

# **Global Headset Market Research Report 2012-2024**

https://marketpublishers.com/r/G3BD8DC1510EN.html Date: July 2019 Pages: 92 Price: US\$ 2,750.00 (Single User License) ID: G3BD8DC1510EN

## Abstracts

#### SUMMARY

Headset are listening devices. They can be worn in the ear, on the ear, or around the head of users. They convert an electrical signal to a corresponding sound in the user's ear.

The global Headset market will reach xxx Million USD in 2019 with CAGR xx% 2019-2024. The objective of report is to define, segment, and project the market on the basis of product type, application, and region, and to describe the content about the factors influencing market dynamics, policy, economic, technology and market entry etc.

Based on products type, the report describes major products type share of regional market. Products mentioned as follows:

Wired Headset

Bluetooth Headset

Other Headset

Leading vendors in the market are included based on profile, business performance etc. Vendors mentioned as follows:

Plantronics

Beats



Sony

**GN** Netcom

Harman

Bose

JVC

Philips

Logitech

Skullcandy

Audio-Technica

Jawbone

Motorola

Monster

Samsung

LG

Based on Application, the report describes major application share of regional market. Application mentioned as follows:

Smartphone

PC

Wearable



Based on region, the report describes major regions market by products and application. Regions mentioned as follows:

Asia-Pacific

North America

Europe

South America

Middle East & Africa



## Contents

## **1 MARKET OVERVIEW**

- 1.1 Objectives of Research
  - 1.1.1 Definition
  - 1.1.2 Specifications
- 1.2 Market Segment
- 1.2.1 by Type
  - 1.2.1.1 Wired Headset
  - 1.2.1.2 Bluetooth Headset
  - 1.2.1.3 Other Headset
- 1.2.2 by Application
  - 1.2.2.1 Smartphone
  - 1.2.2.2 PC
- 1.2.2.3 Wearable
- 1.2.3 by Regions

## **2 INDUSTRY CHAIN**

2.1 Industry Chain Structure2.2 Upstream2.3 Market2.3.1 SWOT2.3.2 Dynamics

## **3 ENVIRONMENTAL ANALYSIS**

- 3.1 Policy
- 3.2 Economic
- 3.3 Technology
- 3.4 Market Entry

## **4 MARKET SEGMENTATION BY TYPE**

- 4.1 Market Size
  - 4.1.1 Wired Headset Market, 2013-2018
  - 4.1.2 Bluetooth Headset Market, 2013-2018
  - 4.1.3 Other Headset Market, 2013-2018



#### 4.2 Market Forecast

- 4.2.1 Wired Headset Market Forecast, 2019-2024
- 4.2.2 Bluetooth Headset Market Forecast, 2019-2024
- 4.2.3 Other Headset Market Forecast, 2019-2024

## **5 MARKET SEGMENTATION BY APPLICATION**

- 5.1 Market Size
  - 5.1.1 Smartphone Market, 2013-2018
- 5.1.2 PC Market, 2013-2018
- 5.1.3 Wearable Market, 2013-2018
- 5.2 Market Forecast
  - 5.2.1 Smartphone Market Forecast, 2019-2024
  - 5.2.2 PC Market Forecast, 2019-2024
  - 5.2.3 Wearable Market Forecast, 2019-2024

## **6 MARKET SEGMENTATION BY REGION**

- 6.1 Market Size
  - 6.1.1 Asia-Pacific
    - 6.1.1.1 Asia-Pacific Market, 2012-2018
    - 6.1.1.2 Asia-Pacific Market by Type
    - 6.1.1.3 Asia-Pacific Market by Application

6.1.2 North America

- 6.1.2.1 North America Market, 2012-2018
- 6.1.2.2 North America Market by Type
- 6.1.2.3 North America Market by Application
- 6.1.3 Europe
- 6.1.3.1 Europe Market, 2012-2018
- 6.1.3.2 Europe Market by Type
- 6.1.3.3 Europe Market by Application
- 6.1.4 South America
- 6.1.4.1 South America Market, 2012-2018
- 6.1.4.2 South America Market by Type
- 6.1.4.3 South America Market by Application
- 6.1.5 Middle East & Africa
  - 6.1.5.1 Middle East & Africa Market, 2012-2018
  - 6.1.5.2 Middle East & Africa Market by Type
- 6.1.5.3 Middle East & Africa Market by Application



#### 6.2 Market Forecast

- 6.2.1 Asia-Pacific Market Forecast, 2019-2024
- 6.2.2 North America Market Forecast, 2019-2024
- 6.2.3 Europe Market Forecast, 2019-2024
- 6.2.4 South America Market Forecast, 2019-2024
- 6.2.5 Middle East & Africa Market Forecast, 2019-2024

## 7 MARKET COMPETITIVE

- 7.1 Global Market by Vendors
- 7.2 Market Concentration
- 7.3 Price & Factors
- 7.4 Marketing Channel

## **8 MAJOR VENDORS**

- 8.1 Plantronics
- 8.2 Beats
- 8.3 Sennheiser
- 8.4 Sony
- 8.5 GN Netcom
- 8.6 Harman
- 8.7 Bose
- 8.8 JVC
- 8.9 Philips
- 8.10 Logitech
- 8.11 Skullcandy
- 8.12 Audio-Technica
- 8.13 Jawbone
- 8.14 Motorola
- 8.15 Monster
- 8.16 Samsung
- 8.17 LG

## 9 CONCLUSION



## **List Of Tables**

### LIST OF TABLES

Table Product Specifications of Headset

- Table Products Segment of Headset
- Table Wired Headset Overview
- Table Bluetooth Headset Overview
- Table Other Headset Overview
- Table Global Headset Market by Type, 2011-2022 (USD Million)
- Table Application Segment of Headset
- Table Smartphone Overview
- Table PC Overview
- Table Wearable Overview
- Table Global Headset Market by Application, 2011-2022 (USD Million)
- Table Global Headset Market by Region, 2011-2022 (USD Million)
- Table Cost of Headset
- **Table Market Dynamics**
- Table Policy of Headset
- Table GDP of Major Countries
- Table Wired Headset CAGR by Revenue and Volume, 2012-2018
- Table Bluetooth Headset CAGR by Revenue and Volume, 2012-2018
- Table Other Headset CAGR by Revenue and Volume, 2012-2018
- Table Wired Headset CAGR by Revenue and Volume, 2012-2024
- Table Bluetooth Headset CAGR by Revenue and Volume, 2012-2024
- Table Other Headset CAGR by Revenue and Volume, 2012-2024
- Table Smartphone CAGR by Revenue and Volume, 2012-2018
- Table PC CAGR by Revenue and Volume, 2012-2018
- Table Wearable CAGR by Revenue and Volume, 2012-2018
- Table Global Headset Market by Vendors, 2012-2018 (USD Million)
- Table Global Headset Market by Vendors, 2012-2018 (in Volume)
- Table Global Headset Market Share by Vendors, 2012-2018 (USD Million)
- Table Global Headset Market Share by Vendors, 2012-2018 (in Volume)
- Table Price Factors List
- Table Plantronics Profile List
- Table Microecological Modulator Operating Data of Plantronics (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Beats Profile List
- Table Microecological Modulator Operating Data of Beats (Sales Revenue, Sales



Volume, Price, Cost, Gross Margin) Table Sennheiser Profile List Table Microecological Modulator Operating Data of Sennheiser (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Sony Profile List Table Microecological Modulator Operating Data of Sony (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) **Table GN Netcom Profile List** Table Microecological Modulator Operating Data of GN Netcom (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) **Table Harman Profile List** Table Microecological Modulator Operating Data of Harman (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Bose Profile List Table Microecological Modulator Operating Data of Bose (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table JVC Profile List Table Microecological Modulator Operating Data of JVC (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) **Table Philips Profile List** Table Microecological Modulator Operating Data of Philips (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Logitech Profile List Table Microecological Modulator Operating Data of Logitech (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Skullcandy Profile List Table Microecological Modulator Operating Data of Skullcandy (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Audio-Technica Profile List Table Microecological Modulator Operating Data of Audio-Technica (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Jawbone Profile List Table Microecological Modulator Operating Data of Jawbone (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Motorola Profile List Table Microecological Modulator Operating Data of Motorola (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Monster Profile List Table Microecological Modulator Operating Data of Monster (Sales Revenue, Sales



Volume, Price, Cost, Gross Margin) Table Samsung Profile List Table Microecological Modulator Operating Data of Samsung (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table LG Profile List Table Microecological Modulator Operating Data of LG (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)



## **List Of Figures**

#### LIST OF FIGURES

**Figure Headset Picture** Figure Industry Chain Structure of Headset Figure SWOT of Headset Figure Wired Headset Market Size and Growth, 2012-2018 (USD Million) Figure Wired Headset Market Size and Growth, 2012-2018 (in Volume) Figure Bluetooth Headset Market Size and Growth, 2012-2018 (USD Million) Figure Bluetooth Headset Market Size and Growth, 2012-2018 (in Volume) Figure Other Headset Market Size and Growth, 2012-2018 (USD Million) Figure Other Headset Market Size and Growth, 2012-2018 (in Volume) Figure Wired Headset Market Estimates and Forecasts, 2019-2024 (USD Million) Figure Wired Headset Market Estimates and Forecasts, 2019-2024 (in Volume) Figure Bluetooth Headset Market Estimates and Forecasts, 2019-2024 (USD Million) Figure Bluetooth Headset Market Estimates and Forecasts, 2019-2024 (in Volume) Figure Other Headset Market Estimates and Forecasts, 2019-2024 (USD Million) Figure Other Headset Market Estimates and Forecasts, 2019-2024 (in Volume) Figure Smartphone Market Size and Growth, 2012-2018 (USD Million) Figure Market Size and Growth, 2012-2018 (in Volume) Figure PC Market Size and Growth, 2012-2018 (USD Million) Figure Market Size and Growth, 2012-2018 (in Volume) Figure Wearable Market Size and Growth, 2012-2018 (USD Million) Figure Market Size and Growth, 2012-2018 (in Volume) Figure Asia-Pacific Market Size and Growth, 2012-2018 (USD Million) Figure Asia-Pacific Market Size and Growth, 2012-2018 (in Volume) Figure Asia-Pacific Market Size by Type Figure Asia-Pacific Market Share by Type Figure Asia-Pacific Market Size by Application Figure Asia-Pacific Market Share by Application Figure North America Market Size and Growth, 2012-2018 (USD Million) Figure North America Market Size and Growth, 2012-2018 (in Volume) Figure North America Market Size by Type Figure North America Market Share by Type Figure North America Market Size by Application Figure North America Market Share by Application Figure Europe Market Size and Growth, 2012-2018 (USD Million) Figure Europe Market Size and Growth, 2012-2018 (in Volume)



Figure Europe Market Size by Type Figure Europe Market Share by Type Figure Europe Market Size by Application Figure Europe Market Share by Application Figure South America Market Size and Growth, 2012-2018 (USD Million) Figure South America Market Size and Growth, 2012-2018 (in Volume) Figure South America Market Size by Type Figure South America Market Share by Type Figure South America Market Size by Application Figure South America Market Share by Application Figure Middle East & Africa Market Size and Growth, 2012-2018 (USD Million) Figure Middle East & Africa Market Size and Growth, 2012-2018 (in Volume) Figure Middle East & Africa Market Size by Type Figure Middle East & Africa Market Share by Type Figure Middle East & Africa Market Size by Application Figure Middle East & Africa Market Share by Application Figure Asia-Pacific Market Estimates and Forecasts, 2019-2024 (USD Million) Figure Asia-Pacific Market Estimates and Forecasts, 2019-2024 (in Volume) Figure North America Market Estimates and Forecasts, 2019-2024 (USD Million) Figure North America Market Estimates and Forecasts, 2019-2024 (in Volume) Figure Europe Market Estimates and Forecasts, 2019-2024 (USD Million) Figure Europe Market Estimates and Forecasts, 2019-2024 (in Volume) Figure South America Market Estimates and Forecasts, 2019-2024 (USD Million) Figure South America Market Estimates and Forecasts, 2019-2024 (in Volume) Figure Middle East & Africa Market Estimates and Forecasts, 2019-2024 (USD Million) Figure Middle East & Africa Market Estimates and Forecasts, 2019-2024 (in Volume) Figure Headset Market Concentration by Region Figure Marketing Channels Overview



## I would like to order

Product name: Global Headset Market Research Report 2012-2024 Product link: https://marketpublishers.com/r/G3BD8DC1510EN.html Price: US\$ 2,750.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G3BD8DC1510EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970