

# Global Kinesio Tape Market Research 2011- 2022

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## Abstracts

### SUMMARY

Kinesio Tape®, also called Kinesio Tex Tape, is the original elastic adhesive tape developed by Dr. Kenzo Kase in 1979. Kinesio Tape is latex-free, hypoallergenic and wearable for days at a time. It is safe for populations from elite athletes, weekend warriors to geriatric and pediatric patients.

The Global Kinesio Tape market is estimated to reach 168.3 Million USD in 2017. On the basis of region, North America is the largest market segment of Kinesio Tape, followed by Europe and Asia. In the report, HeyReport says Hospital dominates the largest Application share in 2017. The objective of report is to define, segment, and project the market on the basis of type, application, and region, and to describe the content about the factors influencing market dynamics, policy, economic, technology and market entry etc.

Based on products type, the report describes major products type share of regional market. Products mentioned as follows:

#### By Type

Roll Form

Pre-cut Shape

Based on region, the report describes major regions market by products and application. Regions mentioned as follows:

North America

Europe

Asia

Based on Application, the report describes major Application share of regional market. Application mentioned as follows:

Hospital

Rehab Center

Athlete

Leading vendors in the market are included based on profile, business performance etc. Vendors mentioned as follows:

Kinesio Taping

SpiderTech

KT TAPE

RockTape

StrengthTape

Nitto Denko

Mueller

LP Support

Towatek Korea

Atex Medical

Healixon

K-active

TERA Medical

Kindmax

DL Medical&Health

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Medsport

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