

Global Internet Advertising Market Research Report 2012-2024

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Abstracts

SUMMARY

Online advertising, also called online or Internet advertising or web advertising, is a form of marketing and advertising which uses the Internet to deliver promotional marketing messages to consumers. Online advertising is a marketing strategy that involves the use of the Internet as a medium to obtain website traffic and target and deliver marketing messages to the right customers. Online advertising is geared toward defining markets through unique and useful applications.

The global Internet Advertising market will reach xxx Million USD in 2019 with CAGR xx% 2019-2024. The objective of report is to define, segment, and project the market on the basis of product type, application, and region, and to describe the content about the factors influencing market dynamics, policy, economic, technology and market entry etc.

Based on products type, the report describes major products type share of regional market. Products mentioned as follows:

Search Ads

Mobile Ads

Banner Ads

Classified Ads

Digital Video Ads

Others

Leading vendors in the market are included based on profile, business performance etc. Vendors mentioned as follows:

Alphabet

Facebook

Baidu

Yahoo! Inc

Microsoft

Alibaba

Tencent

Twitter

Aol(Verizon Communications)

eBay

Linkedin

Amazon

IAC

Soho

Pandora

Based on Application, the report describes major application share of regional market. Application mentioned as follows:

Retail

Automotive

Entertainment

Financial Services

Telecom

Consumer Goods

Others

Based on region, the report describes major regions market by products and application. Regions mentioned as follows:

Asia-Pacific

North America

Europe

South America

Middle East & Africa

Contents

1 MARKET OVERVIEW

1.1 Objectives of Research

1.1.1 Definition

1.1.2 Specifications

1.2 Market Segment

1.2.1 by Type

1.2.1.1 Search Ads

1.2.1.2 Mobile Ads

1.2.1.3 Banner Ads

1.2.1.4 Classified Ads

1.2.1.5 Digital Video Ads

1.2.1.6 Others

1.2.2 by Application

1.2.2.1 Retail

1.2.2.2 Automotive

1.2.2.3 Entertainment

1.2.2.4 Financial Services

1.2.2.5 Telecom

1.2.2.6 Consumer Goods

1.2.2.7 Others

1.2.3 by Regions

2 INDUSTRY CHAIN

2.1 Industry Chain Structure

2.2 Upstream

2.3 Market

2.3.1 SWOT

2.3.2 Dynamics

3 ENVIRONMENTAL ANALYSIS

3.1 Policy

3.2 Economic

3.3 Technology

3.4 Market Entry

4 MARKET SEGMENTATION BY TYPE

4.1 Market Size

- 4.1.1 Search Ads Market, 2013-2018
- 4.1.2 Mobile Ads Market, 2013-2018
- 4.1.3 Banner Ads Market, 2013-2018
- 4.1.4 Classified Ads Market, 2013-2018
- 4.1.5 Digital Video Ads Market, 2013-2018
- 4.1.6 Others Market, 2013-2018

4.2 Market Forecast

- 4.2.1 Search Ads Market Forecast, 2019-2024
- 4.2.2 Mobile Ads Market Forecast, 2019-2024
- 4.2.3 Banner Ads Market Forecast, 2019-2024
- 4.2.4 Classified Ads Market Forecast, 2019-2024
- 4.2.5 Digital Video Ads Market Forecast, 2019-2024
- 4.2.6 Others Market Forecast, 2019-2024

5 MARKET SEGMENTATION BY APPLICATION

5.1 Market Size

- 5.1.1 Retail Market, 2013-2018
- 5.1.2 Automotive Market, 2013-2018
- 5.1.3 Entertainment Market, 2013-2018
- 5.1.4 Financial Services Market, 2013-2018
- 5.1.5 Telecom Market, 2013-2018
- 5.1.6 Consumer Goods Market, 2013-2018
- 5.1.7 Others Market, 2013-2018

5.2 Market Forecast

- 5.2.1 Retail Market Forecast, 2019-2024
- 5.2.2 Automotive Market Forecast, 2019-2024
- 5.2.3 Entertainment Market Forecast, 2019-2024
- 5.2.4 Financial Services Market Forecast, 2019-2024
- 5.2.5 Telecom Market Forecast, 2019-2024
- 5.2.6 Consumer Goods Market Forecast, 2019-2024
- 5.2.7 Others Market Forecast, 2019-2024

6 MARKET SEGMENTATION BY REGION

6.1 Market Size

6.1.1 Asia-Pacific

6.1.1.1 Asia-Pacific Market, 2012-2018

6.1.1.2 Asia-Pacific Market by Type

6.1.1.3 Asia-Pacific Market by Application

6.1.2 North America

6.1.2.1 North America Market, 2012-2018

6.1.2.2 North America Market by Type

6.1.2.3 North America Market by Application

6.1.3 Europe

6.1.3.1 Europe Market, 2012-2018

6.1.3.2 Europe Market by Type

6.1.3.3 Europe Market by Application

6.1.4 South America

6.1.4.1 South America Market, 2012-2018

6.1.4.2 South America Market by Type

6.1.4.3 South America Market by Application

6.1.5 Middle East & Africa

6.1.5.1 Middle East & Africa Market, 2012-2018

6.1.5.2 Middle East & Africa Market by Type

6.1.5.3 Middle East & Africa Market by Application

6.2 Market Forecast

6.2.1 Asia-Pacific Market Forecast, 2019-2024

6.2.2 North America Market Forecast, 2019-2024

6.2.3 Europe Market Forecast, 2019-2024

6.2.4 South America Market Forecast, 2019-2024

6.2.5 Middle East & Africa Market Forecast, 2019-2024

7 MARKET COMPETITIVE

7.1 Global Market by Vendors

7.2 Market Concentration

7.3 Price & Factors

7.4 Marketing Channel

8 MAJOR VENDORS

8.1 Alphabet

8.2 Facebook

- 8.3 Baidu
- 8.4 Yahoo! Inc
- 8.5 Microsoft
- 8.6 Alibaba
- 8.7 Tencent
- 8.8 Twitter
- 8.9 Aol(Verizon Communications)
- 8.10 eBay
- 8.11 LinkedIn
- 8.12 Amazon
- 8.13 IAC
- 8.14 Soho
- 8.15 Pandora

9 CONCLUSION

List Of Tables

LIST OF TABLES

Table Product Specifications of Internet Advertising
Table Products Segment of Internet Advertising
Table Search Ads Overview
Table Mobile Ads Overview
Table Banner Ads Overview
Table Classified Ads Overview
Table Digital Video Ads Overview
Table Others Overview
Table Global Internet Advertising Market by Type, 2011-2022 (USD Million)
Table Application Segment of Internet Advertising
Table Retail Overview
Table Automotive Overview
Table Entertainment Overview
Table Financial Services Overview
Table Telecom Overview
Table Consumer Goods Overview
Table Others Overview
Table Global Internet Advertising Market by Application, 2011-2022 (USD Million)
Table Global Internet Advertising Market by Region, 2011-2022 (USD Million)
Table Cost of Internet Advertising
Table Market Dynamics
Table Policy of Internet Advertising
Table GDP of Major Countries
Table Search Ads CAGR by Revenue and Volume, 2012-2018
Table Mobile Ads CAGR by Revenue and Volume, 2012-2018
Table Banner Ads CAGR by Revenue and Volume, 2012-2018
Table Classified Ads CAGR by Revenue and Volume, 2012-2018
Table Digital Video Ads CAGR by Revenue and Volume, 2012-2018
Table Others CAGR by Revenue and Volume, 2012-2018
Table Search Ads CAGR by Revenue and Volume, 2012-2024
Table Mobile Ads CAGR by Revenue and Volume, 2012-2024
Table Banner Ads CAGR by Revenue and Volume, 2012-2024
Table Classified Ads CAGR by Revenue and Volume, 2012-2024
Table Digital Video Ads CAGR by Revenue and Volume, 2012-2024
Table Others CAGR by Revenue and Volume, 2012-2024

Table Retail CAGR by Revenue and Volume, 2012-2018

Table Automotive CAGR by Revenue and Volume, 2012-2018

Table Entertainment CAGR by Revenue and Volume, 2012-2018

Table Financial Services CAGR by Revenue and Volume, 2012-2018

Table Telecom CAGR by Revenue and Volume, 2012-2018

Table Consumer Goods CAGR by Revenue and Volume, 2012-2018

Table Others CAGR by Revenue and Volume, 2012-2018

Table Global Internet Advertising Market by Vendors, 2012-2018 (USD Million)

Table Global Internet Advertising Market by Vendors, 2012-2018 (in Volume)

Table Global Internet Advertising Market Share by Vendors, 2012-2018 (USD Million)

Table Global Internet Advertising Market Share by Vendors, 2012-2018 (in Volume)

Table Price Factors List

Table Alphabet Profile List

Table Microecological Modulator Operating Data of Alphabet (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Facebook Profile List

Table Microecological Modulator Operating Data of Facebook (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Baidu Profile List

Table Microecological Modulator Operating Data of Baidu (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Yahoo! Inc Profile List

Table Microecological Modulator Operating Data of Yahoo! Inc (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Microsoft Profile List

Table Microecological Modulator Operating Data of Microsoft (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Alibaba Profile List

Table Microecological Modulator Operating Data of Alibaba (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Tencent Profile List

Table Microecological Modulator Operating Data of Tencent (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Twitter Profile List

Table Microecological Modulator Operating Data of Twitter (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Aol(Verizon Communications) Profile List

Table Microecological Modulator Operating Data of Aol(Verizon Communications) (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table eBay Profile List

Table Microecological Modulator Operating Data of eBay (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table LinkedIn Profile List

Table Microecological Modulator Operating Data of LinkedIn (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Amazon Profile List

Table Microecological Modulator Operating Data of Amazon (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table IAC Profile List

Table Microecological Modulator Operating Data of IAC (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Soho Profile List

Table Microecological Modulator Operating Data of Soho (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Pandora Profile List

Table Microecological Modulator Operating Data of Pandora (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

List Of Figures

LIST OF FIGURES

Figure Internet Advertising Picture

Figure Industry Chain Structure of Internet Advertising

Figure SWOT of Internet Advertising

Figure Search Ads Market Size and Growth, 2012-2018 (USD Million)

Figure Search Ads Market Size and Growth, 2012-2018 (in Volume)

Figure Mobile Ads Market Size and Growth, 2012-2018 (USD Million)

Figure Mobile Ads Market Size and Growth, 2012-2018 (in Volume)

Figure Banner Ads Market Size and Growth, 2012-2018 (USD Million)

Figure Banner Ads Market Size and Growth, 2012-2018 (in Volume)

Figure Classified Ads Market Size and Growth, 2012-2018 (USD Million)

Figure Classified Ads Market Size and Growth, 2012-2018 (in Volume)

Figure Digital Video Ads Market Size and Growth, 2012-2018 (USD Million)

Figure Digital Video Ads Market Size and Growth, 2012-2018 (in Volume)

Figure Others Market Size and Growth, 2012-2018 (USD Million)

Figure Others Market Size and Growth, 2012-2018 (in Volume)

Figure Search Ads Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure Search Ads Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure Mobile Ads Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure Mobile Ads Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure Banner Ads Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure Banner Ads Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure Classified Ads Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure Classified Ads Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure Digital Video Ads Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure Digital Video Ads Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure Others Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure Others Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure Retail Market Size and Growth, 2012-2018 (USD Million)

Figure Market Size and Growth, 2012-2018 (in Volume)

Figure Automotive Market Size and Growth, 2012-2018 (USD Million)

Figure Market Size and Growth, 2012-2018 (in Volume)

Figure Entertainment Market Size and Growth, 2012-2018 (USD Million)

Figure Market Size and Growth, 2012-2018 (in Volume)

Figure Financial Services Market Size and Growth, 2012-2018 (USD Million)

Figure Market Size and Growth, 2012-2018 (in Volume)

Figure Telecom Market Size and Growth, 2012-2018 (USD Million)
Figure Market Size and Growth, 2012-2018 (in Volume)
Figure Consumer Goods Market Size and Growth, 2012-2018 (USD Million)
Figure Market Size and Growth, 2012-2018 (in Volume)
Figure Others Market Size and Growth, 2012-2018 (USD Million)
Figure Market Size and Growth, 2012-2018 (in Volume)
Figure Asia-Pacific Market Size and Growth, 2012-2018 (USD Million)
Figure Asia-Pacific Market Size and Growth, 2012-2018 (in Volume)
Figure Asia-Pacific Market Size by Type
Figure Asia-Pacific Market Share by Type
Figure Asia-Pacific Market Size by Application
Figure Asia-Pacific Market Share by Application
Figure North America Market Size and Growth, 2012-2018 (USD Million)
Figure North America Market Size and Growth, 2012-2018 (in Volume)
Figure North America Market Size by Type
Figure North America Market Share by Type
Figure North America Market Size by Application
Figure North America Market Share by Application
Figure Europe Market Size and Growth, 2012-2018 (USD Million)
Figure Europe Market Size and Growth, 2012-2018 (in Volume)
Figure Europe Market Size by Type
Figure Europe Market Share by Type
Figure Europe Market Size by Application
Figure Europe Market Share by Application
Figure South America Market Size and Growth, 2012-2018 (USD Million)
Figure South America Market Size and Growth, 2012-2018 (in Volume)
Figure South America Market Size by Type
Figure South America Market Share by Type
Figure South America Market Size by Application
Figure South America Market Share by Application
Figure Middle East & Africa Market Size and Growth, 2012-2018 (USD Million)
Figure Middle East & Africa Market Size and Growth, 2012-2018 (in Volume)
Figure Middle East & Africa Market Size by Type
Figure Middle East & Africa Market Share by Type
Figure Middle East & Africa Market Size by Application
Figure Middle East & Africa Market Share by Application
Figure Asia-Pacific Market Estimates and Forecasts, 2019-2024 (USD Million)
Figure North America Market Estimates and Forecasts, 2019-2024 (USD Million)
Figure Europe Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure South America Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure Middle East & Africa Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure Internet Advertising Market Concentration by Region

Figure Marketing Channels Overview

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