

Global Emotion Analytics Market Research Report 2018

<https://marketpublishers.com/r/GF2653038A9EN.html>

Date: July 2018

Pages: 112

Price: US\$ 3,500.00 (Single User License)

ID: GF2653038A9EN

Abstracts

SUMMARY

Emotion Analytics (EA) is a new field that analysis of a person's verbal and non-verbal communication in order to understand the person's mood or attitude, then can be used in CRM (Customer Relationship Management) area, such as to identify how a customer perceives a product, the presentation of a product or an interaction with a company representative.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Facial Analytics

Speech Analytics

Video Analytics

Others

By Application

Media & Entertainment

Retail and Education

Financial Services

Healthcare

Others

By Company

Microsoft

IBM

IMotions

Kairos

Beyond Verbal

Affectiva

Eyeris (EmoVu)

NViso

Realeyes

Yuyidata

Adoreboard

Heartbeat AI

Deloitte

SAS Institute

Clarabridge

Crimson Hexagon

Berkshire Media

Dentsu

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

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SWOT and Porter's Five Forces;

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