

# Global Gamepad Market Data Survey Report 2025

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## Abstracts

### Summary

A gamepad (also called joypad or controller), is a type of game controller held in two hands, where the fingers (especially thumbs) are used to provide input. They are typically the main input device for video game consoles.

The main contents of the report including:

Global market size and forecast

Regional market size, production data and export & import

Key manufacturers (manufacturing sites, capacity and production, product specifications etc.)

Average market price by SUK

Major applications

Key manufacturers are included based on manufacturing sites, capacity and production, product specifications etc.:

SONY

Logitech

Microsoft

Razer

Mad Catz

Thrustmaster

BETOP Rumble

Speedlink

Sabrent

Samsung

Major applications  
as follows:

PC

Smartphone

Smart TV

Regional market size, production data and export & import:

Asia-Pacific

North America

Europe

South America

Middle East & Africa

## Contents

### **1 GLOBAL MARKET OVERVIEW**

- 1.1 Scope of Statistics
  - 1.1.1 Scope of Products
  - 1.1.2 Scope of Manufacturers
  - 1.1.3 Scope of Application
  - 1.1.4 Scope of Regions/Countries
- 1.2 Global Market Size

### **2 REGIONAL MARKET**

- 2.1 Regional Production
- 2.2 Regional Demand
- 2.3 Regional Trade

### **3 KEY MANUFACTURERS**

- 3.1 SONY
  - 3.1.2 Company Information
  - 3.1.2 Product Specifications
  - 3.1.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 3.2 Logitech
  - 3.2.1 Company Information
  - 3.2.2 Product Specifications
  - 3.2.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 3.3 Microsoft
  - 3.3.1 Company Information
  - 3.3.2 Product Specifications
  - 3.3.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 3.4 Razer
  - 3.4.1 Company Information
  - 3.4.2 Product Specifications
  - 3.4.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 3.5 Mad Catz
  - 3.5.1 Company Information
  - 3.5.2 Product Specifications
  - 3.5.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

### 3.6 Thrustmaster

3.6.1 Company Information

3.6.2 Product Specifications

3.6.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

### 3.7 BETOP Rumble

3.7.1 Company Information

3.7.2 Product Specifications

3.7.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

### 3.8 Speedlink

3.8.1 Company Information

3.8.2 Product Specifications

3.8.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

### 3.9 Sabrent

3.9.1 Company Information

3.9.2 Product Specifications

3.9.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

### 3.10 Samsung

3.10.1 Company Information

3.10.2 Product Specifications

3.10.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

## 4 MAJOR APPLICATION

### 4.1 PC

4.1.1 Overview

4.1.2 PC Market Size and Forecast

### 4.2 Smartphone

4.2.1 Overview

4.2.2 Smartphone Market Size and Forecast

### 4.3 Smart TV

4.3.1 Overview

4.3.2 Smart TV Market Size and Forecast

## 5 MARKET PRICE

5.1 Overview

5.2 Price by SUK

## 6 CONCLUSION



## List Of Tables

### LIST OF TABLES

Tab REGIONAL PRODUCTION 2011-2017 (VALUE)  
Tab Regional Production 2011-2017 (Volume)  
Tab Regional Demand and CAGR 2011-2017 (Value)  
Tab Regional Demand and CAGR 2011-2017 (Volume)  
Tab Regional Demand Forecast and CAGR 2018-2025 (Value)  
Tab Regional Demand Forecast and CAGR 2018-2025 (Volume)  
Tab Regional Export 2011-2017 (Value)  
Tab Regional Export 2011-2017 (Volume)  
Tab Regional Import 2011-2017 (Value)  
Tab Regional Import 2011-2017 (Volume)  
Tab Sales Revenue, Volume, Price, Cost and Margin of SONY  
Tab Sales Revenue, Volume, Price, Cost and Margin of Logitech  
Tab Sales Revenue, Volume, Price, Cost and Margin of Microsoft  
Tab Sales Revenue, Volume, Price, Cost and Margin of Razer  
Tab Sales Revenue, Volume, Price, Cost and Margin of Mad Catz  
Tab Sales Revenue, Volume, Price, Cost and Margin of Thrustmaster  
Tab Sales Revenue, Volume, Price, Cost and Margin of BETOP Rumble  
Tab Sales Revenue, Volume, Price, Cost and Margin of Speedlink  
Tab Sales Revenue, Volume, Price, Cost and Margin of Sabrent  
Tab Sales Revenue, Volume, Price, Cost and Margin of Samsung  
Tab Market Price by Region  
Tab Market Price by Manufacturers  
Tab Market Price by Application  
Tab Price by SUK (Popular Goods on the Market)

## List Of Figures

### LIST OF FIGURES

Fig Global Gamepad Market Size and CAGR 2011-2017 (Value)  
Fig Global Gamepad Market Size and CAGR 2011-2017 (Volume)  
Fig Global Gamepad Market Forecast and CAGR 2018-2025 (Value)  
Fig Global Gamepad Market Forecast and CAGR 2018-2025 (Volume)  
Fig PC Market Size and CAGR 2011-2017 (Value)  
Fig PC Market Size and CAGR 2011-2017 (Volume)  
Fig PC Market Forecast and CAGR 2018-2025 (Value)  
Fig PC Market Forecast and CAGR 2018-2025 (Volume)  
Fig Smartphone Market Size and CAGR 2011-2017 (Value)  
Fig Smartphone Market Size and CAGR 2011-2017 (Volume)  
Fig Smartphone Market Forecast and CAGR 2018-2025 (Value)  
Fig Smartphone Market Forecast and CAGR 2018-2025 (Volume)  
Fig Smart TV Market Size and CAGR 2011-2017 (Value)  
Fig Smart TV Market Size and CAGR 2011-2017 (Volume)  
Fig Smart TV Market Forecast and CAGR 2018-2025 (Value)  
Fig Smart TV Market Forecast and CAGR 2018-2025 (Volume)  
Fig Global Market Price 2011-2017  
Fig Global Market Price 2018-2025

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