

# Global Fresh Beer Market Research Report 2016-2026

https://marketpublishers.com/r/G9A51C98427CEN.html

Date: December 2021

Pages: 84

Price: US\$ 1,800.00 (Single User License)

ID: G9A51C98427CEN

## **Abstracts**

#### **SUMMARY**

The global Fresh Beer market will reach xxx Million USD in 2021 with CAGR xx% 2021-2026. The objective of report is to define, segment, and project the market on the basis of product type, application, and region, and to describe the content about the factors influencing market dynamics, policy, economic, technology and market entry etc.

Based on products type, the report describes major products type share of regional market. Products mentioned as follows:

Keg Beer
Canned Beer
Bottled Beer

Leading vendors in the market are included based on profile, business performance etc. Vendors mentioned as follows:

Anheuser-Busch InBev

Heineken

Carlsberg

Molson Coors



Asahi Breweries, Ltd.
Kirin
Group? Castel
Grupo Petr?polis
Constellation Brands
Anadolu Efes
Gold Star
San Miguel
CR Beer
Duvel
Tsingtao Brewery Co., Ltd.
Yanjing
Based on Application, the report describes major application share of regional market.  Application mentioned as follows:  Commercial Use
Home Use
Based on region, the report describes major regions market by products and application. Regions mentioned as follows:

Global Fresh Beer Market Research Report 2016-2026

Asia-Pacific

North America



Europe

South America

Middle East & Africa



## **Contents**

#### 1 MARKET OVERVIEW

1.1 Objectives of Research

1.1.1 Definition

Figure Fresh Beer Picture

1.1.2 Specifications

Table Product Specifications of Fresh Beer

1.2 Market Segment

1.2.1 by Type

Table Products Segment of Fresh Beer

Table Global Fresh Beer Market by Type, 2016-2026 (USD Million)

1.2.1.1 Keg Beer

Table Keg Beer Overview

1.2.1.2 Canned Beer

**Table Canned Beer Overview** 

1.2.1.3 Bottled Beer

**Table Bottled Beer Overview** 

1.2.2 by Application

Table Application Segment of Fresh Beer

Table Global Fresh Beer Market by Application, 2016-2026 (USD Million)

1.2.2.1 Commercial Use

Table Commercial Use Overview

1.2.2.2 Home Use

Table Home Use Overview

1.2.3 by Regions

Table Global Fresh Beer Market by Region, 2016-2026 (USD Million)

#### **2 INDUSTRY CHAIN**

2.1 Industry Chain Structure

Figure Industry Chain Structure of Fresh Beer

2.2 Upstream

Table Cost of Fresh Beer

Figure Manufacturing Process of Fresh Beer

2.3 Market

2.3.1 SWOT

Figure SWOT of Fresh Beer



# 2.3.2 Dynamics Table Market Dynamics

#### **3 ENVIRONMENTAL ANALYSIS**

3.1 Policy

Table Policy of Fresh Beer

3.2 Economic

Table GDP of Major Countries

3.3 Technology

Table Technology of Fresh Beer

3.4 Market Entry

Table Market Entry of Fresh Beer

### **4 MARKET SEGMENTATION BY TYPE**

#### 4.1 Market Size

4.1.1 Keg Beer Market, 2016-2020

Figure Keg Beer Market Size and Growth, 2016-2020 (USD Million)

Figure Keg Beer Market Size and Growth, 2016-2020 (in Volume)

Table Keg Beer CAGR by Revenue and Volume, 2016-2020

4.1.2 Canned Beer Market, 2016-2020

Figure Canned Beer Market Size and Growth, 2016-2020 (USD Million)

Figure Canned Beer Market Size and Growth, 2016-2020 (in Volume)

Table Canned Beer CAGR by Revenue and Volume, 2016-2020

4.1.3 Bottled Beer Market, 2016-2020

Figure Bottled Beer Market Size and Growth, 2016-2020 (USD Million)

Figure Bottled Beer Market Size and Growth, 2016-2020 (in Volume)

Table Bottled Beer CAGR by Revenue and Volume, 2016-2020

4.2 Market Forecast

4.2.1 Keg Beer Market Forecast, 2021-2026

Figure Keg Beer Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Keg Beer Market Estimates and Forecasts, 2021-2026 (in Volume)

Table Keg Beer CAGR by Revenue and Volume, 2016-2026

4.2.2 Canned Beer Market Forecast, 2021-2026

Figure Canned Beer Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Canned Beer Market Estimates and Forecasts, 2021-2026 (in Volume)

Table Canned Beer CAGR by Revenue and Volume, 2016-2026

4.2.3 Bottled Beer Market Forecast, 2021-2026



Figure Bottled Beer Market Estimates and Forecasts, 2021-2026 (USD Million) Figure Bottled Beer Market Estimates and Forecasts, 2021-2026 (in Volume) Table Bottled Beer CAGR by Revenue and Volume, 2016-2026

#### **5 MARKET SEGMENTATION BY APPLICATION**

#### 5.1 Market Size

5.1.1 Commercial Use Market, 2016-2020

Figure Commercial Use Market Size and Growth, 2016-2020 (USD Million)

Figure Market Size and Growth, 2016-2020 (in Volume)

Table Commercial Use CAGR by Revenue and Volume, 2016-2020

5.1.2 Home Use Market, 2016-2020

Figure Home Use Market Size and Growth, 2016-2020 (USD Million)

Figure Market Size and Growth, 2016-2020 (in Volume)

Table Home Use CAGR by Revenue and Volume, 2016-2020

5.2 Market Forecast

5.2.1 Commercial Use Market Forecast, 2021-2026

Figure Commercial Use Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Commercial Use Market Estimates and Forecasts, 2021-2026 (in Volume)

Table Commercial Use CAGR by Revenue and Volume, 2021-2026

5.2.2 Home Use Market Forecast, 2021-2026

Figure Home Use Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Home Use Market Estimates and Forecasts, 2021-2026 (in Volume)

Table Home Use CAGR by Revenue and Volume, 2021-2026

#### **6 MARKET SEGMENTATION BY REGION**

#### 6.1 Market Size

6.1.1 Asia-Pacific

6.1.1.1 Asia-Pacific Market, 2016-2020

Figure Asia-Pacific Market Size and Growth, 2016-2020 (USD Million)

Figure Asia-Pacific Market Size and Growth, 2016-2020 (in Volume)

Table Asia-Pacific CAGR by Revenue and Volume, 2016-2020

6.1.1.2 Asia-Pacific Market by Type

Figure Asia-Pacific Market Size by Type

Figure Asia-Pacific Market Share by Type

6.1.1.3 Asia-Pacific Market by Application

Figure Asia-Pacific Market Size by Application

Figure Asia-Pacific Market Share by Application



6.1.2 North America

6.1.2.1 North America Market, 2016-2020

Figure North America Market Size and Growth, 2016-2020 (USD Million)

Figure North America Market Size and Growth, 2016-2020 (in Volume)

Table North America CAGR by Revenue and Volume, 2016-2020

6.1.2.2 North America Market by Type

Figure North America Market Size by Type

Figure North America Market Share by Type

6.1.2.3 North America Market by Application

Figure North America Market Size by Application

Figure North America Market Share by Application

6.1.3 Europe

6.1.3.1 Europe Market, 2016-2020

Figure Europe Market Size and Growth, 2016-2020 (USD Million)

Figure Europe Market Size and Growth, 2016-2020 (in Volume)

Table Europe CAGR by Revenue and Volume, 2016-2020

6.1.3.2 Europe Market by Type

Figure Europe Market Size by Type

Figure Europe Market Share by Type

6.1.3.3 Europe Market by Application

Figure Europe Market Size by Application

Figure Europe Market Share by Application

6.1.4 South America

6.1.4.1 South America Market, 2016-2020

Figure South America Market Size and Growth, 2016-2020 (USD Million)

Figure South America Market Size and Growth, 2016-2020 (in Volume)

Table South America CAGR by Revenue and Volume, 2016-2020

6.1.4.2 South America Market by Type

Figure South America Market Size by Type

Figure South America Market Share by Type

6.1.4.3 South America Market by Application

Figure South America Market Size by Application

Figure South America Market Share by Application

6.1.5 Middle East & Africa

6.1.5.1 Middle East & Africa Market, 2016-2020

Figure Middle East & Africa Market Size and Growth, 2016-2020 (USD Million)

Figure Middle East & Africa Market Size and Growth, 2016-2020 (in Volume)

Table Middle East & Africa CAGR by Revenue and Volume, 2016-2020

6.1.5.2 Middle East & Africa Market by Type



Figure Middle East & Africa Market Size by Type

Figure Middle East & Africa Market Share by Type

6.1.5.3 Middle East & Africa Market by Application

Figure Middle East & Africa Market Size by Application

Figure Middle East & Africa Market Share by Application

6.2 Market Forecast

6.2.1 Asia-Pacific Market Forecast, 2021-2026

Figure Asia-Pacific Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Asia-Pacific Market Estimates and Forecasts, 2021-2026 (in Volume)

Table Asia-Pacific CAGR by Revenue and Volume, 2021-2026

6.2.2 North America Market Forecast, 2021-2026

Figure North America Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure North America Market Estimates and Forecasts, 2021-2026 (in Volume)

Table North America CAGR by Revenue and Volume, 2021-2026

6.2.3 Europe Market Forecast, 2021-2026

Figure Europe Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Europe Market Estimates and Forecasts, 2021-2026 (in Volume)

Table Europe CAGR by Revenue and Volume, 2021-2026

6.2.4 South America Market Forecast, 2021-2026

Figure South America Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure South America Market Estimates and Forecasts, 2021-2026 (in Volume)

Table South America CAGR by Revenue and Volume, 2021-2026

6.2.5 Middle East & Africa Market Forecast, 2021-2026

Figure Middle East & Africa Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Middle East & Africa Market Estimates and Forecasts, 2021-2026 (in Volume)

Table Middle East & Africa CAGR by Revenue and Volume, 2021-2026

#### 7 MARKET COMPETITIVE

7.1 Global Market by Vendors

Table Global Fresh Beer Market by Vendors, 2016-2020 (in Volume)

Table Global Fresh Beer Market Share by Vendors, 2016-2020 (USD Million)

Table Global Fresh Beer Market Share by Vendors, 2016-2020 (in Volume)

7.2 Market Concentration

Figure Fresh Beer Market Concentration by Region

7.3 Price & Factors

Table Price Factors List

7.4 Marketing Channel

Figure Marketing Channels Overview



#### **8 MAJOR VENDORS**

8.1 Anheuser-Busch InBev

Table Anheuser-Busch InBev Profile List

Table Microecological Modulator Operating Data of Anheuser–Busch InBev (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

8.2 Heineken

Table Heineken Profile List

Table Microecological Modulator Operating Data of Heineken (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

8.3 Carlsberg

Table Carlsberg Profile List

Table Microecological Modulator Operating Data of Carlsberg (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

8.4 Molson Coors

Table Molson Coors Profile List

Table Microecological Modulator Operating Data of Molson Coors (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

8.5 Asahi Breweries, Ltd.

Table Asahi Breweries, Ltd. Profile List

Table Microecological Modulator Operating Data of Asahi Breweries, Ltd. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

8.6 Kirin

Table Kirin Profile List

Table Microecological Modulator Operating Data of Kirin (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

8.7 Group? Castel

Table Group? Castel Profile List

Table Microecological Modulator Operating Data of Group? Castel (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

8.8 Grupo Petr?polis

Table Grupo Petr?polis Profile List

Table Microecological Modulator Operating Data of Grupo Petr?polis (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

8.9 Constellation Brands

Table Constellation Brands Profile List

Table Microecological Modulator Operating Data of Constellation Brands (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)



8.10 Anadolu Efes

Table Anadolu Efes Profile List

Table Microecological Modulator Operating Data of Anadolu Efes (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

8.11 Gold Star

Table Gold Star Profile List

Table Microecological Modulator Operating Data of Gold Star (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

8.12 San Miguel

Table San Miguel Profile List

Table Microecological Modulator Operating Data of San Miguel (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

8.13 CR Beer

Table CR Beer Profile List

Table Microecological Modulator Operating Data of CR Beer (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

8.14 Duvel

Table Duvel Profile List

Table Microecological Modulator Operating Data of Duvel (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

8.15 Tsingtao Brewery Co., Ltd.

Table Tsingtao Brewery Co., Ltd. Profile List

Table Microecological Modulator Operating Data of Tsingtao Brewery Co., Ltd. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

8.16 Yanjing

Table Yanjing Profile List

Table Microecological Modulator Operating Data of Yanjing (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 9 CONCLUSION



## **List Of Tables**

#### LIST OF TABLES

Table Product Specifications of Fresh Beer

Table Products Segment of Fresh Beer

Table Global Fresh Beer Market by Type, 2016-2026 (USD Million)

Table Keg Beer Overview

**Table Canned Beer Overview** 

Table Bottled Beer Overview

Table Application Segment of Fresh Beer

Table Global Fresh Beer Market by Application, 2016-2026 (USD Million)

Table Commercial Use Overview

Table Home Use Overview

Table Global Fresh Beer Market by Region, 2016-2026 (USD Million)

Table Cost of Fresh Beer

**Table Market Dynamics** 

Table Policy of Fresh Beer

Table GDP of Major Countries

Table Technology of Fresh Beer

Table Market Entry of Fresh Beer

Table Keg Beer CAGR by Revenue and Volume, 2016-2020

Table Canned Beer CAGR by Revenue and Volume, 2016-2020

Table Bottled Beer CAGR by Revenue and Volume, 2016-2020

Table Keg Beer CAGR by Revenue and Volume, 2016-2026

Table Canned Beer CAGR by Revenue and Volume, 2016-2026

Table Bottled Beer CAGR by Revenue and Volume, 2016-2026

Table Commercial Use CAGR by Revenue and Volume, 2016-2020

Table Home Use CAGR by Revenue and Volume, 2016-2020

Table Commercial Use CAGR by Revenue and Volume, 2021-2026

Table Home Use CAGR by Revenue and Volume, 2021-2026

Table Asia-Pacific CAGR by Revenue and Volume, 2016-2020

Table North America CAGR by Revenue and Volume, 2016-2020

Table Europe CAGR by Revenue and Volume, 2016-2020

Table South America CAGR by Revenue and Volume, 2016-2020

Table Middle East & Africa CAGR by Revenue and Volume, 2016-2020

Table Asia-Pacific CAGR by Revenue and Volume, 2021-2026

Table North America CAGR by Revenue and Volume, 2021-2026

Table Europe CAGR by Revenue and Volume, 2021-2026



Table South America CAGR by Revenue and Volume, 2021-2026

Table Middle East & Africa CAGR by Revenue and Volume, 2021-2026

Table Global Fresh Beer Market by Vendors, 2016-2020 (in Volume)

Table Global Fresh Beer Market Share by Vendors, 2016-2020 (USD Million)

Table Global Fresh Beer Market Share by Vendors, 2016-2020 (in Volume)

Table Price Factors List

Table Anheuser-Busch InBev Profile List

Table Microecological Modulator Operating Data of Anheuser-Busch InBev (Sales

Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Heineken Profile List

Table Microecological Modulator Operating Data of Heineken (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Carlsberg Profile List

Table Microecological Modulator Operating Data of Carlsberg (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

**Table Molson Coors Profile List** 

Table Microecological Modulator Operating Data of Molson Coors (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table Asahi Breweries, Ltd. Profile List

Table Microecological Modulator Operating Data of Asahi Breweries, Ltd. (Sales

Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Kirin Profile List

Table Microecological Modulator Operating Data of Kirin (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Group? Castel Profile List

Table Microecological Modulator Operating Data of Group? Castel (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table Grupo Petr?polis Profile List

Table Microecological Modulator Operating Data of Grupo Petr?polis (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

**Table Constellation Brands Profile List** 

Table Microecological Modulator Operating Data of Constellation Brands (Sales

Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Anadolu Efes Profile List

Table Microecological Modulator Operating Data of Anadolu Efes (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table Gold Star Profile List

Table Microecological Modulator Operating Data of Gold Star (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)



Table San Miguel Profile List

Table Microecological Modulator Operating Data of San Miguel (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table CR Beer Profile List

Table Microecological Modulator Operating Data of CR Beer (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Duvel Profile List

Table Microecological Modulator Operating Data of Duvel (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Tsingtao Brewery Co., Ltd. Profile List

Table Microecological Modulator Operating Data of Tsingtao Brewery Co., Ltd. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Yanjing Profile List

Table Microecological Modulator Operating Data of Yanjing (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)



# **List Of Figures**

#### LIST OF FIGURES

Figure Fresh Beer Picture

Figure Industry Chain Structure of Fresh Beer

Figure Manufacturing Process of Fresh Beer

Figure SWOT of Fresh Beer

Figure Keg Beer Market Size and Growth, 2016-2020 (USD Million)

Figure Keg Beer Market Size and Growth, 2016-2020 (in Volume)

Figure Canned Beer Market Size and Growth, 2016-2020 (USD Million)

Figure Canned Beer Market Size and Growth, 2016-2020 (in Volume)

Figure Bottled Beer Market Size and Growth, 2016-2020 (USD Million)

Figure Bottled Beer Market Size and Growth, 2016-2020 (in Volume)

Figure Keg Beer Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Keg Beer Market Estimates and Forecasts, 2021-2026 (in Volume)

Figure Canned Beer Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Canned Beer Market Estimates and Forecasts, 2021-2026 (in Volume)

Figure Bottled Beer Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Bottled Beer Market Estimates and Forecasts, 2021-2026 (in Volume)

Figure Commercial Use Market Size and Growth, 2016-2020 (USD Million)

Figure Market Size and Growth, 2016-2020 (in Volume)

Figure Home Use Market Size and Growth, 2016-2020 (USD Million)

Figure Market Size and Growth, 2016-2020 (in Volume)

Figure Commercial Use Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Commercial Use Market Estimates and Forecasts, 2021-2026 (in Volume)

Figure Home Use Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Home Use Market Estimates and Forecasts, 2021-2026 (in Volume)

Figure Asia-Pacific Market Size and Growth, 2016-2020 (USD Million)

Figure Asia-Pacific Market Size and Growth, 2016-2020 (in Volume)

Figure Asia-Pacific Market Size by Type

Figure Asia-Pacific Market Share by Type

Figure Asia-Pacific Market Size by Application

Figure Asia-Pacific Market Share by Application

Figure North America Market Size and Growth, 2016-2020 (USD Million)

Figure North America Market Size and Growth, 2016-2020 (in Volume)

Figure North America Market Size by Type

Figure North America Market Share by Type

Figure North America Market Size by Application



Figure North America Market Share by Application

Figure Europe Market Size and Growth, 2016-2020 (USD Million)

Figure Europe Market Size and Growth, 2016-2020 (in Volume)

Figure Europe Market Size by Type

Figure Europe Market Share by Type

Figure Europe Market Size by Application

Figure Europe Market Share by Application

Figure South America Market Size and Growth, 2016-2020 (USD Million)

Figure South America Market Size and Growth, 2016-2020 (in Volume)

Figure South America Market Size by Type

Figure South America Market Share by Type

Figure South America Market Size by Application

Figure South America Market Share by Application

Figure Middle East & Africa Market Size and Growth, 2016-2020 (USD Million)

Figure Middle East & Africa Market Size and Growth, 2016-2020 (in Volume)

Figure Middle East & Africa Market Size by Type

Figure Middle East & Africa Market Share by Type

Figure Middle East & Africa Market Size by Application

Figure Middle East & Africa Market Share by Application

Figure Asia-Pacific Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Asia-Pacific Market Estimates and Forecasts, 2021-2026 (in Volume)

Figure North America Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure North America Market Estimates and Forecasts, 2021-2026 (in Volume)

Figure Europe Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Europe Market Estimates and Forecasts, 2021-2026 (in Volume)

Figure South America Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure South America Market Estimates and Forecasts, 2021-2026 (in Volume)

Figure Middle East & Africa Market Estimates and Forecasts, 2021-2026 (USD Million)

Figure Middle East & Africa Market Estimates and Forecasts, 2021-2026 (in Volume)

Figure Fresh Beer Market Concentration by Region

Figure Marketing Channels Overview



#### I would like to order

Product name: Global Fresh Beer Market Research Report 2016-2026
Product link: <a href="https://marketpublishers.com/r/G9A51C98427CEN.html">https://marketpublishers.com/r/G9A51C98427CEN.html</a>

Price: US\$ 1,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G9A51C98427CEN.html">https://marketpublishers.com/r/G9A51C98427CEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970