

# Global Masterbatch Market Research Report 2020 (Covid-19 Version)

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# Abstracts

# SUMMARY

Masterbatches are solid or liquid mixture of additive or pigments used for coloring or enhancing other properties of polymers such as UV stabilizing, flame retardation, antistatic and antilocking. It allows the processor to color raw polymer economically during the plastics manufacturing process. It is widely used in packaging industry, automobile industry, building & construction industry and electrical & electronics industry.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

Ву Туре



White Masterbatch

Black Masterbatch

Color Masterbatch

Additive Masterbatch

Plastic Filler Masterbatch

By Application

**Flexible Packaging** 

**Rigid Packaging** 

Electrical & Electronics Industry

Building & Construction Industry

Automobile Industry

**Textiles and Fibras Industry** 

Agriculture

**Consumer Products** 

Other Fields

By Company

Clariant

**Ampacet Corporation** 

A. Schulman, Inc.



#### Americhem, Inc.

**Cabot Corporation** 

PolyOne

GCR Group

Tosaf

Plastika Kritis S.A

**RTP** Company

Polyplast Mueller GmbH

Plastiblends

Astra Polymers

Alok Masterbatches

Hubron

Hengcai

Gabriel-Chemie Group

**Prayag Polytech** 

Wave Semuliao Group

Heima

The main contents of the report including:

Section 1:



Product definition, type and application, global and regional market overview; Section 2: Global and regional Market competition by company; Section 3: Global and regional sales revenue, volume and price by type; Section 4: Global and regional sales revenue, volume and price by application; Section 5: Regional export and import; Section 6: Company information, business overview, sales data and product specifications; Section 7: Industry chain and raw materials; Section 8: SWOT and Porter's Five Forces; Section 9: Conclusion.





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