

# Global Masterbatch Market Research Report 2017-2027

<https://marketpublishers.com/r/G2C4A302104EN.html>

Date: May 2022

Pages: 136

Price: US\$ 3,080.00 (Single User License)

ID: G2C4A302104EN

## Abstracts

### SUMMARY

Masterbatches are solid or liquid mixture of additive or pigments used for coloring or enhancing other properties of polymers such as UV stabilizing, flame retardation, antistatic and antilocking. It allows the processor to color raw polymer economically during the plastics manufacturing process. It is widely used in packaging industry, automobile industry, building & construction industry and electrical & electronics industry.

The global Masterbatch market will reach xxx Million USD in 2022 with CAGR xx% 2022-2027. The objective of report is to define, segment, and project the market on the basis of product type, application, and region, and to describe the content about the factors influencing market dynamics, policy, economic, technology and market entry etc.

Based on products type, the report describes major products type share of regional market. Products mentioned as follows:

White Masterbatch

Black Masterbatch

Color Masterbatch

Additive Masterbatch

Plastic Filler Masterbatch

Leading vendors in the market are included based on profile, business performance etc.  
Vendors mentioned as follows:

Clariant

Ampacet Corporation

A. Schulman, Inc.

Americhem, Inc.

Cabot Corporation

PolyOne

GCR Group

Tosaf

Plastika Kritis S.A

RTP Company

Polyplast Mueller GmbH

Plastiblends

Astra Polymers

Alok Masterbatches

Hubron

Hengcai

Gabriel-Chemie Group

Prayag Polytech

Wave Semuliao Group

Heima

Based on Application, the report describes major application share of regional market. Application mentioned as follows:

Flexible Packaging

Rigid Packaging

Electrical & Electronics Industry

Building & Construction Industry

Automobile Industry

Textiles and Fibras Industry

Agriculture

Consumer Products

Other Fields

Based on region, the report describes major regions market by products and application. Regions mentioned as follows:

Asia-Pacific

North America

Europe

South America

Middle East & Africa

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