

Global Ice Cream Market Research 2011-2022

https://marketpublishers.com/r/G27A0A14D15EN.html Date: April 2017 Pages: 64 Price: US\$ 1,580.00 (Single User License) ID: G27A0A14D15EN

Abstracts

SUMMARY

The global Ice Cream market is estimated to reach 57.9 Billion USD in 2017. The objective of report is to define, segment, and project the market on the basis of type, channel, and region, and to describe the content about the factors influencing market dynamics, policy, economic, technology and market entry etc.

Based on products type, the report describes major products type share of regional market. Products mentioned as follows:

Ву Туре

Soft Ice Cream

Hard Ice Cream

Based on region, the report describes major regions market by products and application. Regions mentioned as follows:

Europe

North America

China

Japan & Korea



Based on Channel, the report describes major Channel share of regional market. Channel mentioned as follows:

Supermarket

Exclusive Shop

Online

Leading vendors in the market are included based on profile, business performance etc. Vendors mentioned as follows:

Unilever Nestlé Lotte Confectionary Dean Foods General Mills Mars Yili Group Morinaga Meiji Mengniu Turkey Hill **Blue Bell Creameries** Amul



Contents

1 MARKET OVERVIEW

- 1.1 Objectives of Research
- 1.1.1 Definition
- 1.1.2 Specifications
- 1.2 Market Segment
- 1.2.1 by Type
 - 1.2.1.1 Soft Ice Cream
 - 1.2.1.2 Hard Ice Cream
- 1.2.2 by Channel
 - 1.2.2.1 Supermarket
 - 1.2.2.2 Exclusive Shop
 - 1.2.2.3 Online
- 1.2.3 by Regions

2 INDUSTRY CHAIN

2.1 Industry Chain Structure2.2 Upstream2.3 Market2.3.1 SWOT2.3.2 Dynamics

3 ENVIRONMENTAL ANALYSIS

- 3.1 Policy
- 3.2 Economic
- 3.3 Technology
- 3.4 Market Entry

4 MARKET SEGMENTATION BY TYPE

- 4.1 Market Size
- 4.1.1 Global Soft Ice Cream Market, 2011-2016
- 4.1.2 Global Hard Ice Cream Market, 2011-2016
- 4.2 Market Forecast
 - 4.2.1 Global Soft Ice Cream Market Forecast, 2017-2022



4.2.2 Global Hard Ice Cream Market Forecast, 2017-2022

5 MARKET SEGMENTATION BY CHANNEL

- 5.1 Market Size
 - 5.1.1 Global Supermarket Market, 2011-2016
 - 5.1.2 Global Exclusive Shop Market, 2011-2016
 - 5.1.3 Global Online Market, 2011-2016
- 5.2 Market Forecast
 - 5.2.1 Global Supermarket Market Forecast, 2017-2022
- 5.2.2 Global Exclusive Shop Market Forecast, 2017-2022
- 5.2.3 Global Online Market Forecast, 2017-2022

6 MARKET SEGMENTATION BY REGION

- 6.1 Market by Region
- 6.1.1 Europe
 - 6.1.1.1 Europe Ice Cream Market, 2011-2016
 - 6.1.1.2 Europe Ice Cream Market by Type
 - 6.1.1.3 Europe Ice Cream Market by Channel
- 6.2.1 North America
 - 6.1.2.1 North America Ice Cream Market, 2011-2016
 - 6.1.2.2 North America Ice Cream Market by Type
- 6.1.2.3 North America Ice Cream Market by Channel 6.3.1 China
- 6.1.3.1 China Ice Cream Market, 2011-2016
- 6.1.3.2 China Ice Cream Market by Type
- 6.1.3.3 China Ice Cream Market by Channel
- 6.4.1 Japan & Korea
 - 6.1.4.1 Japan & Korea Ice Cream Market, 2011-2016
 - 6.1.4.2 Japan & Korea Ice Cream Market by Type
- 6.1.4.3 Japan & Korea Ice Cream Market by Channel

6.2 Market Forecast

- 6.2.1 Global Europe Market Forecast, 2017-2022
- 6.2.2 Global North America Market Forecast, 2017-2022
- 6.2.3 Global China Market Forecast, 2017-2022
- 6.2.4 Global Japan & Korea Market Forecast, 2017-2022

7 MARKET COMPETITIVE



- 7.1 Global Ice Cream Market by Vendors
- 7.2 Market Concentration
- 7.3 Price & Factors
- 7.4 Marketing Channel

8 MAJOR VENDORS

8.1 Unilever 8.1.1 Profile 8.1.2 Business Performance 8.2 Nestlé 8.2.1 Profile 8.2.2 Business Performance 8.3 Lotte Confectionary 8.3.1 Profile 8.3.2 Business Performance 8.4 Dean Foods 8.4.1 Profile 8.4.2 Business Performance 8.5 General Mills 8.5.1 Profile 8.5.2 Business Performance 8.6 Mars 8.6.1 Profile 8.6.2 Business Performance 8.7 Yili Group 8.7.1 Profile 8.7.2 Business Performance 8.8 Morinaga 8.8.1 Profile 8.8.2 Business Performance 8.9 Meiji 8.9.1 Profile 8.9.2 Business Performance 8.10 Mengniu 8.10.1 Profile 8.10.2 Business Performance 8.11 Turkey Hill



8.12 Blue Bell Creameries 8.13 Amul

9 CONCLUSION





List Of Tables

LIST OF TABLES

Table Product Specifications of Ice Cream Table Products Segment of Ice Cream Table Soft Ice Cream Overview Table Hard Ice Cream Overview Table Global Ice Cream Market by Type, 2011-2022 (USD Million) Table Application Segment of Ice Cream Table Supermarket Overview **Table Exclusive Shop Overview** Table Online Overview Table Global Ice Cream Market by Channel, 2011-2022 (USD Million) Table Global Ice Cream Market by Region, 2011-2022 (USD Million) **Table Market Dynamics** Table Policy of Ice Cream Table Ice Cream Market of Global by Vendors, 2011-2016 (USD Million) **Table Price Factors List Table Unilever Profile List** Table Ice Cream Operating Data of Unilever(USD Million) Table Nestlé Profile List Table Ice Cream Operating Data of Nestlé(USD Million) Table Lotte Confectionary Profile List Table Ice Cream Operating Data of Lotte Confectionary(USD Million) Table Dean Foods Profile List Table Ice Cream Operating Data of Dean Foods(USD Million) **Table General Mills Profile List** Table Ice Cream Operating Data of General Mills(USD Million) Table Mars Profile List Table Ice Cream Operating Data of Mars(USD Million) Table Yili Group Profile List Table Ice Cream Operating Data of Yili Group(USD Million) Table Morinaga Profile List Table Ice Cream Operating Data of Morinaga(USD Million) Table Meiji Profile List Table Ice Cream Operating Data of Meiji(USD Million) **Table Mengniu Profile List** Table Ice Cream Operating Data of Mengniu(USD Million)



Table Turkey Hill Profile List Table Ice Cream Operating Data of Turkey Hill(USD Million) Table Blue Bell Creameries Profile List Table Ice Cream Operating Data of Blue Bell Creameries(USD Million) Table Amul Profile List Table Ice Cream Operating Data of Amul(USD Million)



List Of Figures

LIST OF FIGURES

Figure Ice Cream Picture Figure Industry Chain Structure of Ice Cream Figure SWOT of Ice Cream Figure GDP of Major Countries Figure Soft Ice Cream Market Size and Growth, 2011-2016 (USD Million) Figure Hard Ice Cream Market Size and Growth, 2011-2016 (USD Million) Figure Soft Ice Cream Market Estimates and Forecasts, 2017-2022 (USD Million) Figure Hard Ice Cream Market Estimates and Forecasts, 2017-2022 (USD Million) Figure Supermarket Market Size and Growth, 2011-2016 (USD Million) Figure Exclusive Shop Market Size and Growth, 2011-2016 (USD Million) Figure Online Market Size and Growth, 2011-2016 (USD Million) Figure Supermarket Market Estimates and Forecasts, 2017-2022 (USD Million) Figure Exclusive Shop Market Estimates and Forecasts, 2017-2022 (USD Million) Figure Online Market Estimates and Forecasts, 2017-2022 (USD Million) Figure Europe Market Size and Growth, 2011-2016 (USD Million) Figure Europe Market Size by Type, 2016 (USD Million) Figure Europe Market Share by Type, 2016 (USD Million) Figure Europe Market Size by Channel, 2016 (USD Million) Figure Europe Market Share by Channel, 2016 (USD Million) Figure North America Market Size and Growth, 2011-2016 (USD Million) Figure North America Market Size by Type, 2016 (USD Million) Figure North America Market Share by Type, 2016 (USD Million) Figure North America Market Size by Channel, 2016 (USD Million) Figure North America Market Share by Channel, 2016 (USD Million) Figure China Market Size and Growth, 2011-2016 (USD Million) Figure China Market Size by Type, 2016 (USD Million) Figure China Market Share by Type, 2016 (USD Million) Figure China Market Size by Channel, 2016 (USD Million) Figure China Market Share by Channel, 2016 (USD Million) Figure Japan & Korea Market Size and Growth, 2011-2016 (USD Million) Figure Japan & Korea Market Size by Type, 2016 (USD Million) Figure Japan & Korea Market Share by Type, 2016 (USD Million) Figure Japan & Korea Market Size by Channel, 2016 (USD Million) Figure Japan & Korea Market Share by Channel, 2016 (USD Million) Figure Europe Market Estimates and Forecasts, 2017-2022 (USD Million)



Figure North America Market Estimates and Forecasts, 2017-2022 (USD Million) Figure China Market Estimates and Forecasts, 2017-2022 (USD Million) Figure Japan & Korea Market Estimates and Forecasts, 2017-2022 (USD Million) Figure Ice Cream Market Share of Global by Vendors, 2016 (USD Million) Figure Ice Cream Market Concentration Figure Marketing Channels Overview



I would like to order

Product name: Global Ice Cream Market Research 2011- 2022

Product link: <u>https://marketpublishers.com/r/G27A0A14D15EN.html</u>

Price: US\$ 1,580.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G27A0A14D15EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970