

Global Emotion Analytics Market Research Report 2018

https://marketpublishers.com/r/GF2653038A9EN.html

Date: July 2018 Pages: 112 Price: US\$ 3,500.00 (Single User License) ID: GF2653038A9EN

Abstracts

SUMMARY

Emotion Analytics (EA) is a new field that analysis of a person's verbal and non-verbal communication in order to understand the person's mood or attitude, then can be used in CRM (Customer Relationship Management) area, such as to identify how a customer perceives a product, the presentation of a product or an interaction with a company representative.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

Ву Туре

Facial Analytics



Speech Analytics

Video Analytics

Others

By Application

Media & Entertainment

Retail and Education

Financial Services

Healthcare

Others

By Company

Microsoft

IBM

IMotions

Kairos

Beyond Verbal

Affectiva

Eyeris (EmoVu)

NViso



Realeyes

Yuyidata

Adoreboard

Heartbeat AI

Deloitte

SAS Institute

Clarabridge

Crimson Hexagon

Berkshire Media

Dentsu

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

Section 8:

SWOT and Porter's Five Forces;



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Section 9: Conclusion.



Contents

1 MARKET OVERVIEW

- 1.1 Market Segment Overview
 - 1.1.1 Product Definition
 - 1.1.2 Market by Type
 - 1.1.2.1 Facial Analytics
 - 1.1.2.2 Speech Analytics
 - 1.1.2.3 Video Analytics
 - 1.1.2.4 Others
 - 1.1.3 Market by Application
 - 1.1.3.1 Media & Entertainment
 - 1.1.3.2 Retail and Education
 - 1.1.3.3 Financial Services
 - 1.1.3.4 Healthcare
 - 1.1.3.5 Others
- 1.2 Global and Regional Market Size
 - 1.2.1 Global Overview
 - 1.2.2 Market by Region
 - 1.2.2.1 Asia-Pacific
 - 1.2.2.2 North America
 - 1.2.2.3 Europe
 - 1.2.2.4 South America
 - 1.2.2.5 Middle East & Africa

2 GLOBAL AND REGIONAL MARKET BY COMPANY

- 2.1 Global
 - 2.1.1 Global Sales by Company
 - 2.1.2 Global Price by Company
- 2.2 Asia-Pacific
 - 2.2.1 Asia-Pacific Sales by Company
 - 2.2.2 Asia-Pacific Price by Company
- 2.3 North America
 - 2.3.1 North America Sales by Company
- 2.3.2 North America Price by Company

2.4 Europe

2.4.1 Europe Market Sales by Company





- 2.4.2 Europe Price by Company
- 2.5 South America
- 2.5.1 South America Sales by Company
- 2.5.2 South America Price by Company
- 2.6 Middle East & Africa
 - 2.6.1 Middle East & Africa Sales by Company
 - 2.6.2 Middle East & Africa Price by Company

3 GLOBAL AND REGIONAL MARKET BY TYPE

- 3.1 Global
 - 3.1.1 Global Sales by Type
- 3.1.2 Global Price by Type
- 3.2 Asia-Pacific
 - 3.2.1 Asia-Pacific Sales by Type
 - 3.2.2 Asia-Pacific Price by Type
- 3.3 North America
- 3.3.1 North America Sales by Type
- 3.3.2 North America Price by Type
- 3.4 Europe
- 3.4.1 Europe Market Sales by Type
- 3.4.2 Europe Price by Type
- 3.5 South America
- 3.5.1 South America Sales by Type
- 3.5.2 South America Price by Type
- 3.6 Middle East & Africa
 - 3.6.1 Middle East & Africa Sales by Type
 - 3.6.2 Middle East & Africa Price by Type

4 GLOBAL AND REGIONAL MARKET BY APPLICATION

- 4.1 Global
 - 4.1.1 Global Sales by Application
- 4.1.2 Global Price by Application
- 4.2 Asia-Pacific
- 4.2.1 Asia-Pacific Sales by Application
- 4.2.2 Asia-Pacific Price by Application

4.3 North America

4.3.1 North America Sales by Application



4.3.2 North America Price by Application

4.4 Europe

4.4.1 Europe Market Sales by Application

4.4.2 Europe Price by Application

4.5 South America

4.5.1 South America Sales by Application

4.5.2 South America Price by Application

4.6 Middle East & Africa

4.6.1 Middle East & Africa Sales by Application

4.6.2 Middle East & Africa Price by Application

5 REGIONAL TRADE

5.1 Export

5.2 Import

6 KEY MANUFACTURERS

6.1 Microsoft

- 6.1.2 Company Information
- 6.1.2 Product Specifications
- 6.1.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.2 IBM

6.2.1 Company Information

6.2.2 Product Specifications

6.2.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.3 IMotions

6.3.1 Company Information

6.3.2 Product Specifications

6.3.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.4 Kairos

6.4.1 Company Information

6.4.2 Product Specifications

6.4.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.5 Beyond Verbal

6.5.1 Company Information

6.5.2 Product Specifications

6.5.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.6 Affectiva



- 6.6.1 Company Information
- 6.6.2 Product Specifications
- 6.6.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.7 Eyeris (EmoVu)
- 6.7.1 Company Information
- 6.7.2 Product Specifications
- 6.7.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.8 NViso

- 6.8.1 Company Information
- 6.8.2 Product Specifications
- 6.8.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.9 Realeyes
- 6.9.1 Company Information
- 6.9.2 Product Specifications
- 6.9.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.10 Yuyidata
- 6.10.1 Company Information
- 6.10.2 Product Specifications
- 6.10.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.11 Adoreboard
- 6.12 Heartbeat AI
- 6.13 Deloitte
- 6.14 SAS Institute
- 6.15 Clarabridge
- 6.16 Crimson Hexagon
- 6.17 Berkshire Media
- 6.18 Dentsu

7 INDUSTRY UPSTREAM

- 7.1 Industry Chain
- 7.2 Raw Materials

8 MARKET ENVIRONMENT

8.1 SWOT

8.2 Porter's Five Forces

9 CONCLUSION





List Of Tables

LIST OF TABLES

Table Global Market Sales Revenue by Company 2011-2017 Table Global Market Sales Revenue Share by Company 2011-2017 Table Global Market Sales Volume by Company 2011-2017 Table Global Market Sales Volume Share by Company 2011-2017 Table Global Price by Company 2011-2017 Table Asia-Pacific Market Sales Revenue by Company 2011-2017 Table Asia-Pacific Market Sales Revenue Share by Company 2011-2017 Table Asia-Pacific Market Sales Volume by Company 2011-2017 Table Asia-Pacific Market Sales Volume Share by Company 2011-2017 Table Asia-Pacific Price by Company 2011-2017 Table North America Market Sales Revenue by Company 2011-2017 Table North America Market Sales Revenue Share by Company 2011-2017 Table North America Market Sales Volume by Company 2011-2017 Table North America Market Sales Volume Share by Company 2011-2017 Table North America Price by Company 2011-2017 Table Europe Market Sales Revenue by Company 2011-2017 Table Europe Market Sales Revenue Share by Company 2011-2017 Table Europe Market Sales Volume by Company 2011-2017 Table Europe Market Sales Volume Share by Company 2011-2017 Table Europe Price by Company 2011-2017 Table South America Market Sales Revenue by Company 2011-2017 Table South America Market Sales Revenue Share by Company 2011-2017 Table South America Market Sales Volume by Company 2011-2017 Table South America Market Sales Volume Share by Company 2011-2017 Table South America Price by Company 2011-2017 Table Middle East & Africa Market Sales Revenue by Company 2011-2017 Table Middle East & Africa Market Sales Revenue Share by Company 2011-2017 Table Middle East & Africa Market Sales Volume by Company 2011-2017 Table Middle East & Africa Market Sales Volume Share by Company 2011-2017 Table Middle East & Africa Price by Company 2011-2017 Table Global Market Sales Revenue by Type 2011-2017 Table Global Market Sales Revenue Share by Type 2011-2017 Table Global Market Sales Volume by Type 2011-2017 Table Global Market Sales Volume Share by Type 2011-2017 Table Global Price by Type 2011-2017



Table Asia-Pacific Market Sales Revenue by Type 2011-2017 Table Asia-Pacific Market Sales Revenue Share by Type 2011-2017 Table Asia-Pacific Market Sales Volume by Type 2011-2017 Table Asia-Pacific Market Sales Volume Share by Type 2011-2017 Table Asia-Pacific Price by Type 2011-2017 Table North America Market Sales Revenue by Type 2011-2017 Table North America Market Sales Revenue Share by Type 2011-2017 Table North America Market Sales Volume by Type 2011-2017 Table North America Market Sales Volume Share by Type 2011-2017 Table North America Price by Type 2011-2017 Table Europe Market Sales Revenue by Type 2011-2017 Table Europe Market Sales Revenue Share by Type 2011-2017 Table Europe Market Sales Volume by Type 2011-2017 Table Europe Market Sales Volume Share by Type 2011-2017 Table Europe Price by Type 2011-2017 Table South America Market Sales Revenue by Type 2011-2017 Table South America Market Sales Revenue Share by Type 2011-2017 Table South America Market Sales Volume by Type 2011-2017 Table South America Market Sales Volume Share by Type 2011-2017 Table South America Price by Type 2011-2017 Table Middle East & Africa Market Sales Revenue by Type 2011-2017 Table Middle East & Africa Market Sales Revenue Share by Type 2011-2017 Table Middle East & Africa Market Sales Volume by Type 2011-2017 Table Middle East & Africa Market Sales Volume Share by Type 2011-2017 Table Middle East & Africa Price by Type 2011-2017 Table Global Market Sales Revenue by Application 2011-2017 Table Global Market Sales Revenue Share by Application 2011-2017 Table Global Market Sales Volume by Application 2011-2017 Table Global Market Sales Volume Share by Application 2011-2017 Table Global Price by Application 2011-2017 Table Asia-Pacific Market Sales Revenue by Application 2011-2017 Table Asia-Pacific Market Sales Revenue Share by Application 2011-2017 Table Asia-Pacific Market Sales Volume by Application 2011-2017 Table Asia-Pacific Market Sales Volume Share by Application 2011-2017 Table Asia-Pacific Price by Application 2011-2017 Table North America Market Sales Revenue by Application 2011-2017 Table North America Market Sales Revenue Share by Application 2011-2017 Table North America Market Sales Volume by Application 2011-2017 Table North America Market Sales Volume Share by Application 2011-2017



Table North America Price by Application 2011-2017 Table Europe Market Sales Revenue by Application 2011-2017 Table Europe Market Sales Revenue Share by Application 2011-2017 Table Europe Market Sales Volume by Application 2011-2017 Table Europe Market Sales Volume Share by Application 2011-2017 Table Europe Price by Application 2011-2017 Table South America Market Sales Revenue by Application 2011-2017 Table South America Market Sales Revenue Share by Application 2011-2017 Table South America Market Sales Volume by Application 2011-2017 Table South America Market Sales Volume Share by Application 2011-2017 Table South America Price by Application 2011-2017 Table Middle East & Africa Market Sales Revenue by Application 2011-2017 Table Middle East & Africa Market Sales Revenue Share by Application 2011-2017 Table Middle East & Africa Market Sales Volume by Application 2011-2017 Table Middle East & Africa Market Sales Volume Share by Application 2011-2017 Table Middle East & Africa Price by Application 2011-2017 Table Regional Export 2011-2017 (Million USD) Table Regional Export 2011-2017 (Volume) Table Regional Import 2011-2017 (Million USD) Table Regional Import 2011-2017 (Volume) Table Sales Revenue, Volume, Price, Cost and Margin of Microsoft Table Sales Revenue, Volume, Price, Cost and Margin of IBM Table Sales Revenue, Volume, Price, Cost and Margin of IMotions Table Sales Revenue, Volume, Price, Cost and Margin of Kairos Table Sales Revenue, Volume, Price, Cost and Margin of Beyond Verbal Table Sales Revenue, Volume, Price, Cost and Margin of Affectiva Table Sales Revenue, Volume, Price, Cost and Margin of Eyeris (EmoVu) Table Sales Revenue, Volume, Price, Cost and Margin of NViso Table Sales Revenue, Volume, Price, Cost and Margin of Realeyes Table Sales Revenue, Volume, Price, Cost and Margin of Yuyidata Table Sales Revenue, Volume, Price, Cost and Margin of Adoreboard Table Sales Revenue, Volume, Price, Cost and Margin of Heartbeat AI Table Sales Revenue, Volume, Price, Cost and Margin of Deloitte Table Sales Revenue, Volume, Price, Cost and Margin of SAS Institute Table Sales Revenue, Volume, Price, Cost and Margin of Clarabridge Table Sales Revenue, Volume, Price, Cost and Margin of Crimson Hexagon Table Sales Revenue, Volume, Price, Cost and Margin of Berkshire Media Table Sales Revenue, Volume, Price, Cost and Margin of Dentsu



List Of Figures

LIST OF FIGURES

Figure Facial Analytics Market Size and CAGR 2011-2017 (Million USD) Figure Facial Analytics Market Size and CAGR 2011-2017 (Volume) Figure Facial Analytics Market Forecast and CAGR 2018-2025 (Million USD) Figure Facial Analytics Market Forecast and CAGR 2018-2025 (Volume) Figure Speech Analytics Market Size and CAGR 2011-2017 (Million USD) Figure Speech Analytics Market Size and CAGR 2011-2017 (Volume) Figure Speech Analytics Market Forecast and CAGR 2018-2025 (Million USD) Figure Speech Analytics Market Forecast and CAGR 2018-2025 (Volume) Figure Video Analytics Market Size and CAGR 2011-2017 (Million USD) Figure Video Analytics Market Size and CAGR 2011-2017 (Volume) Figure Video Analytics Market Forecast and CAGR 2018-2025 (Million USD) Figure Video Analytics Market Forecast and CAGR 2018-2025 (Volume) Figure Others Market Size and CAGR 2011-2017 (Million USD) Figure Others Market Size and CAGR 2011-2017 (Volume) Figure Others Market Forecast and CAGR 2018-2025 (Million USD) Figure Others Market Forecast and CAGR 2018-2025 (Volume) Figure Media & Entertainment Market Size and CAGR 2011-2017 (Million USD) Figure Media & Entertainment Market Size and CAGR 2011-2017 (Volume) Figure Media & Entertainment Market Forecast and CAGR 2018-2025 (Million USD) Figure Media & Entertainment Market Forecast and CAGR 2018-2025 (Volume) Figure Retail and Education Market Size and CAGR 2011-2017 (Million USD) Figure Retail and Education Market Size and CAGR 2011-2017 (Volume) Figure Retail and Education Market Forecast and CAGR 2018-2025 (Million USD) Figure Retail and Education Market Forecast and CAGR 2018-2025 (Volume) Figure Financial Services Market Size and CAGR 2011-2017 (Million USD) Figure Financial Services Market Size and CAGR 2011-2017 (Volume) Figure Financial Services Market Forecast and CAGR 2018-2025 (Million USD) Figure Financial Services Market Forecast and CAGR 2018-2025 (Volume) Figure Healthcare Market Size and CAGR 2011-2017 (Million USD) Figure Healthcare Market Size and CAGR 2011-2017 (Volume) Figure Healthcare Market Forecast and CAGR 2018-2025 (Million USD) Figure Healthcare Market Forecast and CAGR 2018-2025 (Volume) Figure Others Market Size and CAGR 2011-2017 (Million USD) Figure Others Market Size and CAGR 2011-2017 (Volume) Figure Others Market Forecast and CAGR 2018-2025 (Million USD)



Figure Others Market Forecast and CAGR 2018-2025 (Volume)

Figure Global Emotion Analytics Market Size and CAGR 2011-2017 (Million USD) Figure Global Emotion Analytics Market Size and CAGR 2011-2017 (Volume) Figure Global Emotion Analytics Market Forecast and CAGR 2018-2025 (Million USD) Figure Global Emotion Analytics Market Forecast and CAGR 2018-2025 (Volume) Figure Asia-Pacific Emotion Analytics Market Size and CAGR 2011-2017 (Million USD) Figure Asia-Pacific Emotion Analytics Market Size and CAGR 2011-2017 (Volume) Figure Asia-Pacific Emotion Analytics Market Size and CAGR 2011-2017 (Volume) Figure Asia-Pacific Emotion Analytics Market Forecast and CAGR 2018-2025 (Million USD) USD)

Figure Asia-Pacific Emotion Analytics Market Forecast and CAGR 2018-2025 (Volume) Figure North America Emotion Analytics Market Size and CAGR 2011-2017 (Million USD)

Figure North America Emotion Analytics Market Size and CAGR 2011-2017 (Volume) Figure North America Emotion Analytics Market Forecast and CAGR 2018-2025 (Million USD)

Figure North America Emotion Analytics Market Forecast and CAGR 2018-2025 (Volume)

Figure Europe Emotion Analytics Market Size and CAGR 2011-2017 (Million USD) Figure Europe Emotion Analytics Market Size and CAGR 2011-2017 (Volume)

Figure Europe Emotion Analytics Market Forecast and CAGR 2018-2025 (Million USD) Figure Europe Emotion Analytics Market Forecast and CAGR 2018-2025 (Volume) Figure South America Emotion Analytics Market Size and CAGR 2011-2017 (Million USD)

Figure South America Emotion Analytics Market Size and CAGR 2011-2017 (Volume) Figure South America Emotion Analytics Market Forecast and CAGR 2018-2025 (Million USD)

Figure South America Emotion Analytics Market Forecast and CAGR 2018-2025 (Volume)

Figure Middle East & Africa Emotion Analytics Market Size and CAGR 2011-2017 (Million USD)

Figure Middle East & Africa Emotion Analytics Market Size and CAGR 2011-2017 (Volume)

Figure Middle East & Africa Emotion Analytics Market Forecast and CAGR 2018-2025 (Million USD)

Figure Middle East & Africa Emotion Analytics Market Forecast and CAGR 2018-2025 (Volume)

Figure Global Market Sales Revenue Share by Company in 2017

Figure Global Market Sales Volume Share by Company in 2017

Figure Asia-Pacific Market Sales Revenue Share by Company in 2017



Figure Asia-Pacific Market Sales Volume Share by Company in 2017 Figure North America Market Sales Revenue Share by Company in 2017 Figure North America Market Sales Volume Share by Company in 2017 Figure Europe Market Sales Revenue Share by Company in 2017 Figure Europe Market Sales Volume Share by Company in 2017 Figure South America Market Sales Revenue Share by Company in 2017 Figure South America Market Sales Volume Share by Company in 2017 Figure Middle East & Africa Market Sales Revenue Share by Company in 2017 Figure Middle East & Africa Market Sales Volume Share by Company in 2017 Figure Global Market Sales Revenue Share by Type in 2017 Figure Global Market Sales Volume Share by Type in 2017 Figure Asia-Pacific Market Sales Revenue Share by Type in 2017 Figure Asia-Pacific Market Sales Volume Share by Type in 2017 Figure North America Market Sales Revenue Share by Type in 2017 Figure North America Market Sales Volume Share by Type in 2017 Figure Europe Market Sales Revenue Share by Type in 2017 Figure Europe Market Sales Volume Share by Type in 2017 Figure South America Market Sales Revenue Share by Type in 2017 Figure South America Market Sales Volume Share by Type in 2017 Figure Middle East & Africa Market Sales Revenue Share by Type in 2017 Figure Middle East & Africa Market Sales Volume Share by Type in 2017 Figure Global Market Sales Revenue Share by Application in 2017 Figure Global Market Sales Volume Share by Application in 2017 Figure Asia-Pacific Market Sales Revenue Share by Application in 2017 Figure Asia-Pacific Market Sales Volume Share by Application in 2017 Figure North America Market Sales Revenue Share by Application in 2017 Figure North America Market Sales Volume Share by Application in 2017 Figure Europe Market Sales Revenue Share by Application in 2017 Figure Europe Market Sales Volume Share by Application in 2017 Figure South America Market Sales Revenue Share by Application in 2017 Figure South America Market Sales Volume Share by Application in 2017 Figure Middle East & Africa Market Sales Revenue Share by Application in 2017 Figure Middle East & Africa Market Sales Volume Share by Application in 2017 Figure Industry Chain Overview Figure Emotion Analytics SWOT List Figure IT Service Porter's Five Forces



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