

# Global Handheld Barcode Scanners Market Research Report 2018

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# Abstracts

#### SUMMARY

A barcode (also bar code) is a machine readable representation of information (usually dark ink on a light background to create high and low reflectance which is converted to 1s and 0s, which is a binary language that computers use. Originally, barcodes stored data in the widths and spacing's of printed parallel lines, but today they also come in patterns of dots, concentric circles, and text codes hidden within images. Barcodes can be read by barcode scanners, also known as barcode readers. Barcodes are widely used to implement Auto ID Data Capture (AIDC) systems that improve the speed and accuracy of computer data entry.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa



### Ву Туре

Laser Scanner

Linear Imager Scanner

2D Imager Scanner

#### By Application

Retail and Wholesale

Logistics and Warehousing

Industrial Manufacturing

Healthcare

Others

### By Company

Datalogic

Symbol Technologies (Zebra)

Honeywell

Cognex

SICK

Newland

NCR

Denso Wave



Code

Microscan

**Opticon Sensors** 

MINDEO

Zebex

CipherLAB

Bluebird

Argox (SATO)

SUNLUX IOT

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

Section 8:

SWOT and Porter's Five Forces;

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