

# Global Kombucha Market Research 2011- 2022

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## **Abstracts**

## Summary

Kombucha has been brewed in homes for centuries if not millenia. Starting with a pot of sweet tea, a SCOBY (symbiotic culture of bacteria and yeast) is added to the brew and left alone for a week. The resulting tangy-sweet beverage delights the senses and the living nutrition invigorates the body.

The global Kombucha market is estimated to reach 705.3 Million USD in 2017. On the basis of region, North America is the largest market segment of Kombucha, followed by Europe and Asia. In the report, HeyReport says Supermarkets dominates the largest Channel share in 2017. The objective of report is to define, segment, and project the market on the basis of flavor, channel, and region, and to describe the content about the factors influencing market dynamics, policy, economic, technology and market entry etc.

Based on products type, the report describes major products type share of regional market. Products mentioned as follows:

By Flavor

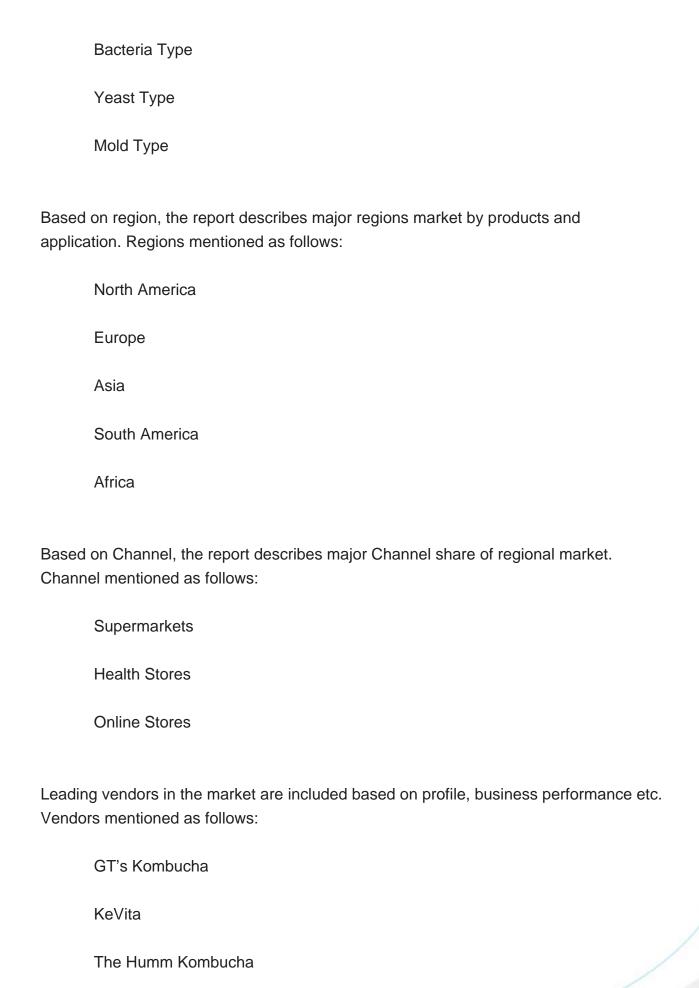
Herbs & Spices Flavor

Fruit Flavor

Original Flavor

By Type







Live Soda Kombucha
Red Bull
Kombucha Wonder Drink
Townshend's Tea
Celestial Seasonings
Kosmic Kombucha
HIGH COUNTRY
NessAlla Kombucha
Reed's
Buchi Kombucha



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