

Global Kinesio Tape Market Research Report 2012-2024

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Abstracts

SUMMARY

Kinesio tape was invented by Kenzo Kase in 1979. It is a type of thin, elastic cotton tape that can stretch up to 140% of its original length. Compared with conventional tape, kinesio tape is more elastic and less mechanism constraints. Kinesio tape is developed primarily for the treatment of joint and muscle aches. Kinesio tape can be divided into roll form and pre-cut shape. The width of kinesio tape is usually from 25 mm to 100 mm and the length is from 3 m to 5 m. Among these different specifications, the 50 mm x 5 m kinesio tape is the largest sales dimension.

The global Kinesio Tape market will reach xxx Million USD in 2019 with CAGR xx% 2019-2024. The objective of report is to define, segment, and project the market on the basis of product type, application, and region, and to describe the content about the factors influencing market dynamics, policy, economic, technology and market entry etc.

Based on products type, the report describes major products type share of regional market. Products mentioned as follows:

Roll Form Kinesio Tape

Pre-cut Shape Kinesio Tape

Leading vendors in the market are included based on profile, business performance etc. Vendors mentioned as follows:

Kinesio Taping

KT TAPE

SpiderTech

RockTape

StrengthTape

K-active

Towatek Korea

Atex Medical

TERA Medical

Nitto Denko

Healixon

LP Support

Mueller

Kindmax

DL Medical & Health

Socko

Medsport

GSPMED

Major Medical

Raphael

Based on Application, the report describes major application share of regional market. Application mentioned as follows:

Sports Protection

Medical Rehabilitation

Based on region, the report describes major regions market by products and application. Regions mentioned as follows:

Asia-Pacific

North America

Europe

South America

Middle East & Africa

Contents

1 MARKET OVERVIEW

- 1.1 Objectives of Research
 - 1.1.1 Definition
 - 1.1.2 Specifications
- 1.2 Market Segment
 - 1.2.1 by Type
 - 1.2.1.1 Roll Form Kinesio Tape
 - 1.2.1.2 Pre-cut Shape Kinesio Tape
 - 1.2.2 by Application
 - 1.2.2.1 Sports Protection
 - 1.2.2.2 Medical Rehabilitation
 - 1.2.3 by Regions

2 INDUSTRY CHAIN

- 2.1 Industry Chain Structure
- 2.2 Upstream
- 2.3 Market
 - 2.3.1 SWOT
 - 2.3.2 Dynamics

3 ENVIRONMENTAL ANALYSIS

- 3.1 Policy
- 3.2 Economic
- 3.3 Technology
- 3.4 Market Entry

4 MARKET SEGMENTATION BY TYPE

- 4.1 Market Size
 - 4.1.1 Roll Form Kinesio Tape Market, 2013-2018
 - 4.1.2 Pre-cut Shape Kinesio Tape Market, 2013-2018
- 4.2 Market Forecast
 - 4.2.1 Roll Form Kinesio Tape Market Forecast, 2019-2024
 - 4.2.2 Pre-cut Shape Kinesio Tape Market Forecast, 2019-2024

5 MARKET SEGMENTATION BY APPLICATION

5.1 Market Size

- 5.1.1 Sports Protection Market, 2013-2018
- 5.1.2 Medical Rehabilitation Market, 2013-2018

5.2 Market Forecast

- 5.2.1 Sports Protection Market Forecast, 2019-2024
- 5.2.2 Medical Rehabilitation Market Forecast, 2019-2024

6 MARKET SEGMENTATION BY REGION

6.1 Market Size

6.1.1 Asia-Pacific

- 6.1.1.1 Asia-Pacific Market, 2012-2018
- 6.1.1.2 Asia-Pacific Market by Type
- 6.1.1.3 Asia-Pacific Market by Application

6.1.2 North America

- 6.1.2.1 North America Market, 2012-2018
- 6.1.2.2 North America Market by Type
- 6.1.2.3 North America Market by Application

6.1.3 Europe

- 6.1.3.1 Europe Market, 2012-2018
- 6.1.3.2 Europe Market by Type
- 6.1.3.3 Europe Market by Application

6.1.4 South America

- 6.1.4.1 South America Market, 2012-2018
- 6.1.4.2 South America Market by Type
- 6.1.4.3 South America Market by Application

6.1.5 Middle East & Africa

- 6.1.5.1 Middle East & Africa Market, 2012-2018
- 6.1.5.2 Middle East & Africa Market by Type
- 6.1.5.3 Middle East & Africa Market by Application

6.2 Market Forecast

- 6.2.1 Asia-Pacific Market Forecast, 2019-2024
- 6.2.2 North America Market Forecast, 2019-2024
- 6.2.3 Europe Market Forecast, 2019-2024
- 6.2.4 South America Market Forecast, 2019-2024
- 6.2.5 Middle East & Africa Market Forecast, 2019-2024

7 MARKET COMPETITIVE

- 7.1 Global Market by Vendors
- 7.2 Market Concentration
- 7.3 Price & Factors
- 7.4 Marketing Channel

8 MAJOR VENDORS

- 8.1 Kinesio Taping
- 8.2 KT TAPE
- 8.3 SpiderTech
- 8.4 RockTape
- 8.5 StrengthTape
- 8.6 K-active
- 8.7 Towatek Korea
- 8.8 Atex Medical
- 8.9 TERA Medical
- 8.10 Nitto Denko
- 8.11 Healixon
- 8.12 LP Support
- 8.13 Mueller
- 8.14 Kindmax
- 8.15 DL Medical & Health
- 8.16 Socko
- 8.17 Medsport
- 8.18 GSPMED
- 8.19 Major Medical
- 8.20 Raphael

9 CONCLUSION

List Of Tables

LIST OF TABLES

Table Product Specifications of Kinesio Tape
Table Products Segment of Kinesio Tape
Table Roll Form Kinesio Tape Overview
Table Pre-cut Shape Kinesio Tape Overview
Table Global Kinesio Tape Market by Type, 2011-2022 (USD Million)
Table Application Segment of Kinesio Tape
Table Sports Protection Overview
Table Medical Rehabilitation Overview
Table Global Kinesio Tape Market by Application, 2011-2022 (USD Million)
Table Global Kinesio Tape Market by Region, 2011-2022 (USD Million)
Table Cost of Kinesio Tape
Table Market Dynamics
Table Policy of Kinesio Tape
Table GDP of Major Countries
Table Roll Form Kinesio Tape CAGR by Revenue and Volume, 2012-2018
Table Pre-cut Shape Kinesio Tape CAGR by Revenue and Volume, 2012-2018
Table Roll Form Kinesio Tape CAGR by Revenue and Volume, 2012-2024
Table Pre-cut Shape Kinesio Tape CAGR by Revenue and Volume, 2012-2024
Table Sports Protection CAGR by Revenue and Volume, 2012-2018
Table Medical Rehabilitation CAGR by Revenue and Volume, 2012-2018
Table Global Kinesio Tape Market by Vendors, 2012-2018 (USD Million)
Table Global Kinesio Tape Market by Vendors, 2012-2018 (in Volume)
Table Global Kinesio Tape Market Share by Vendors, 2012-2018 (USD Million)
Table Global Kinesio Tape Market Share by Vendors, 2012-2018 (in Volume)
Table Price Factors List
Table Kinesio Taping Profile List
Table Microecological Modulator Operating Data of Kinesio Taping (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
Table KT TAPE Profile List
Table Microecological Modulator Operating Data of KT TAPE (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
Table SpiderTech Profile List
Table Microecological Modulator Operating Data of SpiderTech (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
Table RockTape Profile List

Table Microecological Modulator Operating Data of RockTape (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table StrengthTape Profile List

Table Microecological Modulator Operating Data of StrengthTape (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table K-active Profile List

Table Microecological Modulator Operating Data of K-active (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Towatek Korea Profile List

Table Microecological Modulator Operating Data of Towatek Korea (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Atex Medical Profile List

Table Microecological Modulator Operating Data of Atex Medical (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table TERA Medical Profile List

Table Microecological Modulator Operating Data of TERA Medical (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Nitto Denko Profile List

Table Microecological Modulator Operating Data of Nitto Denko (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Healixon Profile List

Table Microecological Modulator Operating Data of Healixon (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table LP Support Profile List

Table Microecological Modulator Operating Data of LP Support (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Mueller Profile List

Table Microecological Modulator Operating Data of Mueller (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Kindmax Profile List

Table Microecological Modulator Operating Data of Kindmax (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table DL Medical & Health Profile List

Table Microecological Modulator Operating Data of DL Medical & Health (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Socko Profile List

Table Microecological Modulator Operating Data of Socko (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Medsport Profile List

Table Microecological Modulator Operating Data of Medsport (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table GSPMED Profile List

Table Microecological Modulator Operating Data of GSPMED (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Major Medical Profile List

Table Microecological Modulator Operating Data of Major Medical (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Raphael Profile List

Table Microecological Modulator Operating Data of Raphael (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

List Of Figures

LIST OF FIGURES

Figure Kinesio Tape Picture

Figure Industry Chain Structure of Kinesio Tape

Figure SWOT of Kinesio Tape

Figure Roll Form Kinesio Tape Market Size and Growth, 2012-2018 (USD Million)

Figure Roll Form Kinesio Tape Market Size and Growth, 2012-2018 (in Volume)

Figure Pre-cut Shape Kinesio Tape Market Size and Growth, 2012-2018 (USD Million)

Figure Pre-cut Shape Kinesio Tape Market Size and Growth, 2012-2018 (in Volume)

Figure Roll Form Kinesio Tape Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure Roll Form Kinesio Tape Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure Pre-cut Shape Kinesio Tape Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure Pre-cut Shape Kinesio Tape Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure Sports Protection Market Size and Growth, 2012-2018 (USD Million)

Figure Market Size and Growth, 2012-2018 (in Volume)

Figure Medical Rehabilitation Market Size and Growth, 2012-2018 (USD Million)

Figure Market Size and Growth, 2012-2018 (in Volume)

Figure Asia-Pacific Market Size and Growth, 2012-2018 (USD Million)

Figure Asia-Pacific Market Size and Growth, 2012-2018 (in Volume)

Figure Asia-Pacific Market Size by Type

Figure Asia-Pacific Market Share by Type

Figure Asia-Pacific Market Size by Application

Figure Asia-Pacific Market Share by Application

Figure North America Market Size and Growth, 2012-2018 (USD Million)

Figure North America Market Size and Growth, 2012-2018 (in Volume)

Figure North America Market Size by Type

Figure North America Market Share by Type

Figure North America Market Size by Application

Figure North America Market Share by Application

Figure Europe Market Size and Growth, 2012-2018 (USD Million)

Figure Europe Market Size and Growth, 2012-2018 (in Volume)

Figure Europe Market Size by Type

Figure Europe Market Share by Type

Figure Europe Market Size by Application

Figure Europe Market Share by Application
Figure South America Market Size and Growth, 2012-2018 (USD Million)
Figure South America Market Size and Growth, 2012-2018 (in Volume)
Figure South America Market Size by Type
Figure South America Market Share by Type
Figure South America Market Size by Application
Figure South America Market Share by Application
Figure Middle East & Africa Market Size and Growth, 2012-2018 (USD Million)
Figure Middle East & Africa Market Size and Growth, 2012-2018 (in Volume)
Figure Middle East & Africa Market Size by Type
Figure Middle East & Africa Market Share by Type
Figure Middle East & Africa Market Size by Application
Figure Middle East & Africa Market Share by Application
Figure Asia-Pacific Market Estimates and Forecasts, 2019-2024 (USD Million)
Figure Asia-Pacific Market Estimates and Forecasts, 2019-2024 (in Volume)
Figure North America Market Estimates and Forecasts, 2019-2024 (USD Million)
Figure North America Market Estimates and Forecasts, 2019-2024 (in Volume)
Figure Europe Market Estimates and Forecasts, 2019-2024 (USD Million)
Figure Europe Market Estimates and Forecasts, 2019-2024 (in Volume)
Figure South America Market Estimates and Forecasts, 2019-2024 (USD Million)
Figure South America Market Estimates and Forecasts, 2019-2024 (in Volume)
Figure Middle East & Africa Market Estimates and Forecasts, 2019-2024 (USD Million)
Figure Middle East & Africa Market Estimates and Forecasts, 2019-2024 (in Volume)
Figure Kinesio Tape Market Concentration by Region
Figure Marketing Channels Overview

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