

# Global Floriculture Market Research Report 2012-2024

<https://marketpublishers.com/r/G0C39B4D35EEN.html>

Date: July 2019

Pages: 100

Price: US\$ 2,990.00 (Single User License)

ID: G0C39B4D35EEN

## Abstracts

### SUMMARY

Floriculture is a branch of horticulture addressing flower and ornamental plant cultivation and propagation of flowering plants for gardens, greenhouses, nurseries and landscapes comprising the floral industry. Floriculture crops include bedding plants, houseplants, flowering gardens and potted plants, cut cultivated greens, and cut flowers.

The global Floriculture market will reach xxx Million USD in 2019 with CAGR xx% 2019-2024. The objective of report is to define, segment, and project the market on the basis of product type, application, and region, and to describe the content about the factors influencing market dynamics, policy, economic, technology and market entry etc.

Based on products type, the report describes major products type share of regional market. Products mentioned as follows:

Cut Flowers

Bedding Plants

Potted Plants

Others

Leading vendors in the market are included based on profile, business performance etc. Vendors mentioned as follows:

Dümmen Orange

Syngenta Flowers

Finlays

Beekenkamp

Karuturi

Oserian

Selecta One

Washington Bulb

Arcangeli Giovanni & Figlio

Carzan Flowers

Rosebud

Kariki

Multiflora

Karen Roses

Harvest Flower

Queens Group

Ball Horticultural

Based on Application, the report describes major application share of regional market.  
Application mentioned as follows:

Personal Use

Gift

Conference & Activities

Others

Based on region, the report describes major regions market by products and application. Regions mentioned as follows:

Asia-Pacific

North America

Europe

South America

Middle East & Africa

## Contents

### **1 MARKET OVERVIEW**

#### 1.1 Objectives of Research

##### 1.1.1 Definition

##### 1.1.2 Specifications

#### 1.2 Market Segment

##### 1.2.1 by Type

###### 1.2.1.1 Cut Flowers

###### 1.2.1.2 Bedding Plants

###### 1.2.1.3 Potted Plants

###### 1.2.1.4 Others

##### 1.2.2 by Application

###### 1.2.2.1 Personal Use

###### 1.2.2.2 Gift

###### 1.2.2.3 Conference & Activities

###### 1.2.2.4 Others

##### 1.2.3 by Regions

### **2 INDUSTRY CHAIN**

#### 2.1 Industry Chain Structure

#### 2.2 Upstream

#### 2.3 Market

##### 2.3.1 SWOT

##### 2.3.2 Dynamics

### **3 ENVIRONMENTAL ANALYSIS**

#### 3.1 Policy

#### 3.2 Economic

#### 3.3 Technology

#### 3.4 Market Entry

### **4 MARKET SEGMENTATION BY TYPE**

#### 4.1 Market Size

##### 4.1.1 Cut Flowers Market, 2013-2018

4.1.2 Bedding Plants Market, 2013-2018

4.1.3 Potted Plants Market, 2013-2018

4.1.4 Others Market, 2013-2018

4.2 Market Forecast

4.2.1 Cut Flowers Market Forecast, 2019-2024

4.2.2 Bedding Plants Market Forecast, 2019-2024

4.2.3 Potted Plants Market Forecast, 2019-2024

4.2.4 Others Market Forecast, 2019-2024

## **5 MARKET SEGMENTATION BY APPLICATION**

5.1 Market Size

5.1.1 Personal Use Market, 2013-2018

5.1.2 Gift Market, 2013-2018

5.1.3 Conference & Activities Market, 2013-2018

5.1.4 Others Market, 2013-2018

5.2 Market Forecast

5.2.1 Personal Use Market Forecast, 2019-2024

5.2.2 Gift Market Forecast, 2019-2024

5.2.3 Conference & Activities Market Forecast, 2019-2024

5.2.4 Others Market Forecast, 2019-2024

## **6 MARKET SEGMENTATION BY REGION**

6.1 Market Size

6.1.1 Asia-Pacific

6.1.1.1 Asia-Pacific Market, 2012-2018

6.1.1.2 Asia-Pacific Market by Type

6.1.1.3 Asia-Pacific Market by Application

6.1.2 North America

6.1.2.1 North America Market, 2012-2018

6.1.2.2 North America Market by Type

6.1.2.3 North America Market by Application

6.1.3 Europe

6.1.3.1 Europe Market, 2012-2018

6.1.3.2 Europe Market by Type

6.1.3.3 Europe Market by Application

6.1.4 South America

6.1.4.1 South America Market, 2012-2018

- 6.1.4.2 South America Market by Type
- 6.1.4.3 South America Market by Application
- 6.1.5 Middle East & Africa
  - 6.1.5.1 Middle East & Africa Market, 2012-2018
  - 6.1.5.2 Middle East & Africa Market by Type
  - 6.1.5.3 Middle East & Africa Market by Application
- 6.2 Market Forecast
  - 6.2.1 Asia-Pacific Market Forecast, 2019-2024
  - 6.2.2 North America Market Forecast, 2019-2024
  - 6.2.3 Europe Market Forecast, 2019-2024
  - 6.2.4 South America Market Forecast, 2019-2024
  - 6.2.5 Middle East & Africa Market Forecast, 2019-2024

## **7 MARKET COMPETITIVE**

- 7.1 Global Market by Vendors
- 7.2 Market Concentration
- 7.3 Price & Factors
- 7.4 Marketing Channel

## **8 MAJOR VENDORS**

- 8.1 Dümme Orange
- 8.2 Syngenta Flowers
- 8.3 Finlays
- 8.4 Beekenkamp
- 8.5 Karuturi
- 8.6 Oserian
- 8.7 Selecta One
- 8.8 Washington Bulb
- 8.9 Arcangeli Giovanni & Figlio
- 8.10 Carzan Flowers
- 8.11 Rosebud
- 8.12 Kariki
- 8.13 Multiflora
- 8.14 Karen Roses
- 8.15 Harvest Flower
- 8.16 Queens Group
- 8.17 Ball Horticultural

## 9 CONCLUSION

## List Of Tables

### LIST OF TABLES

Table Product Specifications of Floriculture  
Table Products Segment of Floriculture  
Table Cut Flowers Overview  
Table Bedding Plants Overview  
Table Potted Plants Overview  
Table Others Overview  
Table Global Floriculture Market by Type, 2011-2022 (USD Million)  
Table Application Segment of Floriculture  
Table Personal Use Overview  
Table Gift Overview  
Table Conference & Activities Overview  
Table Others Overview  
Table Global Floriculture Market by Application, 2011-2022 (USD Million)  
Table Global Floriculture Market by Region, 2011-2022 (USD Million)  
Table Cost of Floriculture  
Table Market Dynamics  
Table Policy of Floriculture  
Table GDP of Major Countries  
Table Cut Flowers CAGR by Revenue and Volume, 2012-2018  
Table Bedding Plants CAGR by Revenue and Volume, 2012-2018  
Table Potted Plants CAGR by Revenue and Volume, 2012-2018  
Table Others CAGR by Revenue and Volume, 2012-2018  
Table Cut Flowers CAGR by Revenue and Volume, 2012-2024  
Table Bedding Plants CAGR by Revenue and Volume, 2012-2024  
Table Potted Plants CAGR by Revenue and Volume, 2012-2024  
Table Others CAGR by Revenue and Volume, 2012-2024  
Table Personal Use CAGR by Revenue and Volume, 2012-2018  
Table Gift CAGR by Revenue and Volume, 2012-2018  
Table Conference & Activities CAGR by Revenue and Volume, 2012-2018  
Table Others CAGR by Revenue and Volume, 2012-2018  
Table Global Floriculture Market by Vendors, 2012-2018 (USD Million)  
Table Global Floriculture Market by Vendors, 2012-2018 (in Volume)  
Table Global Floriculture Market Share by Vendors, 2012-2018 (USD Million)  
Table Global Floriculture Market Share by Vendors, 2012-2018 (in Volume)  
Table Price Factors List



Table Dümnen Orange Profile List

Table Microecological Modulator Operating Data of Dümnen Orange (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Syngenta Flowers Profile List

Table Microecological Modulator Operating Data of Syngenta Flowers (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Finlays Profile List

Table Microecological Modulator Operating Data of Finlays (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Beekenkamp Profile List

Table Microecological Modulator Operating Data of Beekenkamp (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Karuturi Profile List

Table Microecological Modulator Operating Data of Karuturi (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Oserian Profile List

Table Microecological Modulator Operating Data of Oserian (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Selecta One Profile List

Table Microecological Modulator Operating Data of Selecta One (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Washington Bulb Profile List

Table Microecological Modulator Operating Data of Washington Bulb (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Arcangeli Giovanni & Figlio Profile List

Table Microecological Modulator Operating Data of Arcangeli Giovanni & Figlio (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Carzan Flowers Profile List

Table Microecological Modulator Operating Data of Carzan Flowers (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Rosebud Profile List

Table Microecological Modulator Operating Data of Rosebud (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Kariki Profile List

Table Microecological Modulator Operating Data of Kariki (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Multiflora Profile List

Table Microecological Modulator Operating Data of Multiflora (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Karen Roses Profile List

Table Microecological Modulator Operating Data of Karen Roses (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Harvest Flower Profile List

Table Microecological Modulator Operating Data of Harvest Flower (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Queens Group Profile List

Table Microecological Modulator Operating Data of Queens Group (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Ball Horticultural Profile List

Table Microecological Modulator Operating Data of Ball Horticultural (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

## List Of Figures

### LIST OF FIGURES

Figure Floriculture Picture

Figure Industry Chain Structure of Floriculture

Figure SWOT of Floriculture

Figure Cut Flowers Market Size and Growth, 2012-2018 (USD Million)

Figure Cut Flowers Market Size and Growth, 2012-2018 (in Volume)

Figure Bedding Plants Market Size and Growth, 2012-2018 (USD Million)

Figure Bedding Plants Market Size and Growth, 2012-2018 (in Volume)

Figure Potted Plants Market Size and Growth, 2012-2018 (USD Million)

Figure Potted Plants Market Size and Growth, 2012-2018 (in Volume)

Figure Others Market Size and Growth, 2012-2018 (USD Million)

Figure Others Market Size and Growth, 2012-2018 (in Volume)

Figure Cut Flowers Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure Cut Flowers Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure Bedding Plants Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure Bedding Plants Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure Potted Plants Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure Potted Plants Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure Others Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure Others Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure Personal Use Market Size and Growth, 2012-2018 (USD Million)

Figure Market Size and Growth, 2012-2018 (in Volume)

Figure Gift Market Size and Growth, 2012-2018 (USD Million)

Figure Market Size and Growth, 2012-2018 (in Volume)

Figure Conference & Activities Market Size and Growth, 2012-2018 (USD Million)

Figure Market Size and Growth, 2012-2018 (in Volume)

Figure Others Market Size and Growth, 2012-2018 (USD Million)

Figure Market Size and Growth, 2012-2018 (in Volume)

Figure Asia-Pacific Market Size and Growth, 2012-2018 (USD Million)

Figure Asia-Pacific Market Size and Growth, 2012-2018 (in Volume)

Figure Asia-Pacific Market Size by Type

Figure Asia-Pacific Market Share by Type

Figure Asia-Pacific Market Size by Application

Figure Asia-Pacific Market Share by Application

Figure North America Market Size and Growth, 2012-2018 (USD Million)

Figure North America Market Size and Growth, 2012-2018 (in Volume)

Figure North America Market Size by Type  
Figure North America Market Share by Type  
Figure North America Market Size by Application  
Figure North America Market Share by Application  
Figure Europe Market Size and Growth, 2012-2018 (USD Million)  
Figure Europe Market Size and Growth, 2012-2018 (in Volume)  
Figure Europe Market Size by Type  
Figure Europe Market Share by Type  
Figure Europe Market Size by Application  
Figure Europe Market Share by Application  
Figure South America Market Size and Growth, 2012-2018 (USD Million)  
Figure South America Market Size and Growth, 2012-2018 (in Volume)  
Figure South America Market Size by Type  
Figure South America Market Share by Type  
Figure South America Market Size by Application  
Figure South America Market Share by Application  
Figure Middle East & Africa Market Size and Growth, 2012-2018 (USD Million)  
Figure Middle East & Africa Market Size and Growth, 2012-2018 (in Volume)  
Figure Middle East & Africa Market Size by Type  
Figure Middle East & Africa Market Share by Type  
Figure Middle East & Africa Market Size by Application  
Figure Middle East & Africa Market Share by Application  
Figure Asia-Pacific Market Estimates and Forecasts, 2019-2024 (USD Million)  
Figure Asia-Pacific Market Estimates and Forecasts, 2019-2024 (in Volume)  
Figure North America Market Estimates and Forecasts, 2019-2024 (USD Million)  
Figure North America Market Estimates and Forecasts, 2019-2024 (in Volume)  
Figure Europe Market Estimates and Forecasts, 2019-2024 (USD Million)  
Figure Europe Market Estimates and Forecasts, 2019-2024 (in Volume)  
Figure South America Market Estimates and Forecasts, 2019-2024 (USD Million)  
Figure South America Market Estimates and Forecasts, 2019-2024 (in Volume)  
Figure Middle East & Africa Market Estimates and Forecasts, 2019-2024 (USD Million)  
Figure Middle East & Africa Market Estimates and Forecasts, 2019-2024 (in Volume)  
Figure Floriculture Market Concentration by Region  
Figure Marketing Channels Overview

## I would like to order

Product name: Global Floriculture Market Research Report 2012-2024

Product link: <https://marketpublishers.com/r/G0C39B4D35EEN.html>

Price: US\$ 2,990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G0C39B4D35EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970