional market. Products mentioned as follows:

Ceremonial

Classic

Culinary

Leading vendors in the market are included based on profile, business performance etc. Vendors mentioned as follows:

AIYA America

DoMatcha

Encha

Ippodo Tea

Midori Spring

The AOI Tea

Vivid Vitality

Based on Application, the report describes major application share of regional market. Application mentioned as follows:

Regular Tea

Matcha Beverages

Food

Personal Care

Based on region, the report describes major regions market by products and application. Regions mentioned as follows:

Asia-Pacific

North America

Europe

South America

Middle East & Africa

## Contents

### 1 MARKET OVERVIEW

#### 1.1 Objectives of Research

##### 1.1.1 Definition

Figure Matcha Picture

##### 1.1.2 Specifications

Table Product Specifications of Matcha

#### 1.2 Market Segment

##### 1.2.1 by Type

Table Products Segment of Matcha

Table Global Matcha Market by Type, 2016-2026 (USD Million)

##### 1.2.1.1 Ceremonial

Table Ceremonial Overview

##### 1.2.1.2 Classic

Table Classic Overview

##### 1.2.1.3 Culinary

Table Culinary Overview

##### 1.2.2 by Application

Table Application Segment of Matcha

Table Global Matcha Market by Application, 2016-2026 (USD Million)

##### 1.2.2.1 Regular Tea

Table Regular Tea Overview

##### 1.2.2.2 Matcha Beverages

Table Matcha Beverages Overview

##### 1.2.2.3 Food

Table Food Overview

##### 1.2.2.4 Personal Care

Table Personal Care Overview

##### 1.2.3 by Regions

Table Global Matcha Market by Region, 2016-2026 (USD Million)

### 2 INDUSTRY CHAIN

#### 2.1 Industry Chain Structure

Figure Industry Chain Structure of Matcha

#### 2.2 Upstream

Table Cost of Matcha

Figure Manufacturing Process of Matcha

2.3 Market

2.3.1 SWOT

Figure SWOT of Matcha

2.3.2 Dynamics

Table Market Dynamics

### **3 ENVIRONMENTAL ANALYSIS**

3.1 Policy

Table Policy of Matcha

3.2 Economic

Table GDP of Major Countries

3.3 Technology

Table Technology of Matcha

3.4 Market Entry

Table Market Entry of Matcha

### **4 MARKET SEGMENTATION BY TYPE**

4.1 Market Size

4.1.1 Ceremonial Market, 2016-2020

Figure Ceremonial Market Size and Growth, 2016-2020 (USD Million)

Figure Ceremonial Market Size and Growth, 2016-2020 (in Volume)

Table Ceremonial CAGR by Revenue and Volume, 2016-2020

4.1.2 Classic Market, 2016-2020

Figure Classic Market Size and Growth, 2016-2020 (USD Million)

Figure Classic Market Size and Growth, 2016-2020 (in Volume)

Table Classic CAGR by Revenue and Volume, 2016-2020

4.1.3 Culinary Market, 2016-2020

Figure Culinary Market Size and Growth, 2016-2020 (USD Million)

Figure Culinary Market Size and Growth, 2016-2020 (in Volume)

Table Culinary CAGR by Revenue and Volume, 2016-2020

4.2 Market Forecast

4.2.1 Ceremonial Market Forecast, 2021-2026

Figure Ceremonial Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Ceremonial Market Estimates and Forecasts, 2021-2026 (in Volume)

Table Ceremonial CAGR by Revenue and Volume, 2016-2026

4.2.2 Classic Market Forecast, 2021-2026

Figure Classic Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Classic Market Estimates and Forecasts, 2021-2026 (in Volume)

Table Classic CAGR by Revenue and Volume, 2016-2026

#### 4.2.3 Culinary Market Forecast, 2021-2026

Figure Culinary Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Culinary Market Estimates and Forecasts, 2021-2026 (in Volume)

Table Culinary CAGR by Revenue and Volume, 2016-2026

## 5 MARKET SEGMENTATION BY APPLICATION

### 5.1 Market Size

#### 5.1.1 Regular Tea Market, 2016-2020

Figure Regular Tea Market Size and Growth, 2016-2020 (USD Million)

Figure Market Size and Growth, 2016-2020 (in Volume)

Table Regular Tea CAGR by Revenue and Volume, 2016-2020

#### 5.1.2 Matcha Beverages Market, 2016-2020

Figure Matcha Beverages Market Size and Growth, 2016-2020 (USD Million)

Figure Market Size and Growth, 2016-2020 (in Volume)

Table Matcha Beverages CAGR by Revenue and Volume, 2016-2020

#### 5.1.3 Food Market, 2016-2020

Figure Food Market Size and Growth, 2016-2020 (USD Million)

Figure Market Size and Growth, 2016-2020 (in Volume)

Table Food CAGR by Revenue and Volume, 2016-2020

#### 5.1.4 Personal Care Market, 2016-2020

Figure Personal Care Market Size and Growth, 2016-2020 (USD Million)

Figure Market Size and Growth, 2016-2020 (in Volume)

Table Personal Care CAGR by Revenue and Volume, 2016-2020

### 5.2 Market Forecast

#### 5.2.1 Regular Tea Market Forecast, 2021-2026

Figure Regular Tea Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Regular Tea Market Estimates and Forecasts, 2021-2026 (in Volume)

Table Regular Tea CAGR by Revenue and Volume, 2021-2026

#### 5.2.2 Matcha Beverages Market Forecast, 2021-2026

Figure Matcha Beverages Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Matcha Beverages Market Estimates and Forecasts, 2021-2026 (in Volume)

Table Matcha Beverages CAGR by Revenue and Volume, 2021-2026

#### 5.2.3 Food Market Forecast, 2021-2026

Figure Food Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Food Market Estimates and Forecasts, 2021-2026 (in Volume)

Table Food CAGR by Revenue and Volume, 2021-2026

5.2.4 Personal Care Market Forecast, 2021-2026

Figure Personal Care Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Personal Care Market Estimates and Forecasts, 2021-2026 (in Volume)

Table Personal Care CAGR by Revenue and Volume, 2021-2026

## **6 MARKET SEGMENTATION BY REGION**

### **6.1 Market Size**

#### **6.1.1 Asia-Pacific**

##### **6.1.1.1 Asia-Pacific Market, 2016-2020**

Figure Asia-Pacific Market Size and Growth, 2016-2020 (USD Million)

Figure Asia-Pacific Market Size and Growth, 2016-2020 (in Volume)

Table Asia-Pacific CAGR by Revenue and Volume, 2016-2020

##### **6.1.1.2 Asia-Pacific Market by Type**

Figure Asia-Pacific Market Size by Type

Figure Asia-Pacific Market Share by Type

##### **6.1.1.3 Asia-Pacific Market by Application**

Figure Asia-Pacific Market Size by Application

Figure Asia-Pacific Market Share by Application

#### **6.1.2 North America**

##### **6.1.2.1 North America Market, 2016-2020**

Figure North America Market Size and Growth, 2016-2020 (USD Million)

Figure North America Market Size and Growth, 2016-2020 (in Volume)

Table North America CAGR by Revenue and Volume, 2016-2020

##### **6.1.2.2 North America Market by Type**

Figure North America Market Size by Type

Figure North America Market Share by Type

##### **6.1.2.3 North America Market by Application**

Figure North America Market Size by Application

Figure North America Market Share by Application

#### **6.1.3 Europe**

##### **6.1.3.1 Europe Market, 2016-2020**

Figure Europe Market Size and Growth, 2016-2020 (USD Million)

Figure Europe Market Size and Growth, 2016-2020 (in Volume)

Table Europe CAGR by Revenue and Volume, 2016-2020

##### **6.1.3.2 Europe Market by Type**

Figure Europe Market Size by Type

Figure Europe Market Share by Type

### 6.1.3.3 Europe Market by Application

Figure Europe Market Size by Application

Figure Europe Market Share by Application

### 6.1.4 South America

#### 6.1.4.1 South America Market, 2016-2020

Figure South America Market Size and Growth, 2016-2020 (USD Million)

Figure South America Market Size and Growth, 2016-2020 (in Volume)

Table South America CAGR by Revenue and Volume, 2016-2020

#### 6.1.4.2 South America Market by Type

Figure South America Market Size by Type

Figure South America Market Share by Type

#### 6.1.4.3 South America Market by Application

Figure South America Market Size by Application

Figure South America Market Share by Application

### 6.1.5 Middle East & Africa

#### 6.1.5.1 Middle East & Africa Market, 2016-2020

Figure Middle East & Africa Market Size and Growth, 2016-2020 (USD Million)

Figure Middle East & Africa Market Size and Growth, 2016-2020 (in Volume)

Table Middle East & Africa CAGR by Revenue and Volume, 2016-2020

#### 6.1.5.2 Middle East & Africa Market by Type

Figure Middle East & Africa Market Size by Type

Figure Middle East & Africa Market Share by Type

#### 6.1.5.3 Middle East & Africa Market by Application

Figure Middle East & Africa Market Size by Application

Figure Middle East & Africa Market Share by Application

## 6.2 Market Forecast

### 6.2.1 Asia-Pacific Market Forecast, 2021-2026

Figure Asia-Pacific Market Estimates and Forecasts, 2021-2026 (USD Million)

Table Asia-Pacific CAGR by Revenue and Volume, 2021-2026

### 6.2.2 North America Market Forecast, 2021-2026

Figure North America Market Estimates and Forecasts, 2021-2026 (USD Million)

Table North America CAGR by Revenue and Volume, 2021-2026

### 6.2.3 Europe Market Forecast, 2021-2026

Figure Europe Market Estimates and Forecasts, 2021-2026 (USD Million)

Table Europe CAGR by Revenue and Volume, 2021-2026

### 6.2.4 South America Market Forecast, 2021-2026

Figure South America Market Estimates and Forecasts, 2021-2026 (USD Million)

Table South America CAGR by Revenue and Volume, 2021-2026

### 6.2.5 Middle East & Africa Market Forecast, 2021-2026

Figure Middle East & Africa Market Estimates and Forecasts, 2021-2026 (USD Million)  
Table Middle East & Africa CAGR by Revenue and Volume, 2021-2026

## **7 MARKET COMPETITIVE**

### 7.1 Global Market by Vendors

Table Global Matcha Market by Vendors, 2016-2020 (in Volume)

Table Global Matcha Market Share by Vendors, 2016-2020 (USD Million)

Table Global Matcha Market Share by Vendors, 2016-2020 (in Volume)

### 7.2 Market Concentration

Figure Matcha Market Concentration by Region

### 7.3 Price & Factors

Table Price Factors List

### 7.4 Marketing Channel

Figure Marketing Channels Overview

## **8 MAJOR VENDORS**

### 8.1 AIYA America

Table AIYA America Profile List

Table Microecological Modulator Operating Data of AIYA America (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 8.2 DoMatcha

Table DoMatcha Profile List

Table Microecological Modulator Operating Data of DoMatcha (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 8.3 Encha

Table Encha Profile List

Table Microecological Modulator Operating Data of Encha (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 8.4 Ippodo Tea

Table Ippodo Tea Profile List

Table Microecological Modulator Operating Data of Ippodo Tea (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 8.5 Midori Spring

Table Midori Spring Profile List

Table Microecological Modulator Operating Data of Midori Spring (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 8.6 The AOI Tea



Table The AOI Tea Profile List

Table Microecological Modulator Operating Data of The AOI Tea (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

8.7 Vivid Vitality

Table Vivid Vitality Profile List

Table Microecological Modulator Operating Data of Vivid Vitality (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

## **9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Product Specifications of Matcha
Table Products Segment of Matcha
Table Global Matcha Market by Type, 2016-2026 (USD Million)
Table Ceremonial Overview
Table Classic Overview
Table Culinary Overview
Table Application Segment of Matcha
Table Global Matcha Market by Application, 2016-2026 (USD Million)
Table Regular Tea Overview
Table Matcha Beverages Overview
Table Food Overview
Table Personal Care Overview
Table Global Matcha Market by Region, 2016-2026 (USD Million)
Table Cost of Matcha
Table Market Dynamics
Table Policy of Matcha
Table GDP of Major Countries
Table Technology of Matcha
Table Market Entry of Matcha
Table Ceremonial CAGR by Revenue and Volume, 2016-2020
Table Classic CAGR by Revenue and Volume, 2016-2020
Table Culinary CAGR by Revenue and Volume, 2016-2020
Table Ceremonial CAGR by Revenue and Volume, 2016-2026
Table Classic CAGR by Revenue and Volume, 2016-2026
Table Culinary CAGR by Revenue and Volume, 2016-2026
Table Regular Tea CAGR by Revenue and Volume, 2016-2020
Table Matcha Beverages CAGR by Revenue and Volume, 2016-2020
Table Food CAGR by Revenue and Volume, 2016-2020
Table Personal Care CAGR by Revenue and Volume, 2016-2020
Table Regular Tea CAGR by Revenue and Volume, 2021-2026
Table Matcha Beverages CAGR by Revenue and Volume, 2021-2026
Table Food CAGR by Revenue and Volume, 2021-2026
Table Personal Care CAGR by Revenue and Volume, 2021-2026
Table Asia-Pacific CAGR by Revenue and Volume, 2016-2020
Table North America CAGR by Revenue and Volume, 2016-2020

Table Europe CAGR by Revenue and Volume, 2016-2020

Table South America CAGR by Revenue and Volume, 2016-2020

Table Middle East & Africa CAGR by Revenue and Volume, 2016-2020

Table Asia-Pacific CAGR by Revenue and Volume, 2021-2026

Table North America CAGR by Revenue and Volume, 2021-2026

Table Europe CAGR by Revenue and Volume, 2021-2026

Table South America CAGR by Revenue and Volume, 2021-2026

Table Middle East & Africa CAGR by Revenue and Volume, 2021-2026

Table Global Matcha Market by Vendors, 2016-2020 (in Volume)

Table Global Matcha Market Share by Vendors, 2016-2020 (USD Million)

Table Global Matcha Market Share by Vendors, 2016-2020 (in Volume)

Table Price Factors List

Table AIYA America Profile List

Table Microecological Modulator Operating Data of AIYA America (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table DoMatcha Profile List

Table Microecological Modulator Operating Data of DoMatcha (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Encha Profile List

Table Microecological Modulator Operating Data of Encha (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Ippodo Tea Profile List

Table Microecological Modulator Operating Data of Ippodo Tea (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Midori Spring Profile List

Table Microecological Modulator Operating Data of Midori Spring (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table The AOI Tea Profile List

Table Microecological Modulator Operating Data of The AOI Tea (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Vivid Vitality Profile List

Table Microecological Modulator Operating Data of Vivid Vitality (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

## List Of Figures

### LIST OF FIGURES

Figure Matcha Picture

Figure Industry Chain Structure of Matcha

Figure Manufacturing Process of Matcha

Figure SWOT of Matcha

Figure Ceremonial Market Size and Growth, 2016-2020 (USD Million)

Figure Ceremonial Market Size and Growth, 2016-2020 (in Volume)

Figure Classic Market Size and Growth, 2016-2020 (USD Million)

Figure Classic Market Size and Growth, 2016-2020 (in Volume)

Figure Culinary Market Size and Growth, 2016-2020 (USD Million)

Figure Culinary Market Size and Growth, 2016-2020 (in Volume)

Figure Ceremonial Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Ceremonial Market Estimates and Forecasts, 2021-2026 (in Volume)

Figure Classic Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Classic Market Estimates and Forecasts, 2021-2026 (in Volume)

Figure Culinary Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Culinary Market Estimates and Forecasts, 2021-2026 (in Volume)

Figure Regular Tea Market Size and Growth, 2016-2020 (USD Million)

Figure Market Size and Growth, 2016-2020 (in Volume)

Figure Matcha Beverages Market Size and Growth, 2016-2020 (USD Million)

Figure Market Size and Growth, 2016-2020 (in Volume)

Figure Food Market Size and Growth, 2016-2020 (USD Million)

Figure Market Size and Growth, 2016-2020 (in Volume)

Figure Personal Care Market Size and Growth, 2016-2020 (USD Million)

Figure Market Size and Growth, 2016-2020 (in Volume)

Figure Regular Tea Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Regular Tea Market Estimates and Forecasts, 2021-2026 (in Volume)

Figure Matcha Beverages Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Matcha Beverages Market Estimates and Forecasts, 2021-2026 (in Volume)

Figure Food Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Food Market Estimates and Forecasts, 2021-2026 (in Volume)

Figure Personal Care Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Personal Care Market Estimates and Forecasts, 2021-2026 (in Volume)

Figure Asia-Pacific Market Size and Growth, 2016-2020 (USD Million)

Figure Asia-Pacific Market Size and Growth, 2016-2020 (in Volume)

Figure Asia-Pacific Market Size by Type

Figure Asia-Pacific Market Share by Type  
Figure Asia-Pacific Market Size by Application  
Figure Asia-Pacific Market Share by Application  
Figure North America Market Size and Growth, 2016-2020 (USD Million)  
Figure North America Market Size and Growth, 2016-2020 (in Volume)  
Figure North America Market Size by Type  
Figure North America Market Share by Type  
Figure North America Market Size by Application  
Figure North America Market Share by Application  
Figure Europe Market Size and Growth, 2016-2020 (USD Million)  
Figure Europe Market Size and Growth, 2016-2020 (in Volume)  
Figure Europe Market Size by Type  
Figure Europe Market Share by Type  
Figure Europe Market Size by Application  
Figure Europe Market Share by Application  
Figure South America Market Size and Growth, 2016-2020 (USD Million)  
Figure South America Market Size and Growth, 2016-2020 (in Volume)  
Figure South America Market Size by Type  
Figure South America Market Share by Type  
Figure South America Market Size by Application  
Figure South America Market Share by Application  
Figure Middle East & Africa Market Size and Growth, 2016-2020 (USD Million)  
Figure Middle East & Africa Market Size and Growth, 2016-2020 (in Volume)  
Figure Middle East & Africa Market Size by Type  
Figure Middle East & Africa Market Share by Type  
Figure Middle East & Africa Market Size by Application  
Figure Middle East & Africa Market Share by Application  
Figure Asia-Pacific Market Estimates and Forecasts, 2021-2026 (USD Million)  
Figure North America Market Estimates and Forecasts, 2021-2026 (USD Million)  
Figure Europe Market Estimates and Forecasts, 2021-2026 (USD Million)  
Figure South America Market Estimates and Forecasts, 2021-2026 (USD Million)  
Figure Middle East & Africa Market Estimates and Forecasts, 2021-2026 (USD Million)  
Figure Matcha Market Concentration by Region  
Figure Marketing Channels Overview

## I would like to order

Product name: Global Matcha Market Research Report 2016-2026

Product link: <https://marketpublishers.com/r/G93CC18AC58EN.html>

Price: US\$ 1,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G93CC18AC58EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970