

# Global Kombucha Market Research 2011- 2022

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## Abstracts

### Summary

Kombucha has been brewed in homes for centuries if not millenia. Starting with a pot of sweet tea, a SCOBY (symbiotic culture of bacteria and yeast) is added to the brew and left alone for a week. The resulting tangy-sweet beverage delights the senses and the living nutrition invigorates the body.

The global Kombucha market is estimated to reach 705.3 Million USD in 2017. On the basis of region, North America is the largest market segment of Kombucha, followed by Europe and Asia. In the report, HeyReport says Supermarkets dominates the largest Channel share in 2017. The objective of report is to define, segment, and project the market on the basis of flavor, channel, and region, and to describe the content about the factors influencing market dynamics, policy, economic, technology and market entry etc.

Based on products type, the report describes major products type share of regional market. Products mentioned as follows:

### By Flavor

Herbs & Spices Flavor

Fruit Flavor

Original Flavor

### By Type

Bacteria Type

Yeast Type

Mold Type

Based on region, the report describes major regions market by products and application. Regions mentioned as follows:

North America

Europe

Asia

South America

Africa

Based on Channel, the report describes major Channel share of regional market. Channel mentioned as follows:

Supermarkets

Health Stores

Online Stores

Leading vendors in the market are included based on profile, business performance etc. Vendors mentioned as follows:

GT's Kombucha

KeVita

The Humm Kombucha

Live Soda Kombucha

Red Bull

Kombucha Wonder Drink

Townshend's Tea

Celestial Seasonings

Kosmic Kombucha

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