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Global Location Analytics Market Data Survey Report 2015-2025

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Abstracts

SUMMARY

Location analytics blends business data with geographic data to reveal the relationship of location to people, events, transactions, facilities and assets. Traditionally, location data has been relegated to mapping and GIS purposes. But geo-mapping software, like other business software, has become easier to use. And BI and analytics software vendors are integrating mapping and spatial data analysis into their products to provide additional context to visualizations, reports and analysis.'Location analytics is the process or the ability to gain insight from the location or geographic component of business data.
The global Location Analytics market will reach xxx Million USD in 2020 with CAGR xx% 2020-2025. The main contents of the report including:

Global market size and forecast
Regional market size, production data and export & import
Key manufacturers profile, products & services, sales data of business
Global market size by Major End-Use
Global market size by Major Type

Key manufacturers are included based on company profile, sales data and product specifications etc.:

SAP SE

IBM Corporation

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Oracle Corporation

Microsoft Corporation

Google Inc.

Tableau software

SAS Institute

TIBCO Software Inc.

Information Builders

Pitney Bowes

MicroStrategy

Major applications as follows:

BFSI

Healthcare and Life Sciences

Government and Utilities

Retail and Consumer Goods

Telecommunications and IT

Transportation and Logistics

Others

Major Type as follows:

Software Segment

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Service Segment

Regional market size, production data and export & import:

Asia-Pacific

North America

Europe

South America

Middle East & Africa

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